




# Why UAZ?

Benefits of overlooked possibilities



A solid red arrow pointing to the right is positioned on the left side of the slide, partially overlapping the title.

# About us

- 
- Several decorative lines are on the left side of the slide. A thin dotted line curves from the top left towards the list. A solid dark grey line curves from the bottom left towards the list. A solid black line curves from the bottom left towards the list.
- ▶ Successful business ventures in various fields:
  - ▶ Show business
  - ▶ Linguistics
  - ▶ Education
  - ▶ Consulting

A solid red arrow pointing to the right is positioned on the left side of the slide, partially overlapping the title.

# What we do

- Bridging different business mentalities
- Succeeding where others failed
- Benefiting both countries
- Developing new business models



# Classic models (Hunter, Buhanka)

- Will always have a market
- Core of the business
- Clearly defined target audience
- Minimal marketing required
- Special purpose vehicles



# Premium models (Patriot, Pickup)

- Modern everyday car
- Especially suitable for rural areas
- Ideal for Nordic climate (guaranteed functionality down to  $-40^{\circ}\text{C}$ )



# The Future (Profi)

- ▶ The most modern UAZ
- ▶ Working vehicles for businesses
- ▶ CNG and Hybrid coming up
- ▶ Multiple modifications





# Small truck

- 1.5 tons payload with a B-license
- Even higher payload with C-license
- 5 palletes fit inside
- 4x4 drive with high and low gear
- Outstanding off-road capabilities



# Double cab version





# Low floor van



# Laboratory / horse transport



# Special purpose trucks





# Camper





First UAZ Profi to the EU  
*already imported by UAZ Norden AB!*

**THANK YOU!**

