



INTERNATIONAL EXPORT FORUM

# MADE IN RUSSIA

20-22 OCTOBER 2022, MOSCOW  
CENTRAL EXHIBITION HALL  
“MANEGE”



EXIAR  
EXIMBANK OF RUSSIA

[FORUM.EXPORTCENTER.RU](http://forum.exportcenter.ru)



**Made  
in Russia**

## ABOUT THE FORUM

The International Export Forum “Made in Russia” is the main event of the year for the entire business community, for exporters as well as for those who plan to scale their businesses by entering the export market and are looking for new partners for critical imports.

The Forum is traditionally attended by the Prime Minister of the Russian Federation.

The Forum is the main platform for discussing issues related to the implementation of the National Project “International Cooperation and Export” and a meeting place for exporters, producers, experts, regulators, and development institutions.

Prime Minister of the Russian  
Federation M.V. Mishustin







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## RELEVANCE OF THE PROJECT

In view of the changing geopolitical environment, the sanctions pressure on Russia and Russian exporters, Russian economic entities that are integrated into the global system and oriented towards foreign markets are faced with the need to respond to the changing environment as quickly and effectively as possible, as well as invent new solutions.

In 2022, it is more important than ever to work in a coordinated and efficient way to ensure that the Forum is held at the highest standard, on a scale even larger than in previous years, to reinforce Russia's status as a promising and reliable partner on the global stage and to position Russian exporters as strong players in the global economy.

### An essential instrument

Comprehensive assistance to companies in finding new niches in the Russian market and improving their production output by strengthening their competences, with the prospect of subsequent export to friendly countries.

In 8 years of sanctions, more than 1.5 thousand projects have been implemented in Russia to create equivalents of products that were previously imported from abroad. Today, these products have significant competitive advantages on foreign markets.

## MISSION OF THE FORUM



To create a common platform for the support and development of national business and production to minimize the impact of sanctions through the development of strategic initiatives.

## FORUM OBJECTIVES

- Reinforcing the status of Russia as a promising and reliable partner on the world stage
- Positioning Russian exporters as strong players in the world economy
- Raising awareness of the manufactured products in order to increase export volumes
- Removal of barriers and restrictions from manufacturing companies as part of business and educational program
- Demonstrating export policy achievements to visitors in an accessible and visually appealing context



## APPROACH AND TARGET AUDIENCE



- Addressing the domestic market and imports in addition to the traditional focus on exports will demonstrate that the “Made in Russia” brand goes beyond export issues and includes business support. It is also integrated into national projects of various development institutions, being an advanced and flexible structure that meets the challenges and demands of business at the moment.



**Executive authorities**  
(decision makers on  
export/import to the  
Russian Federation)

Development and support  
institutions

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Business

(manufacturers, suppliers, vendors and  
integrators)

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Foreign buyers

# ABOUT THE FORUM



## Central Exhibition Hall "Manege"

A unique space in the centre of the capital with a mobile configuration and a convenient location.



30 000+

FORUM VISITORS

6 000+

SQ.M. BUILDING AREA

350+

FORUM DELEGATES

200+

PARTICIPATING COMPANIES

01

Exhibition area

04

Business program

02

"Exporter of the Year" Award

05

Parallel and closed events

03

Educational program

06

Program for B2C audience

# BUSINESS PROGRAM



# BUSINESS PROGRAM



## > Day 1. Government

### Plenary session of the Forum.

Revising and adapting the mechanisms of Russian foreign economic cooperation to the current geopolitical realities. Establishing a new geography of exports and vectors of cooperation on the international market. Support measures for exporters. New opportunities for the "Made in Russia" country brand.

## > Day 2. Business

Opportunities for Russian business in international markets. New logistics routes and transport corridors. Platform solutions for export ecosystem development.

Financial market instruments. Payment infrastructure.

## > Day 3. Practice

Workshops for business from business leaders, marketing experts and leading economists. Instructions on how to enter international markets, find new export niches and discussion of how exporters work in today's environment.

## Business program tracks

✓ Governmental support of business

✓ Digital solutions

✓ Sales technologies

✓ Analytics and finances

✓ International dialogue

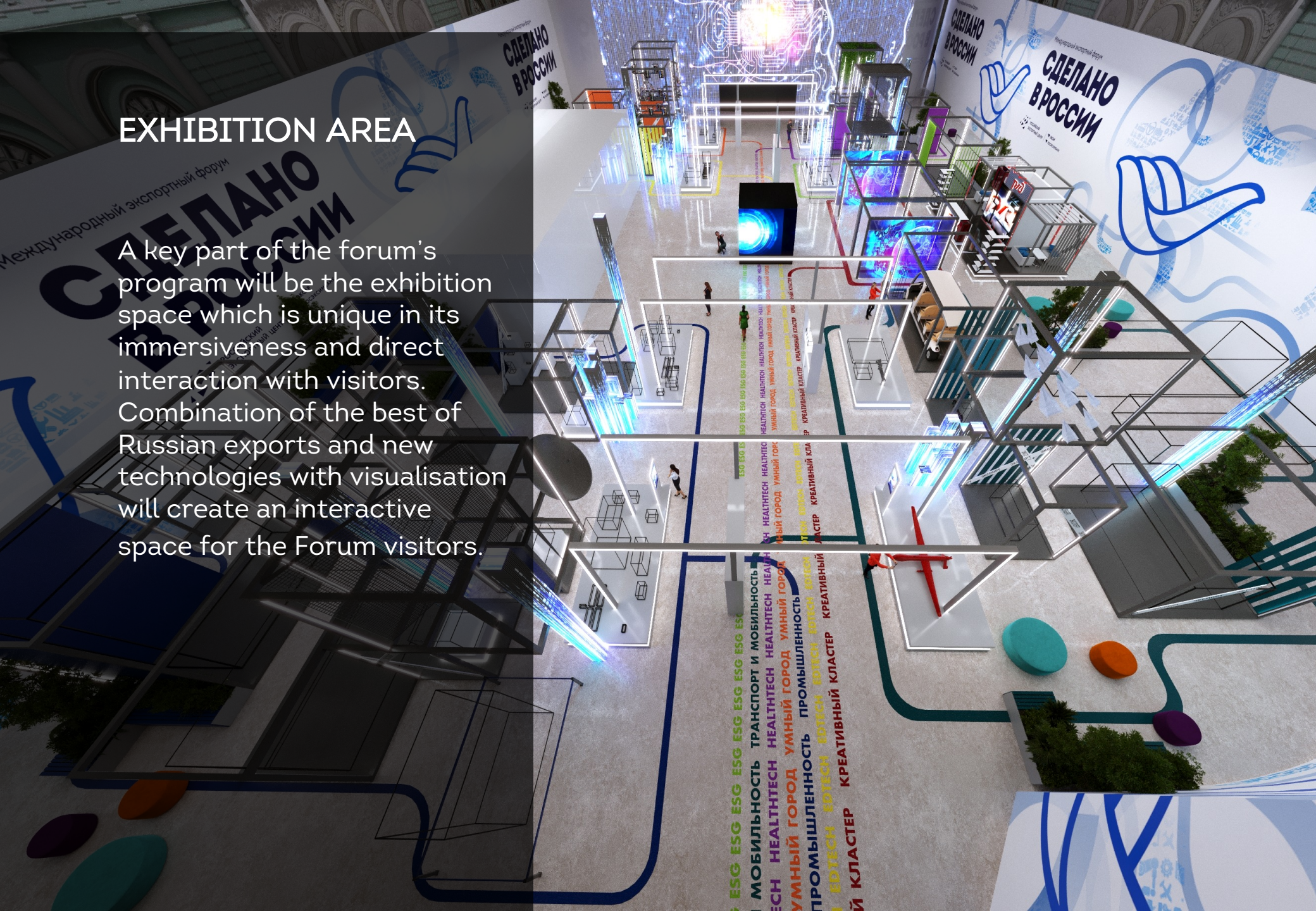
✓ Women's entrepreneurship

# EXHIBITION AREA



## EXHIBITION AREA

A key part of the forum's program will be the exhibition space which is unique in its immersiveness and direct interaction with visitors. Combination of the best of Russian exports and new technologies with visualisation will create an interactive space for the Forum visitors.





# EXHIBITION AREA



The Russian technologies exhibition area will run for three days to showcase the technologies of export-oriented Russian companies in technology clusters to a wider audience:

Industry

Healthtech

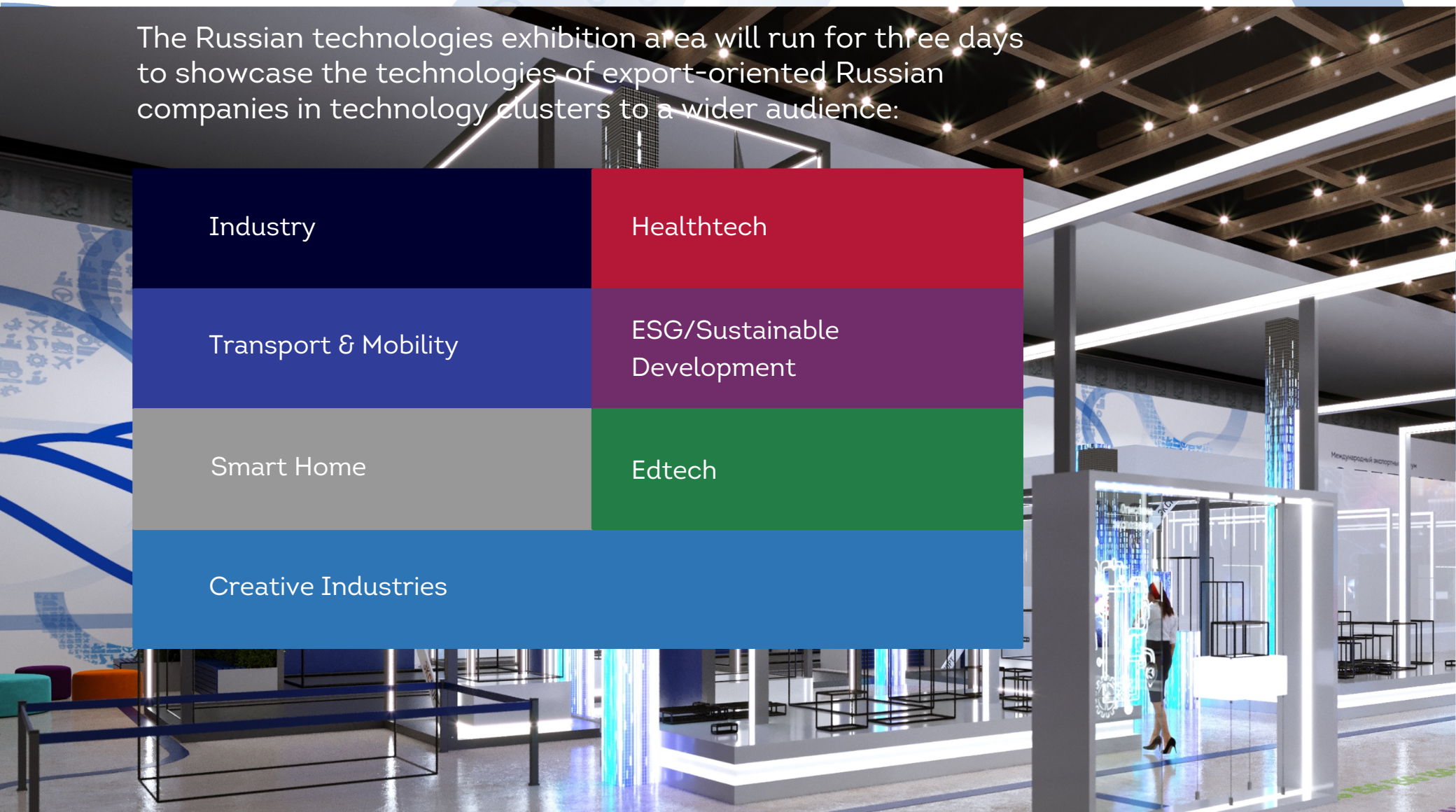
Transport & Mobility

ESG/Sustainable  
Development

Smart Home

Edtech

Creative Industries



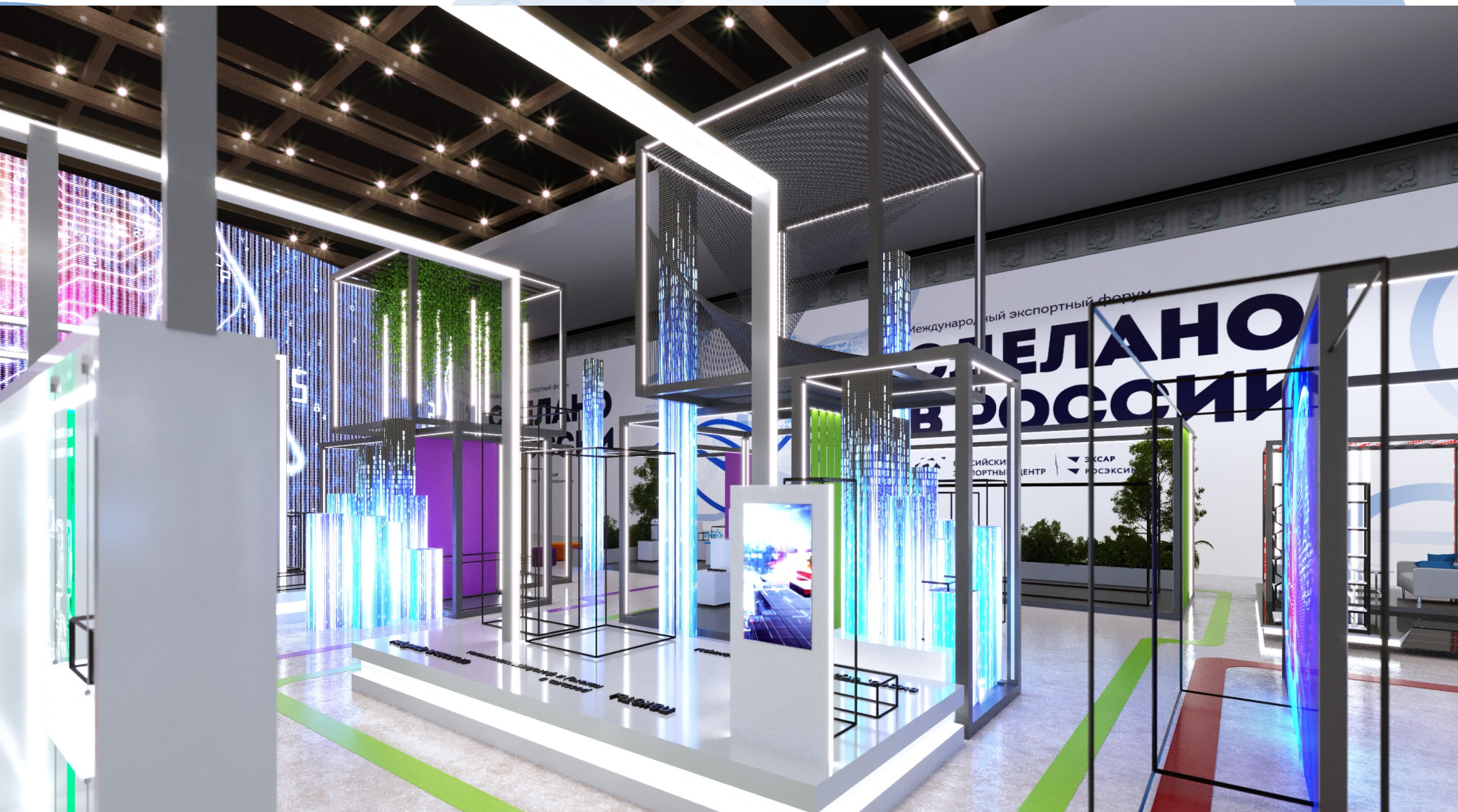


# EXHIBITION AREA





# EXHIBITION AREA





# EXHIBITION AREA

## Examples of export products



Hoversurf. Flying taxis and ambulances.



Hive. Production of Russia's first droneports.



Eltavr. Small commercial electric vehicles



Touch. Charging stations for electric vehicles.



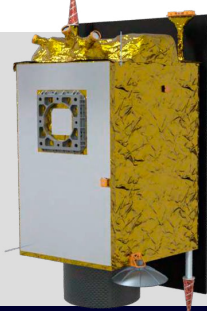
iFarm. Vertical farms



Biomicrogels. Water and solid surface treatment

# EXHIBITION AREA

## Examples of export products



SITRONICS Group. Satellite-based spacecraft.



Eidos Robotics. Robots manipulators for industrial needs.



VRdriver. Underwater virtual reality system.



RoboCV. Intelligent robotic pallet stacker for warehouse use.



Ovision. Contactless entry system with biometric face recognition technology.



Nevlabc. Delta robot rubbish sorter.

# EXHIBITION AREA

## Examples of export products



3D Bioprinting Solutions. 3D printer for printing tissue and organ structures.



Volts Battery. Home solar power station.



Scientificcoin. High-tech gas analyser.



Observer. Electric wheelchair.



Greenwise. Alternative meat.



Motorics. Modern prosthetic hands.



# THANK YOU FOR YOUR ATTENTION

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