

AKULCHEV

EST. 1995



GLOBAL PRESENCE



AKULCHEV JOURNEY

1995 - 2008

- Foundation of the Akulchev Company
- Significant restructuring of the company and all processes, a significant increase in staff
- Starting the production of soft waffles
- Launch of sales in Kazakhstan, Belarus, Azerbaijan, and other CIS countries
- The launch of two new lines to produce crisp and crumble waffle cookies

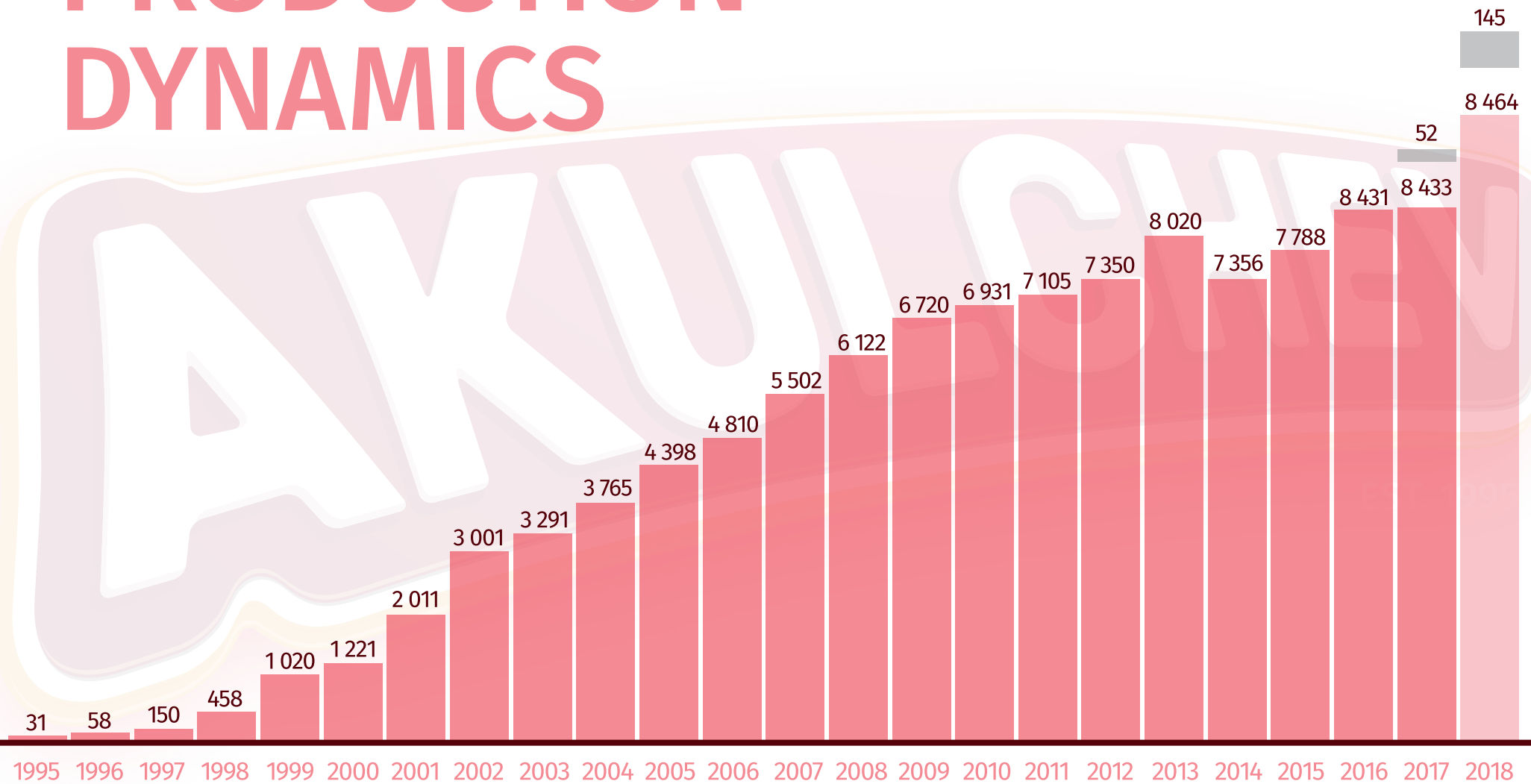
2009 - 2014

- Premium pastry brand Dessert Boutique launch
- The launch of the KUPELKA brand cookie production line
- The start of deliveries to Turkmenistan and Uzbekistan
- The launch of the mini soft waffles MYAFLI production line
- Cooperation with Dream Works Animation. Kung Fu Panda appears on Akulchev products package

2015 - 2018

- The certificate of compliance with international standards ISO 22000 has been received
- Launch of sales in the USA, China, UAE, EU, Armenia, Georgia
- Company offices in Moscow, Kazan, Shanghai and Hangzhou have been opened
- A strategic decision to stop using palm oil in the production
- Starting the production of Macaron confection on an automatic line using deep-freezing technology

PRODUCTION DYNAMICS



Soft waffles and cookies production volume, tons, 1995 – 2018



Macarons production volume, tons, 2017 – 2018



PRODUCTION FOOTPRINT

Average output
in tons per month:

400	 SOW 100 VIENNESE WAFFLES WITH WHIPPED FILLINGS	 AUSTRIA
160	 SOW 48 VIENNESE WAFFLES WITH JAMS	 AUSTRIA
218	 SOW 90 CRUMBLY COOKIES	 AUSTRIA
200	 SOW 101 MYAFLI	 AUSTRIA
200	 KUPELKA	 DENMARK
200	 MACARON	 DENMARK  ITALY  FRANCE

PARTNERS



QUALITY MANAGEMENT SYSTEM



AWARDS



PROD EXPO
BEST PRODUCT 2017



WORLD FOOD
PRODUCT OF THE YEAR 2017



AKULCHEV TEAM



**Sergei
Akulchev**
President



**Alexander
Abramov**
Chief Operational Officer



**Aidar
Karimov**
Sales Director -
RETAIL



**Yuri
Zinoviev**
Sales Director -
DISTRIBUTION



**Sergei
Chernukha**
GR



**Marat
Bagautdinov**
VP Global Development



**Almira
Fatykhova**
Chief Legal Officer



**Jamila
Sibgatulina**
HR



**Anna
Tonkaya**
Akulchev
Brand Marketing

ASSORTMENT



**VIENNESE
WAFFLES**

COOKIES

VIENNESE WAFFLES

WITH WHIPPED FILLING



Desired dessert for real gourmets. Air whipped filling perfectly complements and further reveals the taste of soft waffles. This combination will appeal to everyone – from young to old. Akulchev Viennese waffles with whipped filling are one more reason for the whole family to get together for a cup of tea.

VIENNESE WAFFLES

WITH WHIPPED FILLING



Whipped Cream & Cherry

Gentle cream and soft waffles emphasize and complement each other, and pieces of natural cherry give a spicy sourness to the airy filling.

Unit weight:	150 g
Number per box:	24 pcs
Box weight:	3,6 kg
Best before:	12 months



Whipped Cream

A sandwich made of two rectangular soft waffles with a layer of whipped cream is the perfect dessert.

Unit weight:	140 g
Number per box:	24 pcs
Box weight:	3,36 kg
Best before:	12 months



Yoghurt

Delicate filling of yoghurt is shrouded in an airy cloud of creamy taste.

Unit weight:	140 g
Number per box:	24 pcs
Box weight:	3,36 kg
Best before:	12 months

VIENNESE WAFFLES

WITH JAMS



We created classic soft Viennese waffles using various fillings that will delight any sweet tooth. Fillings from natural berries and fruits, whole condensed milk, combined with vanilla-creamy taste and aroma of waffles will make this dessert a favorite delicacy for homemade tea. Viennese waffles with fillings will set the warm, cozy atmosphere of each meeting with family and friends.

VIENNESE WAFFLES WITH JAMS



Strawberry Jam

Natural strawberry jam made of wild berries emphasizes the taste of soft waffles.

Unit weight:	100 g
Number per box:	36 pcs
Box weight:	3,6 kg
Best before:	12 months

Creamy Vanilla

A sandwich made of soft waffles and a creamy-vanilla filling is perfect as a sweet pleasure.

Unit weight:	100 g
Number per box:	36 pcs
Box weight:	3,6 kg
Best before:	12 months

Condensed Milk

A true pleasure for lovers of classic tastes. The filling of whole condensed milk will make your kids happy.

Unit weight:	100 g
Number per box:	36 pcs
Box weight:	3,6 kg
Best before:	12 months

Apricot Jam

A bright combination of sunny apricot and delicious waffles is a sweet summer duet.

Unit weight:	100 g
Number per box:	36 pcs
Box weight:	3,6 kg
Best before:	12 months

VIENNESE WAFFLES IN A SINGLE PACKAGE



Strawberry Jam



Condensed Milk



Apricot Jam



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Unit weight:	50 g
The number of packages in the show box:	9 pcs
Show box weight:	450 g
Best before:	12 months

WAFFLE COOKIES



Waffle cookies with a creamy taste of the original oval shape with figured edges. This flavorous and fragile cookies fall in love with itself the first time. Natural cocoa and peanuts assortment line brings variety to the classic taste of cream cookies.

WAFFLE COOKIES



Original Flavour

Crisp cookies with a mild, creamy taste made according to the original Austrian recipe.

Unit weight:	225 g
Number per box:	20 pcs
Box weight:	4,5 kg
Best before:	12 months



Cocoa Flavour

Chocolate cookies, reminiscent of the taste of homemade pastries and hot cocoa.

Unit weight:	220 g
Number per box:	20 pcs
Box weight:	4,4 kg
Best before:	12 months



Peanuts Flavour

Gentle creamy cookies with natural peanuts have a rich taste and perfectly combined with coffee, tea, or milk.

Unit weight:	220 g
Number per box:	20 pcs
Box weight:	4,4 kg
Best before:	12 months

KUPELKA

COOKIE WITH JAM



Kupelka – butter cookies in the shape of a miniature envelope with jam are the perfect combination of sandy paste and natural fillings. The unusual shape of the cookie attracts attention and causes an irresistible desire to taste it.

KUPELKA

COOKIE WITH JAM



Raspberry

Unit weight:	225 g
Number per box:	16 pcs
Box weight:	3,6 kg
Best before:	12 months



Cowberry

Unit weight:	225 g
Number per box:	16 pcs
Box weight:	3,6 kg
Best before:	12 months



Apple & Cinnamon

Unit weight:	225 g
Number per box:	16 pcs
Box weight:	3,6 kg
Best before:	12 months

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MACARON

FRENCH RECIPE



MACARON



Mango / Passionfruit



Coconut



Lychee / Blueberry



Rose



Raspberry



Pistachio

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Unit weight:	60 g
The number of packages in the show box:	12 pcs
Show box weigh:	720 g
Best before:	24 months

OFFICES

Moscow

129 Vernadskogo Avenue, LETO Business Center,
23rd floor, office 2307, Moscow, Russia, 119331

Kazan

38 Gladilova, Kazan, Tatarstan, Russia,
420032

Naberezhnye Chelny

91 Mashinostroitel'naya Street, office A700, IT-Park, Naberezhnye Chelny, Tatarstan, Russia, 423800

Shanghai

China, Shanghai, Pudong District, 1990 Longyang Road, Longyang Business Building, Office 318

Hangzhou

China, Hangzhou, Binjiang District, 1870 Binsheng Road, Office 1008

Dubai

UAE, Umm Al Quwain Free Trade Zone