



Zephyr

The word "Zephyr" is rendered in a playful, rounded, purple font with a white outline and a slight drop shadow. The letter 'p' is uniquely styled with a pink and white diagonal striped pattern. The text is set against a vibrant, multi-colored paint splatter background featuring shades of red, yellow, green, blue, and teal.

LLC “Novaya Khimiya” develops and produces unique educational toy for children - the world's first kinetic plasticine “Zephyr”.

- The company specializes in the wholesale and retail.
- The company offers delivery of products providing counselling support for pre-school institutions and supplementary education establishments.
- The raw material **used in production is** the polymer, which also is exploited for food industry. The company developed own formula of this polymer and assembled a reactor to produce this binding material.
- The production is located in the territory of the Russian Federation. The partner network is 57 cities of Russia.
- The company exports to 10 countries of the Custom Union and EU.



Zephyr



- It has no analogues either in the Russian Federation or in the world.
- Our product addresses all major concerns of modern conscious customer. It is safe, suitable for kids, environmentally friendly and, as a result, easier to sell.
- Production is certificated including CE certification.
- The company obtained patent for kinetic plasticine and touching sand in Russia, moreover 3 patent applications were still being considered.
- We offer the lowest price since we are the developer and manufacturer of the product.

Your customer will be happy with our brand new product

Zephyr is a kinetic plasticine for kids that helps develop fine motor skills and provides children with a completely new playing experience due to its unique properties.

It's a brand new product made of lightweight and resilient patent pending material. It is safe, environmentally friendly and multifunctional. You can stretch it and even build large objects since it preserves its form and do not spill under own weight.



Our patent pending technology provides unique Non-Newtonian properties which make Zephyr lightweight, resilient, fluffy and solid at the same time depending on how it's used.

It combines the properties of four different products for children:

1. Soft and powdery like kinetic sand which does not crumble.
2. Perfect shape like plasticine which does not dry up and spoil clothes and table. Also it can float on water.
3. Polymer clay which can be baked.
4. Chewing gum for hands.





Safety

An antiseptic is added to the plasticine. It is safe enough even for eating. At the same time, it is strong enough to prevent the bacterial growth in plasticine.

Only non-toxic components are used in production of the binding polymer. As a result, it is absolutely harmless, even if the child starts to eat sand. Still we do not recommend you to let your child do it. Same polymer is exploited for food industry.



Have any questions? Contact us!

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