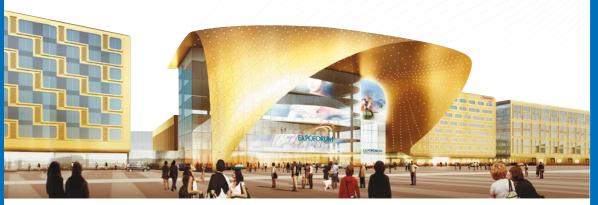
# EXPOFORUM www.expoforum.ru

# **EXPOFORUM INFO**

### **EXHIBITIONS AND CONVENTIONS IN ST. PETERSBURG**

**MAY - JUNE 2013** 





Dear friends,

Welcome to the latest edition of the monthly newsletter ExpoForumInfo: Exhibitions and Conventions in St. Petersburg!

**Each year, as summer approaches, St. Petersburg enters the romantic White Nights season.** Who has not seen or dreamed of seeing the famous silhouette of the raised Palace Bridge against the twilight sky, or the spire of the Peter and Paul Fortress illuminated by the setting sun?

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### DIRECT SPEECH



As one of the world's most beautiful cities, and a jewel of global cultural heritage, St. Petersburg has strong potential to become a leading European centre for business tourism. ExpoForum is consistently pursuing a strategy for developing the meetings industry in the city, bringing St. Petersburg's convention and exhibition opportunities to the attention of international event organisers.

In late May, ExpoForum held the SportAccord International Convention at the Lenexpo Exhibition Complex. This was the first time the Convention had been held in Russia, and a record 2,300 participants from 58 countries came to St. Petersburg to discuss current issues in the sports industry.

As the organiser of the Convention, ExpoForum provided a full range of services, including accommodation and transport for participants, catering services, excursions, construction of the exhibition booths, advertising, and press relations. Our professionalism and experience enabled us to fully organise this internationally important event, which was very highly rated by both participants and our partners.

The Convention not only raised St. Petersburg's profile in the international meetings industry, but also, according to experts at PwC - the major international audit and consulting firm - contributed around USD 6.83 million to the city budget.

The opening of the new ExpoForum Convention and Exhibition Centre will make St. Petersburg an even more attractive destination for business tourism. The new complex will include modern exhibition spaces, spacious conference rooms and fully developed infrastructure services, including a hotel and a customs and logistics centre. According to specialists at PwC, St. Petersburg will become a serious competitor to Moscow in the exhibition market from 2014-2017, primarily due to the opening of the ExpoForum Convention and Exhibition Centre.

Welcome to St. Petersburg, the city of White Nights and endless opportunities for business tourism!

Sincerely, Sergey Voronkov **Executive Director of ExpoForum** 



### **NEWS DIGEST**



# FROM PONY TO DRAFT HORSE





The Hipposphere International Horse Exhibition, one of the largest themed events in Russia, has celebrated its fifteenth anniversary. This year's show at the Lenexpo manege featured about 150 horses representing 25 different breeds, some of which were being shown for the first time in Russia.

People in St. Petersburg were the first in the country to see such breeds as the Belgian Draft Horse and the German Classic Pony. Many of the imported horses took part in the colourful shows that were part of the exhibition and demonstrated their skills in vaulting, free jumping and other disciplines.

During the exhibition, the breed rings and championship contests featured the best examples of Russian Don, Budenny, Arab, Tersk, Akhaltekin, Trakehner, Hanoverian, Russian Riding, Holstein, Orlov Trotter, Friesian, Vyatka horses, Soviet and Vladimir heavy horses and the Byelorussian Harness Horse. The overall champion of Hipposphere 2013, selected by the expert jury of breeders and specialists from leading equine research centres, was a Don stallion called Set from the Budenny Stud Farm.

This year's show brought together around 70 equine companies from Russia and Belarus, who exhibited horses and a variety of other products, including harnesses, accoutrements, horse-riding gear and apparel, as well as grooming equipment and veterinary supplements and medications, turf for riding grounds, and modern equipment for equestrian sports clubs. The show covered a total area of 7,500 square metres and was visited by approximately 11,500 people.



### **NEWS DIGEST**



# ACHIEVEMENTS AND PROSPECTS IN THE GAS INDUSTRY

France, the UK and Iran.





This year's St. Petersburg International Gas Forum, the only

specialised event in Russia for the gas industry, brought together approximately 1,000 specialists from Russia, Italy,



At the opening ceremony Alexey Miller, Chairman of the Gazprom's Management Committee, commented on the project's growing significance: "We intend to develop and support this Gas Forum as a venue for productive meetings of specialists in the industry."

This conviction was founded on the forum's packed pro-



gramme of events, bringing together experts from various fields connected with the development and distribution of gas. The highlight of the business programme was the 2nd International Congress of Oil and Gas Industry Professionals, during which seven subject-specific conferences were held, as well as sessions of the Gazprom and Gazprom Gazoraspredelenie scientific and technical councils. However, the Gas Forum attracted specialists not only on account of its wide-reaching business programme, but also because it united under one roof several thematic exhibitions on subjects such as innovation in the gas sector, gas supply in Russia, equipment for gas conversion and gas distribution systems, and the storage and transportation of gas. The exhibition programme was attended by a total of over 250 design and research organisations, service companies and equipment manufacturers from 32 countries, including market leaders such as Gazprom, Gazprom Mezhregiongaz, Gazprom Gazoraspredelenie, Gazprom Promgaz, Stroygazmontazh, YuzhNllgiprogaz, VNIPlgazdobycha, and Giprogaztsentr.



### **NEWS DIGEST**



# FIRST LANDSCAPE DESIGN FORUM TAKES PLACE AT LENEXPO





**During the Forum participants proposed realistic blueprints for St. Petersburg** which would improve conditions in the city and result in a more functional infrastructure by putting into place new standards that are focused on environmental issues.



Displays from Russia, Estonia, Germany and the UK were featured at the event. The visual centrepiece of the display were the exhibitions 'Landscape Design and City Improvement', 'Flower Tech' and 'Floriculture and Floristry', which demonstrated to visitors the technologies and tools for landscaping and park infrastructure, floral design for indoor and outdoor spaces, and a variety of products from plant nurseries.

As part of the Forum, discussions were held with Egon Galinnis, the director of one of Germany's leading exhibition companies, Messe Essen. The discussions led to an agreement to jointly organise flower exhibitions and increase the focus on horticultural technologies. In 2014 IPM Essen, in conjunction with the City and Flowers Forum, plans to expand its exhibition activities in the floral arrangement and design sector. A full exhibition hosted by IPM Essen may be held in St. Petersburg as early as 2015.



### **NEWS DIGEST**



# BALTIC MARINE FESTIVAL – A CELEBRATION OF SAILING



### **AND ACTIVE LIFESTYLES**

This year's Baltic Marine Festival, Russia's largest boat show on water, certified by the UFI, took place for the first time at the marinas of Krestovsky Yacht Club and the St. Petersburg Trade Union River Yacht Club. This new venue for the event created new opportunities for the festival's participants.

This year approximately 100 yachts and boats manufactured at Russian and international shipyards were on display at the Festival, including models up to 70 feet long, which were able to participate in the event for the first time. Some of the yachts and boats took part in a parade from the Yacht Club marina to Palace Bridge. This colourful spectacle was timed to coincide with the official opening of the Festival.

During the course of the event, Krestovsky Island was visited not only by sailing enthusiasts, but also by lovers of extreme sport. During the Festival, there were performances from wakeboarders that could be seen both from the city's public beach and from pedestrian pontoons, and a trampoline diving competition.

In addition, the yacht Peter I, acclaimed for her recordbreaking exploits, was given a send-off as she set sail to participate in the Ust-Luga Cup competition. In 2010, for the first time in navigation history, its crew circumnavigated the Arctic, passing through the Northeast and Northwest sea passages in one season. In 2012, the yacht set a record for highlatitude sailing by going beyond 82°18' north.

A total of 3,500 people attended the festival.











### SPORTACCORD BREAKS RECORDS

The annual SportAccord summit took place in Russia for the first time ever, attracting a record number of delegates totalling 2,354 people from 58 countries. The number of participants in the 11th SportAccord International Convention was up by 27% on last year.

Taking part in the largest Convention of the past ten years were members of the Russian Government, representatives of the Russian Olympic Committee, directors of the World Combat Games 2013, the Sochi 2014 Organising Committee and leaders of Russian national sport federations for Olympic and non-Olympic sports. The Convention was attended by President Vladimir Putin.

The Convention was run by ExpoForum, which provided all the services required for the organisation of the event. A full range of tourism and excursion services was also provided for delegates, and transport was arranged for the VIP delegates, who included the President of the International Olympic Committee Jacques Rogge and Frederik, Crown Prince of Denmark. In addition, ExpoForum carried out the construction of the exhibition and business zones on a site almost 4,700 square metres in area, including the St. Petersburg stand and the working zone for the International Olympic Committee. ExpoForum also devised the

logo and corporate branding for the SportAccord Convention, and designed and produced printed and souvenir items. These included booklets, guidebooks, folders and umbrellas for the more than 2,000 delegates, jackets for volunteers, and signposting.

The Convention was covered by 360 journalists from 20 countries, and journalists, Convention leaders and the International Olympic Committee all commented on the high standard of the specially constructed press centre.





## **EXPOFORUM WELCOMES SPIEF**

The Lenexpo Exhibition Complex hosted the St. Petersburg International Economic Forum – a meeting-place for world leaders to discuss matters of international economics and politics. Approximately 4,000 delegates attended, including Russian President Vladimir Putin and other national leaders.

ExpoForum's subsidiary companies were involved in preparing for and running the event, providing construction and catering services. ExpoForum-Design completed the construction on an area of approximately 7,000 square metres, including such exclusive facilities as Arkady Dvorkovich's Chess Lounge, the St. Petersburg Pavilion and the Press Centre. CARAMEL Catering supplied lunches and dinners for the Forum's technical staff of 7,250. They also arranged coffee breaks in the St. Petersburg Pavilion for 2,250 people, as well as lunches and buffets.





## CENTRE STAGE: RUSSIA-ASEAN

Lenexpo was the venue for the Russia-ASEAN Business Forum, aimed at developing international relations with countries in the Asia-Pacific region. ExpoForum International was the official organiser of this event.

The Forum was attended by more than 200 statesmen and representatives of large and medium-sized businesses from 16 countries, including Brunei, Indonesia, Laos, Singapore, Vietnam, Malaysia, Thailand and the Philippines. ExpoForum International demonstrated the quality of its services and competence in supplying a wide range of services in organising and running this event: 60 guests were provided support in obtaining entry visas for Russia, while 50 participants used the VIP services which included route selection, flight and hotel bookings, transport arrangements and assistants during the Forum.

The participants exchanged views on broadening cooperation and discussed investment strategies and opportunities in the Russian and ASEAN markets. They also addressed the subjects of technological innovation and energy security.

# ST. PETERSBURG PREPARES FOR UFI SEMINARS



During the inspection visit, UFI President Chen Xianjin and Director of Operations Sonia Thomas held talks with ExpoForum's management team, met St. Petersburg Governor Georgy Poltavchenko, and visited the construction site for the new ExpoForum Convention and Exhibition Centre and the Lenexpo Exhibition Complex.

"The convention and exhibition industry in Russia is developing rapidly, and ExpoForum is at the forefront. New ideas for the organisation and promotion of events, a European approach to business, and, of course, the construction of a modern convention and exhibition centre all represent significant strides in the Russian exhibition business. ExpoForum is an active member of UFI, and for us it is very important to maintain this forward momentum, by providing opportunities for cooperation", said Mr Chen.

Next summer, Lenexpo Exhibition Complex will welcome around 200 exhibition company representatives from 30 countries to participate in the UFI's regular seminars, where experts and executives will discuss trends in the exhibition market. These seminars usually include a meeting of the UFI European Chapter and a series of educational events to promote exchange of experience and knowledge.





### **UPCOMING EVENTS**

# MICROSOFT AND IBM CHOOSE EXPOFORUM-DESIGN

ExpoForum's subsidiary company will provide technical support and construction for two world-class projects in the information technology sector.

The Annual World Finals of the 37th team championships of the ACM International Collegiate Programming Contest, sponsored by IBM, will take place at the Yubileiny Sports Centre on 2–3 July. ExpoForum-Design is responsible for the construction, design and technical support for this event, which will feature 120 teams from all over the world.

In addition, the final of the Russia Imagine Cup 2013 by Microsoft will be held at the Park Inn Pribaltiyskaya Hotel on 9–11 July. ExpoForum-Design will erect the stands and supply multimedia equipment for the 86 teams.

Both events are taking place in Russia for the first time and are leading world competitions in programming and information technology. Students from leading colleges throughout the world will gather in St. Petersburg to demonstrate their software development ideas.

### **BIOCHEMISTS TO MEET AT LENEXPO**

The Federation of European Biochemists (FEBS) will hold its congress in St. Petersburg from 6–11 July. It is the first time in many years that these scientists will meet in Russia: the Congress has been held in the country only once before – in Moscow in 1984.

The theme of the Congress will be 'Mechanisms in Biology' and will bring together more than 3,000 delegates from Europe, the USA, Canada, Japan and China at the Lenexpo Exhibition Complex. The participants will include both world-renowned scientists and young specialists whose sphere of interests centres around biochemistry and molecular biology.

**Ten Nobel laureates are expected to attend the congress in St. Petersburg:** Kurt Wüthrich, Ada Yonath, Roger Kornberg, Jean-Marie Lehn, Richard Roberts, Jules Hoffmann, Robert Huber, Aaron Ciechanover, Jack Szostak and John Walker.



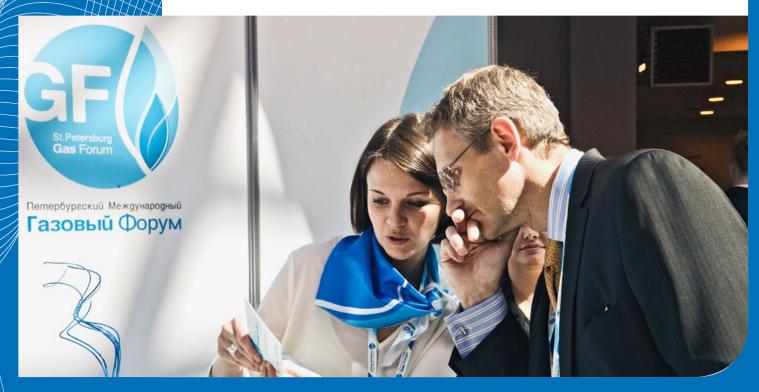
### **UPCOMING EVENTS**

The Congress will include 40 themed symposia on key issues in contemporary general and medical biochemistry, biophysics, proteomics, genomics, bioinformatics, molecular biology, biotechnology, immunology, stem-cell biology, cellular biology, and more besides. Ten rooms in Pavilions 3 and 4 at Lenexpo will be set aside for the themed sessions, as well as a hall for the plenary session and an exhibition, which will all be able to run concurrently. The fitting-out of the pavilions and on-site catering will be carried out by ExpoForum's subsidiaries – ExpoForum-Design and CARAMEL Catering.

# EXHIBITION INDUSTRY EXPERTS TO MEET IN ST. PETERSBURG

Professional conference organisers and representatives of various congress and exhibition centres and convention bureau from major European cities will meet in St. Petersburg from 22–24 August.

The ICCA Central European Chapter's summer meeting will be taking place in St. Petersburg for the first time, with around 80 professionals from Austria, Germany, the Netherlands, the UK, Switzerland, Poland, Russia and other countries expected to attend. The business programme will highlight best practices for conducting congresses and exhibitions. International experts and Russian market-leaders will share their most useful practical advice on attracting projects to developing destinations, on technologies for working with sponsors, on increasing the effectiveness of events, and much more besides. In addition, delegates will be treated to an entertaining cultural programme and a tour of the construction site of the new convention and exhibition centre. The event is being organised by ExpoForum and the St. Petersburg Tourist Information Bureau.





# EXHIBITION COMPLEX LENEXPO PROGRAMME OF EVENTS ZAO EXPOFORUM 2013



03.07 - 07.07	INTERNATIONAL MARITIME DEFENCE SHOW (IMDS-2013)
07.07 – 11.07	38-th CONGRESS OF FEDERATION OF EUROPEAN BIOCHEMICAL SOCIETIES (FEBS-2013)
26.08 – 01.09	AGRORUS International agro-industrial exhibition and trade-fair
07.09 – 08.09	MY CHOICE IS SPORT Public action
10.09 – 13.09	RAO / CIS OFFSHORE 2013 International exhibition and conference for oil and gas resources development of the Russian Arctic and CIS continental shelf
11.09 – 13.09	BALTICBUILD International building and interiors exhibition
16.09 – 19.09	KINO EXPO International film forum and exhibition
24.09 – 27.09	NEVA International shipping, shipbuilding, ports and offshore energy exhibition
02.10 - 04.10	RUSSIAN INDUSTRIALIST International industrial innovative forum
09.10 – 11.10	TEKHNODREV. WOODEN CONSTRUCTION. REGIONS OF RUSSIA International specialized exhibitions
10.10 – 12.10	INWETEX – C.I.S. TRAVEL MARKET International travel trade-fair
16.10 – 18.10	ST. PETERSBURG INTERNATIONAL HEALTH FORUM Exhibitions: Mediz Saint Petersburg, Medicine and Health; NGO People & Health; Pharmacy; Medical Services and Recreation Tourism; Bioindustry
16.10 – 18.10	FESTIVE DECORATION. ADVERTISING AND INFORMATION International forum of festive city decoration, outdoor and transit advertising, and new technologies in the advertising industry
17.10 – 20.10	HUNTING AND FISHING Specialized exhibition of hunting weapons, tackle, equipment, and appliances for hunting and fishing
20.10 – 23.10	WORLD COMBAT ARTS GAMES International exhibition
24.10 – 27.10	ST. PETERSBURG INTERNATIONAL AUTO TRANSPORT FORUM Exhibitions: Auto + Car Service; InAvtoTrans; Tyres and Disks
25.10 – 26.10	ST. PETERSBURG INTERNATIONAL PROPERTY SHOW
29.10 – 31.10	DENTAL-EXPO. ST. PETERSBURG International dental forum
01.11 – 03.11	REAL ESTATE FAIR Municipal. Country. Foreign real estate
12.11 – 14.11	PETERFOOD International food trade-fair
12.11 – 15.11	SFITEX – PROTECTION AND SAFETY International security forum
20.11 – 23.11	ZOOSPHERE International exhibition of pet industry. International grooming competition. Trade innovations contest. Veterinary conference. Congress of club and kennel owners
23.11 – 24.11	ZOOSHOW Competitions and animal exhibitions
27.11 – 29.11	ST. PETERSBURG CULTURAL FORUM
29.11 – 30.11	EDUCATION AND CAREER St. Petersburg international fair
11.12 – 12.12	SMALL-SCALE AND MEDIUM INDUSTRY OF ST. PETERSBURG Specialized exhibition of entrepreneurship



# 700SPHERE

XXII INTERNATIONAL SPECIALIZED TRADE FAIR OF GOODS AND SERVICES FOR PETS ST. PETERSBURG, RUSSIA • NOVEMBER 20-23, 2013



#### The largest exhibition of pet industry in Russia **ZOOSPHERE** is:

- More than 242 participants from 14 countries
- More than 20,000 professional visitors from 166 cities and 24 countries
- 20,000 sq. m of exhibition area
- Large experience (exhibition is held since 1993)
- Rich variety of subjects
- Cooperation with the leading international exhibitions and associations
- Searching for partners, MatchMaking system, new contacts
- Actual business program
- International competitions, product innovations, grooming master classes



#### **ZOOSPHERE** is the perfect platform for companies to:

- Introduce new products and services
- Promote the brand on Russian market
- Strengthen and renew business contacts
- Find distributors
- Obtain competitive information and learn about competitors strategies
- Open Russian market









#### **ZOOSPHERE** is held under official support of:

- Ministry of Agriculture of the Russian Federation
- St. Petersburg Government
- Chamber of Industry and Commerce of the Russian Federation
- Veterinary Agency of St. Petersburg











#### **ZOOSPHERE** exhibition is marked with signs:

- UFI sign, The Global Assosiation of the Exhibition Industry
- The sign of Russian Exhibitions and Fairs



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Organiser









# EXHIBITION COMPLEX LENEXPO PROGRAMME OF EVENTS ZAO EXPOFORUM 2014



05.02 – 09.02	JUNWEX ST. PETERSBURG International jewellery forum
07.02 - 09.02	HOLIDAY SOLUTIONS: WEDDING Exhibition of goods and services for holidays, weddings,
	private and corporate events
26.02 - 02.03	ST. PETERSBURG BRIDAL WEEK
11.03 – 13.03	ST. PETERSBURG TECHNICAL FAIR Specialized expositions
19.03 – 21.03	ECOLOGY OF BIG CITY International forum of technology and equipment in the sphere of environmental protection and ecological safety
20.03 – 23.03	HUNTING AND FISHING Specialized exhibition of hunting weapons, tackle, equipment and appliances for hunting and fishing
28.03 – 30.03	REAL ESTATE FAIR Municipal. Country. Foreign real estate
03.04 - 05.04	AGRORUS – REGIONS
	All-Russian agricultural exhibition. All-Russian congress of rural cooperatives
04.04 - 05.04	ST. PETERSBURG INTERNATIONAL PROPERTY SHOW
08.04 – 10.04	INTERFOOD International specialized exhibition of food products, drinks and ingredients
09.04 – 12.04	INTERSTROYEXPO International construction forum
17.04 – 18.04	ST. PETERSBURG INTERNATIONAL FORUM IPHEB International forum on the pharmaceutical and biotechnology
23.04 – 26.04	SENIOR GENERATION International forum. Exhibition "Care, Aid and Assistance". Trade fair "Everything for Health"
24.04 – 27.04	CITY AND FLOWERS Forum for landscape industry, park facilities and decorative gardening
24.04 – 27.04	CHILDHOOD PLANET Trade fair of goods and services for children and families
02.05 – 05.05	HIPPOSPHERE St. Petersburg international horse exhibition
13.05 – 16.05	SVARKA / WELDING International specialized exhibition for welding, cutting and related technologies
20.05 – 22.05	STOMATOLOGY International specialized dental conference and exhibition
20.05 – 23.05	RUSSIAN INTERNATIONAL ENERGY FORUM
20.05 – 23.05	ENERGETIKA AND ELEKTROTECHNIKA International specialized exhibition of power industry and electrical engineering
21.05 – 22.05	CUSTOMS NORTH-WEST International exhibition



### INFORMATION ABOUT THE COMPANY ZAO EXPOFORUM







ExpoForum is the leader of the exhibition market of the North-West of Russia. The company organises about 40% of total number of St. Petersburg exhibitions. ExpoForum also operates St. Petersburg's unique specialised Lenexpo Exhibition Complex and realises a project of Russia's most modern International Convention & Exhibition Centre.

The ExpoForum Convention & Exhibition Centre will open in St. Petersburg close to Pulkovo International Airport in 2014. The complex will be one of the largest not only in Russia but also in Europe. The project is being realised in the framework of the "Agreement on Cooperation and Mutuality" signed on February 9, 2007 between the Government of St. Petersburg and the Gazprom Group.

The quality of ExpoForum's services is made clear by its membership in three prestigious international organisations – ICCA (The International Congress and Convention Association); AIPC (The International Association of Congress Centres), and UFI (The Global Association of the Exhibition Industry).

**ExpoForum** is active in the development of St. Petersburg, and provides support to state programmes for the city's economic and cultural development. For instance, the company is paying to design new transport infrastructure on a territory of 500 hectares in the vicinity of the new convention centre.

Also, ExpoForum is one of the founders of the charitable organisation, The Foundation for the Restoration of Christian Cultural Sites, which will restore an Orthodox church that was destroyed during World War II. The church was built according to the designs by the famous Italian architect, Giacomo Quarenghi.

#### **Membership in professional organizations:**

EXCELLENCE IN CONVENTION CENTER MANAGEMENT	AIPC	International Association of Congress Centres	01.03.10
ICCA Member	ICCA	International Congress Convention Association	23.12.10
Ufi Member	UFI	Global Association of the Exhibition Industry	24.06.11
RUEF Member	RUEF	Russian Union of Exhibitions and Fairs	14.12.11
E	CAEC	China Association of Exhibition Centres	01.04.11
210	RF CCI	St. Petersburg Chamber of Commerce and Industry	21.10.09

### **COOPERATION**

"Offering products and services of Global level we aspire to give an impulse to business development of our clients. ExpoForum work can be compared to a powerful expocar movement. And for this expocar we are opening a two-way road now: both inbound and outbound.

**Executive Director of ExpoForum, Sergey Voronkov** 

### **COMPANY EXPOFORUM INTERNATIONAL**

We offer a full range of services for corporate travel and tourism in St. Petersburg and abroad.

#### **Services include:**

- Organisation of participation in and/or attendance at specialised exhibitions, international forums, congresses, and conferences
- Visits to foreign industrial enterprises, factories, and plants for the purposes
  of sharing experience, studying modern equipment and cutting-edge production
  technologies, or negotiating contracts
- Access to the Matchmaking System for arranging business meetings with representatives of foreign firms
- Organisation of conferences, round tables and presentations; invitation of foreign participants and the international press
- Facilitation of presentations abroad
- Organisation of in-depth tours, corporate events, and business trips

#### **Tourist services in St. Petersburg**

- Accommodation in all categories of hotels at special rates throughout St. Petersburg
- Visa support for foreign citizens (tourist visas)
- Transfers, transport, and excursion services
- Concert and sporting event ticket bookings

Tel./fax: +7 (812) 321 2610, www.ef-inter.ru

# EXPOFORUM'S ASIA-PACIFIC REGION REPRESENTATIVE OFFICE

works with clients and partners from the People's Republic of China, Taiwan, Japan, South Korea, North Korea, Singapore, Malaysia, Indonesia, Vietnam, and Thailand

#### **Main functions:**

- Working with joint organisers
- Developing partnerships with government departments, trade associations, and exhibition organisations in countries of the Asia-Pacific region

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### **CONSTRUCTION OF THE CEC EXPOFORUM**

# CONSTRUCTION OF THE EXPOFORUM CONVENTION AND EXHIBITION CENTRE: FACADE WORK IS IN PROGRESS

Construction work on the first phase of the ExpoForum Convention and Exhibition Centre will be completed by the end of 2013. Work on laying the internal and external utility networks is currently ongoing and the roofing of the complex buildings is being completed. Installation of fire-extinguishing systems has started in the pavilions, and the facades of the convention centre are being erected. Landscaping work has already commenced: seeds are being purchased for the green areas of the site, and the hard surface for the eastern approach is being laid.

It will be one of the most modern and technically equipped complexes not only in Russia, but in the whole of Europe. ExpoForum's facilities will make it capable of staging large-scale events of any nature, enabling the centre to become a key location in the development of global business tourism in St. Petersburg. Leading players in the domestic and international exhibition market have highly rated the advantages and future prospects of the new conference centre: many of them have already signed long-term contracts to stage their events at the centre next year.

#### Main features of the first stage of the project

ItemSpecIndoor exhibition space (total)50,000 m² \*Outdoor exhibition venues40,000 m²Congress Centre, Main Hall4,270 peopleTotal capacity of all Congress Centre halls10,000 peopleTotal number of conference halls:40

in the Congress Centre 30
in pavilions (1, 2, 3) 10 (1+4+5)
Hotels: 446 rooms
Hilton Hotels & Resorts 235
Hampton by Hilton 211

Hampton by Hilton 211
Customs and logistics facility 60 container lorries

Business centre (2 buildings) 25,000 m<sup>2</sup>

Outdoor car park More than 5,200 parking spaces



<sup>\*</sup> the opening of the second stage will be in 2018 (up to 100,000 m² of indoor exhibition space).

## **CONSTRUCTION OF THE CEC EXPOFORUM**





#### **Congress centre**

April 2013
June 2013 ►



#### Customs

April 2013
June 2013 ►





#### Administration and amenity building

April 2013 June 2013 ►



#### Passage

April 2013
June 2013 ►



