



JSC Voltyre-Prom

Prepared by:
Ilyushin D.S.

About the plant

JSC "Voltyre-Prom"



The history of the plant:



Volzhsky tire plant (since 2004 - JSC "Voltyre-Prom") since its foundation (1964) and to date remains one of the largest Russian companies, which specializes in the production of agricultural and industrial tires. Volzhsky tire plant (since 2004 - JSC "Voltyre-Prom") since its foundation (1964) and to date remains one of the largest Russian companies, which specializes in the production of agricultural and industrial tires.

JSC "Voltyre-Prom" has developed its own base for engineering development and testing station, we are investing in research and testing of tires in extreme road and weather conditions. Our company is one of the leading companies in export of products to CIS and foreign countries, our partners are the world leaders in the production of agricultural machinery.

Since October 2013 JSC "Voltyre-Prom" is part of the international corporation TITAN TIRE Corporation, who focuses on the manufacture of agricultural and industrial tires, taking one of the leading places in the world in this area.

JSC "Voltyre-Prom" is the owner of the seventeen patents and industrial designs, and has thirteen security certificates for trademarks. Currently, the company produces more than 100 tire sizes, but the main specialization of the plant is agricultural and industrial tires. Also, we are the unique company in the country, who uses the tread-winding method of tire building.



Quality Policy of JSC Voltyre-Prom:

The main purpose of JSC "Voltyre-Prom" is the constant development of the company to meet the requirements of customers to ensure their satisfaction. To achieve this goal, we will continuously improve the quality and competitiveness of tires, increase the efficiency and effectiveness of our work processes and product life cycle.

Our mission:

➤ We cover the need of our customers for a wide range of quality tires.

Our strategy:

➤ Maintain existing markets and develop the new ones.

➤ Supply the market with the required products.

➤ Improve the quality of products and services based on the requirements and expectations of customers.



Voltyre-Prom range of tires



Our products:



Modern all-purpose tires which comply with all standards.



ВОЛТАЙР
ПРОМ

Tires having balanced characteristics. A unique value for money.



MADE BY TITAN®

In the near future JSC "Voltyre-Prom" will produce AG tires under Goodyear brand.

5 year warranty





БЕЛАРУСЬ



ROSTSELMASH

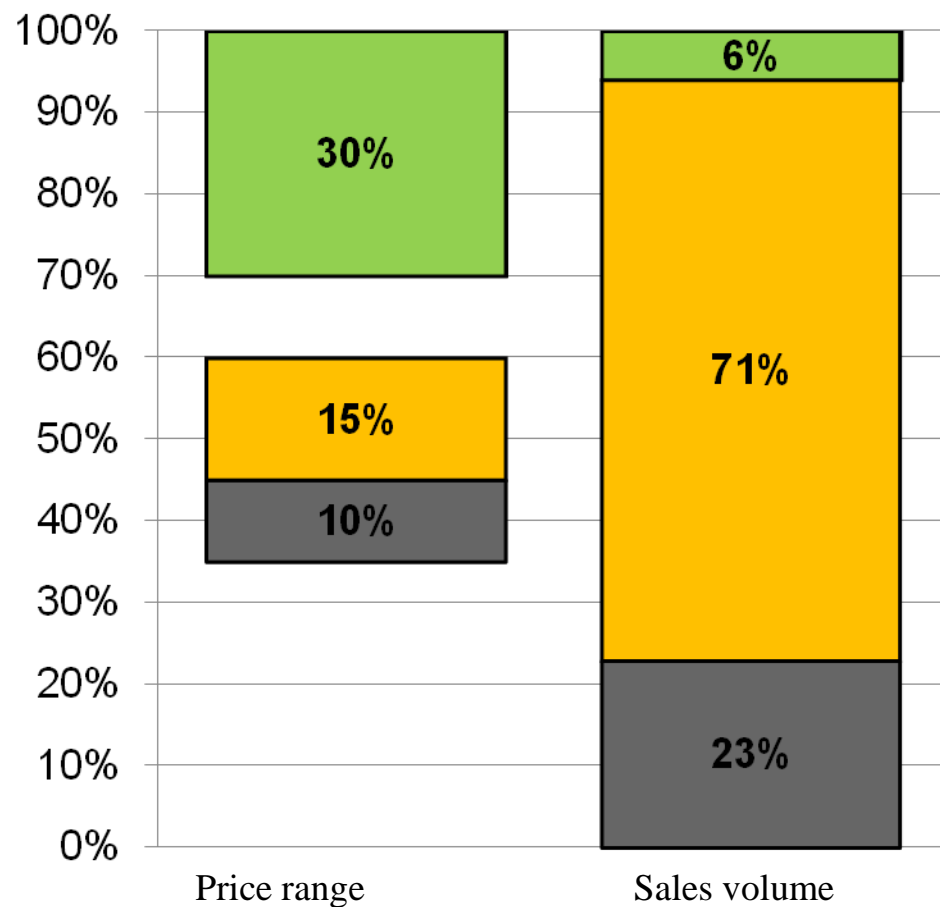
The range of VOLTYRE tires includes a large number of tire models, executed in different sizes. The range of tires VOLTYRE constantly improving, upgraded and updated with new sizes, offers a wide choice for any customer and other self-propelled equipment for special purposes in Russia and foreign countries.



Brand positioning



Market of imported machinery

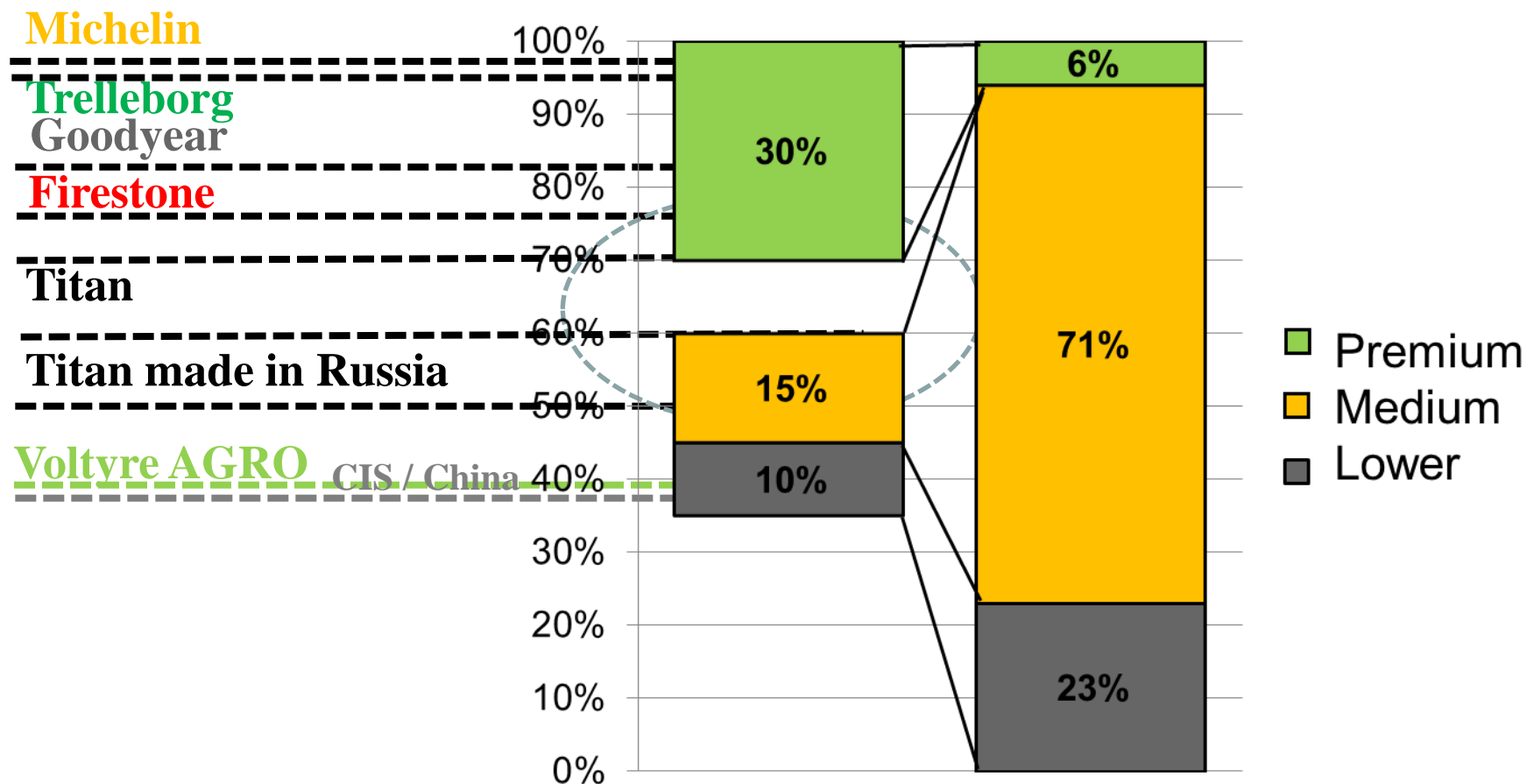


Premium brand:
 Michelin
 Trelleborg
 Goodyear
 Firestone
 Titan
 Nokian

Medium brand:
 BKT
 Alliance
 Mitas
 Cultor
 Kleber
 Deestone
 Kenda
 StarCo
 Petlas
 Speedways

Lower brands:
Manufacturers
 CIS
 China

Titan Brand positioning



Competitive advantages of "Voltyre-Prom"

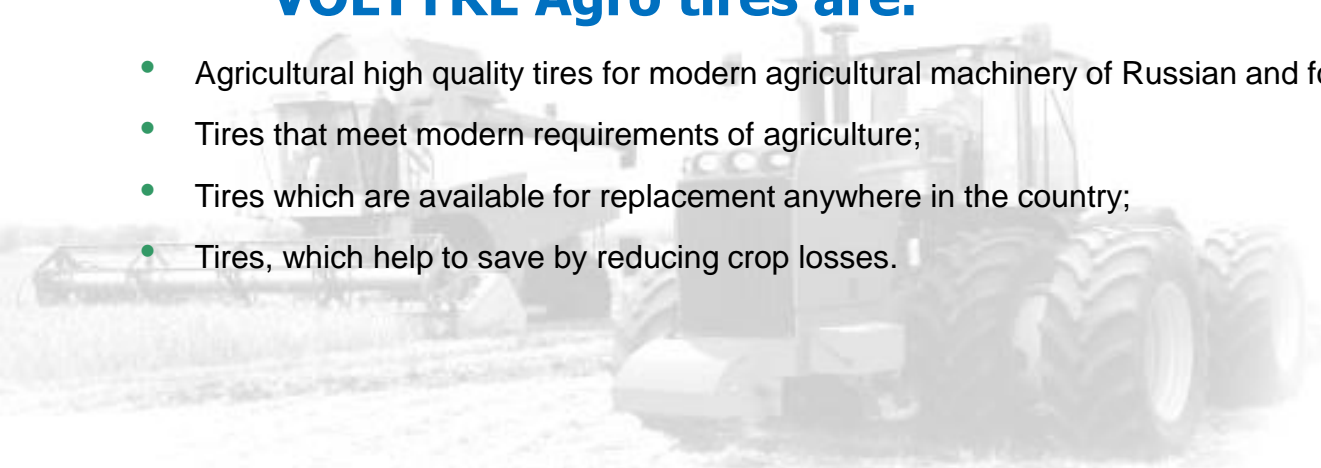


Advantages of tires manufactured by JSC "Voltyre-Prom"

According to independent field tests, tire of JSC "Voltyre-Prom" show lower ground pressure, greater strength, which ensures the tire puncture resistance and higher traction efficiency and significant fuel savings in comparison with the leading foreign analogues.

VOLTYRE Agro tires are:

- Agricultural high quality tires for modern agricultural machinery of Russian and foreign production;
- Tires that meet modern requirements of agriculture;
- Tires which are available for replacement anywhere in the country;
- Tires, which help to save by reducing crop losses.



Competitive advantages of "Voltyre-Prom"

+ LEADERSHIP AND EXPERIENCE

Tire manufacturer "Voltyre-Prom" is one of the leaders in its field in Russia for over 50 years. The professionalism and experience gained during over half a century enables us to produce agricultural and industrial tires of good quality - at an acceptable price for the customer.

+ RECOGNITION

One in five tractors and combines in the Russian Federation is equipped with our tires. In addition to the domestic market, our tires are popular in more than 20 countries.

+ QUALITY

All our tires are tested by the quality control system of «TITAN Inc.», corresponding to international and European standards.

+ TECHNOLOGY

Our tires have excellent wear resistance and hardness of the tread. «VOLTYRE» tires are supplied to tractor and combine of the world's leading manufacturers of agricultural machinery :

- John Deere;
- Claas;
- Rostselmash;

And many other manufacturers.

+ AVAILABLE REPLACEMENT

The dealer network covers 41 regions in Russia and many countries outside of the Russian Federation, which allows end-users, if necessary, to find a tires to the nearest point of sale

+ WARRANTY

5-year warranty from date of manufacture to the time of wear of the tread pattern. Subject to the proper use and strict adherence to the recommended standards and operating rules.

* Optimum performance of tires JSC "Voltyre-Prom" is provided only in case of following the recommendations on the use and strict adherence to the recommended standards and operating rules. Read more at www.voltyre-prom.ru.v

SUMMARY



"Voltyre-Prom" tires are:

- Agricultural high quality tires for modern agricultural domestic and imported machinery;
- Industrial tires that meet all modern requirements;
- Tires that are always easy to find for replacement anywhere in the world;
- Information support. On our web-site voltyre-prom.ru you can find all information about the technical characteristics of tires, operating rules and dealers in a given region;
- 5-year warranty from date of manufacture to the time of wear of the tread pattern. Subject to the proper use and strict adherence to the recommended standards and operating rules.



Thank you for attention!

