walibarz Romana®

Recreational and Sports Equipment plant, CJSC Cheboksary, Chuvash Republic, Russia

COMPANY PROFILE

April 2018

Our products bring healthy lifestyle and happy childhood for kids in more than 20 countries.

Located in Cheboksary, Russia, our company is designing, producing and selling sports and playing equipment since 1999.

Today our company is one of the leading producers of sports and playing equipment in Russia

Our strong points:

- years of experience
- user-friendly design
- innovative production
- advanced technology and high-quality materials







Our Facilities

Extensive research and designing facilities, highlyqualified staffs and best production equipment ensures consistent quality of our products.

Total floor area: 23 000 m²

- 4000 m² of workshops with 150 pcs. of production machines
- ▶ 6700 m² of storage facilities
- 1300 m² of office space
- Number of employees: 300
 - 210 operation workers
 - 90 administrative workers

ROMANA®











We create quality products, which are used both in private and public areas and can fit any space from a small room to a big house.

For kids aged 3 and above, teenagers and adults.



ROMANA Wallarz



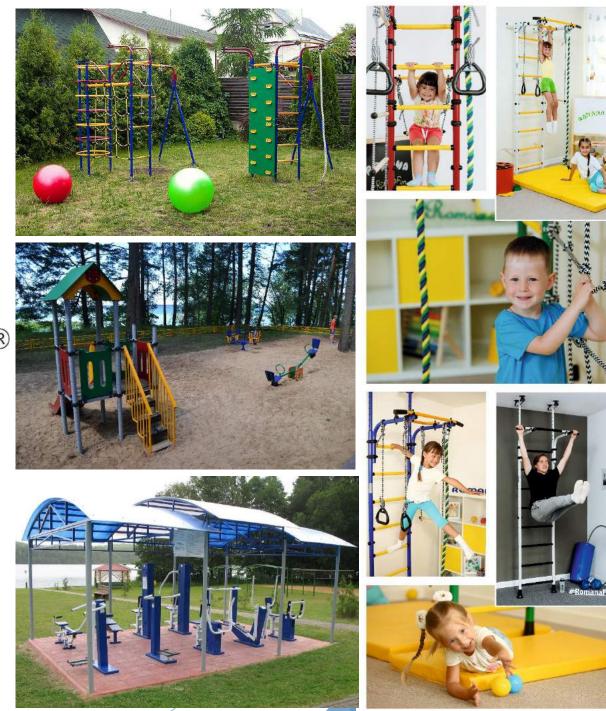




Our products

At the moment we produce a wide range of products under the brands

and WCIDCCZ





Outdoor sports and playground equipment



Children home playgrounds and home gyms on the basis of wall bars



Soft module constructors, ball pits, educational toys



Outdoor fitness and workout equipment

Excellent quality and design of our products won recognition among customers and sports and health professionals all over the world



Awarded the quality seal «Movement & Innovation» of the Würzburg Institute (Germany) for movement education and motion research as an innovative play and exercise equipment!

First presentation of Wallbarz product line at ISPO-2016 (Munich, Germany)





RELIABLE and SAFE:

- Quality of our products is confirmed by TUV Nord certificates
- Quality management System of
 - the company is certified according ISO 9001.



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Sales Geography

We export our products to 30+ countries

through vast distributor network.

Since 2008, we have been successfully exporting to more than 30 countries. Export strategy of our company is building a reliable and active distributor network.

We do everything so that our distributors could actively attract new customers and increase their sales. We provide the necessary advertising and promotional support - catalogs, brochures, photos, videos, and provide any possible assistance in developing advertising capmaigns.



We promote sport, activity and harmonious development of the young generation. We believe that healthy childhood is a key to happiness and success in all spheres of life!

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