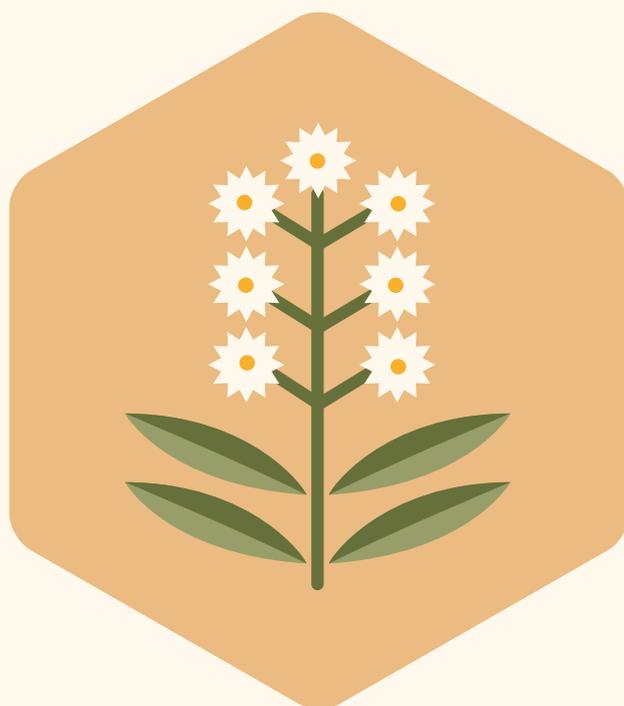




# Product catalog

Honey House is the leader in the market of packaged honey in Russia.

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## About the company

«HONEY HOUSE» is the largest producer of 100% natural products in Russia. Naturalness, quality, and taste has been the main philosophy since 1998.

The location of the production facilities in the Novgorod region allows us to preserve the benefits of our products and provide residents with jobs.

Love is the basis for stable growth and prosperity. Human potential and a cohesive team are the main resource for achieving our ambitious goals.

Modern production technologies allow achieving a wide range of products without harming the environment.

We strive to create unique natural products that meet the needs of even the most sophisticated lovers of good food. Care of nature and health is in each product from «Honey House.»



# 01. Honey

Honey is a natural delicacy, presented to us by nature itself. Each collection has its unique qualities: a grade of honey nectar collected from a certain honey region, packaging design that fully reflects the concept of the product line, natural berry, and nut additives. Even the most sophisticated connoisseur can choose his/her favorite honey grade.

Special-quality Honey «HONEY HOUSE»

Cream honey «HONEY HOUSE»

Acacia Honey «HONEY HOUSE» with stuffing

Honey «PRIVATE APIARY»

Honey «THE GRANDPA'S HIVE»



## Special-quality Honey «HONEY HOUSE»

The collection of special-quality honey «HONEY HOUSE» includes selected varieties of honey from all honey-bearing regions of Russia.

The traditional honey collection method, which has been improving for many years, allows us to preserve the maximum benefit of a natural dessert without losing the taste, natural vitamins, and micronutrient elements.

Minimalistic, stylish, in subdued tender tones, the package's design emphasizes the main thing: the naturalness and richness of natural shades of honey nectar.

The absence of additional natural ingredients such as nuts, dried fruits, and berries allows you to fully feel the depth and flavor diversity of different varieties of honey. Sweet journey through honey regions of our country in every jar!



## Cream honey «HONEY HOUSE»

Honey acquires a creamy texture thanks to the modern technology of continuous mixing with the gradual addition of crushed berries, citrus fruits, and dried fruits. Careful mixing of natural honey gives the nectar airiness. The delicate honey mass is smoothly added to the natural crushed ingredients.

Thanks to this, honey dessert acquires a thick consistency, which, even after some time, keeps a homogeneous creamy texture.

Tender cream honey is presented in a wide range of flavors and bright packaging.



## Acacia Honey «HONEY HOUSE» with stuffing

Acacia honey is a selective honey grade collected at a private apiary in the country's southern region. The uniqueness of acacia honey is based on the plant's seasonal flowering, lasting only a few weeks a year. Nuts, dried fruits, and berries complement the taste of natural honey, revealing the shades of a wide palette of flavors.

The design of the package fully reflects the philosophy of naturalness. In creating it, we sought to emphasize the beauty of the product's natural textures. Elegant lavender twigs, bright fruits of Goji, and pine branches clearly illustrate the wealth of natural gifts and natural ingredients and help connoisseurs choose their favorite honey grade.



## Honey «Private Apiary»

The collection «Private Apiary» presents selective grades of honey and honey desserts.

Label design conveys the traditional way of honey collection and tells about the deposit of honey grades and their components.

Private apiaries, located in all honey regions of the country, provide the opportunity to

feel the depth and differences in different honey grades' flavors. Natural fillers, such as nuts and dried fruits, presented in the collection of desserts «Private Apiaries» delicately emphasize the sweetness of natural honey nectar.



## Honey «THE GRANDPA'S HIVE»

«GRANDPA'S HIVE» is a collection of all the most popular honey varieties at an affordable price.

The variety of honey varieties has one distinctive feature: each nectar of the collection has a pleasant fragrance and healing properties. The jars' vividly unique design reflects the range of energy that natural healthy carbohydrates give our bodies. Bold label

design makes it recognizable among other brands. «THE GRANDPA'S HIVE» is available in several packaging options for more convenient consumption. It should be noted that the collection also contains several honey sets, each of which contains carefully packed jars of honey of different grades.



## 02. Jam and desserts with honey added

Through the use of natural gifts and a combination of shades of flavor, we strive to preserve the benefits and taste of natural treats.

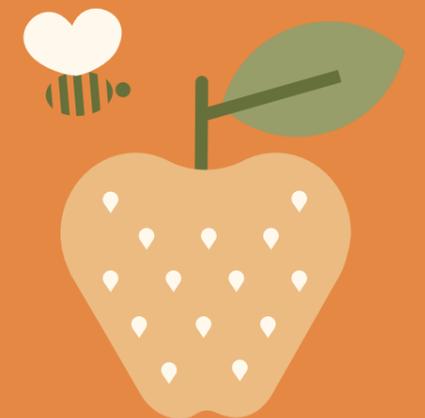
Honey-based souffles, sweets, smoothies, and pastes allow you to enjoy your favorite desserts with shades of honey grades, and with the addition of nuts and fruits. Jam from ripe berries gives a sweet taste familiar to all since childhood.

Honey souffle

Honey smoothie «HONEY HOUSE»

Crushed berries

Nut and honey paste



## Honey souffle

Honey souffle is an airy honey product obtained from whipped natural glucose crystals.

Modern technologies allow us to get new textures of natural products, preserving useful qualities and taste.

The peculiarity of honey souffle is its production and airy character. Its exotic flavors: pistachio, passion fruit, cranberry, raspberry, and orange. Because of its delicate, thick consistency, it is convenient to add it to dishes or offer it as a main dessert.



## Honey smoothie «HONEY HOUSE»

Honey smoothie is a delicate vitamin dessert based on ripe fruits and berries with cream honey.

Each flavor combination of the collection contains a special combination of natural vitamins, preserving the ingredients' taste and benefit, thanks to modern blending technologies.

Smoothies can replace a classic breakfast, as they contain natural sugars and slow carbohydrates. The balance of benefit and taste makes a sweet dessert a hearty treat, keeping cheerful and good mood throughout the day.



## Crushed berries

The 100% natural dessert made of fresh berries is familiar to everyone since childhood. Crushed raspberries, strawberries, cranberries, and apricots with added sugar.

Vitamins and micronutrient elements in natural fruits are absorbed more quickly in combination with natural glucose. Hence, the collection «Crushed Berry» is a natural combination of flavors and benefits of ingredients.

The universal treat will suit as a supplement to breakfast and tea drinking, and as a sauce to meat dishes.



## Nut and honey paste

Nut and honey paste is a delicate honey cream combined with nuts. The creamy texture of the hazelnut, almond, peanut, and cedar flavor paste retains its beneficial properties and flavor hues thanks to a gentle manufacturing technology.

Gradual mixing of honey paste components allows us to achieve a dense texture, which, over time, will not lose its density. The balance of vitamins and nut flavor without adding artificial additives will make a useful alternative to chocolate paste.



## 03. Granola

A mixture of nuts, cereals, and granulated honey is a balance of vitamins and sweet honey shades.

Famous honeycomb grades combined with various berry tastes and grains give connoisseurs of healthy eating an opportunity to choose their favorite product and discover new, unexpected combinations of known flavors.

Granola with honey

Granola with honey pellets



## Granola with honey

Natural honey varieties with the addition of cereals, ripe fruits, and berries. A nourishing and useful alternative to the classic honey treat.

Natural sugars give a sweet taste, and cereal crops feed the body with complex carbohydrates, which give energy and a sense of satiety for a long time.

The assortment includes several combinations: strawberry and mint, lemon, and ginger.

The package design reflects the philosophy of a healthy lifestyle. Our product is slow carbohydrates without flavoring or artificial additives.



## Granola with honey pellets

Granola is a mixture of nuts, cereals, seeds, and dried fruits baked in honey nectar. Seeds and nuts are the source of good fat for our skin; honey and dried fruits are natural glucose, which supplies our body with energy.

A useful and delicious mix of natural vitamins, obtained through a gentle heat treatment.

The honey granola assortment is presented in several flavors: granola with flower pellets, with linden pellets, with buckwheat pellets. Perfect for Lovers of balanced natural breakfast.



## 04. Tea

Herbal tea collections are fragrant plant leaves collected from the vast fields of honey regions. Each of them has its unique properties and taste.

Each product of the collections is a combination of the use and taste of tea leaves with natural additives. Herbal tea collections are divided into different price segments but combine 100% natural composition without artificial dyes and preservatives.

Herbal tea «HERBS AND BEES»

Herbal fruit tea «HERBS AND BEES»

Herbal mono tea «HERBS AND BEES»



# Herbal tea «HERBS AND BEES»

«HERBS AND BEES» collection is a 100% natural product.

Tea is one of the most famous and popular drinks, famous for its benefits worldwide. Collected on spacious meadows, herbal tea includes plants from various honey regions. Each of them has a large number of useful vitamins, characteristic flavor, and unique properties.

The traditional method of collection and careful processing of leaves preserve all-natural riches of trace elements. Fresh berries and leaves of plants give the tea a fragrant aroma and distinctive taste. One cup of herbal tea a day for several days: and you will notice the improvement in your well-being



## Herbal tea «HERBS AND BEES» fruity

Fruit supplement to the classic collection of «HERBS AND BEES.» Ripe berries and fruits are the basis of juicy taste and bright aroma.

The herbal mix of fruits and berries improves the mood, gives a feeling of cheerfulness and coziness.

The design of the packaging reflects the natural ingredients that make up the scented herbal mixture.



## Herbal mono tea «HERBS AND BEES»

Each taste of this line is a collection of leaves from a single plant species.

The careful manufacturing technology preserves the benefit and fragrant aroma of herbal tea. Rosehip, mint, thyme is the most useful plants and a favorite of many flavors, which have become our herbal mono-collection basis.

The collection is designed in pastel colors and depicts each of the inflorescences.



## 05. Drinks

Dry mix is the fastest alternative to making a drink at home. The Honey House Company presents a collection of dry drinks that retain all healing properties thanks to an exclusive manufacturing technology. To get the microelements your body needs, it is unnecessary to take artificial vitamins and dietary supplements when there are alternative ways.

The collection of dry drinks is a mixture of natural ingredients based on honey pellets and herbs, sugar-free, and free of artificial additives.



## Dry drinks

Drinks is an innovative collection of dry drinks. This collection focuses on environmentally friendly production, preserving natural gifts, and maximizing natural components' benefits.

Since drinks are produced in dry form, their shelf life is increased. This helps reduce the mindless consumption of natural products: fruits of plants and water.

Thanks to modern production technologies, the use of natural ingredients is preserved. The collection of our drinks is caring for nature and human health.

### Hot, dry drinks



### Cold, dry drinks



## 06. Tinned food

Canned food and pates «HONEY HOUSE FARM» is 100% natural ingredients of premium quality.

Meat and fish products with different combinations of fruits, nuts, berries, and spices will help you look at familiar products in a new way. Ready tasty dish in every jar.

Tinned meat products

Pates

Tinned fish products



## Tinned meat products

The distinctive feature of the collection is the combination of delicate meat with a wide variety of berries, fruits, and spices. Vivid combinations of flavors can make the meat collection an integral part of the treats on your table.

Natural meat combined with fruits and berries is a nourishing dish that contains a full range of proteins and amino acids.

Supporting the philosophy of naturalness, we use selected quality products to make pates and meat dishes. Our meat collection is created with skilled chefs' participation: original meat delicacies for your table in every jar.



## Pates

Tender rabbit, turkey, and chicken meat combined with spicy herbs. Each jar of pates from «Honey House» is a natural ingredient, rich in proteins and natural vitamins. Fragrant spices emphasize the taste of nourishing meat pates, nourishing the body strength for a productive day.

Thanks to modern meat production technologies, pates get delicate homogeneous consistency, preserving the taste of microelements.



## Tinned fish products

The collection of tinned fish products from «HONEY HOUSE FARM» is a combination of fresh fish with the addition of fragrant herbs, nuts, ripe fruits, and vegetables. A variety of fish dishes in convenient packaging for home, office, or country rest.

Complex of vitamins and healthy microelements in each jar. Completely natural ingredients and original combinations of tastes will pleasantly surprise even true lovers of good food.



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