



II International Economic Forum on Wooden House Construction is the significant event for the building and woodworking industry. The event will be organized as a part of the XV International exhibition **WOODEN HOUSE** business program that will be held in **CROCUS EXPO** fairground from 1st to 4th of March 2018 in Crocus Expo fairground (Moscow, Russia).

Dates: 1 – 2 March, 2018

Venue: Crocus Expo fairground, Hotel Aquarium, Conference hall

Organizers and partners:



[Медиа-выставочный холдинг «Красивые дома» \(Media and Exhibition Holding “Beautiful houses”\)](#)



[Ассоциация строителей деревянных домов \(«ЭКОСОЮЗ»\) \(Association of Wooden House Builders \(ECOSOYUZ\)\)](#)



[Национальное объединение участников строительной индустрии \(National Association of Construction Industry Participants\)](#)

Официальная поддержка форума:



МИНСТРОЙ РОССИИ

[Министерство строительства и жилищно-коммунального хозяйства Российской Федерации \(Ministry of Construction and Housing and Communal Services of the Russian Federation\)](#)



[Министерство промышленности и торговли Российской Федерации \(Ministry of Industry and Trade of the Russian Federation\)](#)



[Торгово-промышленная палата Российской Федерации \(Chamber of Commerce and Industry of the Russian Federation\)](#)



[Московская торгово-промышленная палата \(Moscow Chamber of Commerce and Industry\)](#)



[Союз архитекторов России \(Union of Architects of Russia\)](#)



[Союз московских архитекторов \(Union of Moscow Architects\)](#)



[Национальное агентство малоэтажного и коттеджного строительства \(National Agency for Low-Rise and Cottage Construction\)](#)

The International Economic Forum on Wooden House Construction is called upon to become the leading platform for communication between representatives of business circles and discussion of key economic issues facing the Russian industry of wooden house construction. World experience shows that the wooden house construction uses one of the most eco-friendly and cheap building technologies. Russia accounts for almost a quarter of the world's forest reserves, which makes wood in our country the most accessible material. Industrial wooden house construction is a very promising direction and is of great importance for the economic and social life of Russia. For the rise of the wooden house construction industry, the President of the Russian Federation V.V. Putin and the Chairman of the Government of the Russian Federation D.A. Medvedev have given a number of instructions to the Ministry of Construction of Russia, the Ministry of Industry and Trade of the Russian Federation in conjunction with the federal executive bodies of the subjects of the Russian Federation to develop a set of measures for the development of wooden house construction, stimulating domestic demand for wooden house building products by setting quotas for the use of these products in state and regional programs, preferential mortgage lending for physical persons for the acquisition and erection of wooden houses, the introduction of changes in the standards for the design of wooden buildings of no more than three floors. To solve these problems, the Ministry of Industry and Trade of the Russian Federation developed a draft Strategy for the development of the forestry complex of the Russian Federation until 2030.

According to the Minister of Industry and Trade of the Russian Federation D.V. Manturov, the expansion of the use of wood products and structures is one of the most important directions in the development of the construction industry: "According to experts' forecasts, the average annual growth rates up to 2020 in this segment of the Russian market may be about 10-12%."

The main objectives of the Forum:

- popularization of houses made of wood and promotion of environmentally responsible way of life, introduction of "green building" technologies and compliance with relevant standards;
- use of eco-friendly finishing and building materials;
- a radical change in the approach to the entire construction and design process, possible due to the introduction of innovative technologies;
- analysis of the quality characteristics inherent in the projects themselves, and the entire process of production of building materials, including logistics, operation, utilization, etc .;
- consolidation of enterprises and entrepreneurs related to the nature of their activities with the design, production, construction and maintenance of wooden houses, with woodworking and logging;
- dialogue of entrepreneurs of the wooden house construction industry with state bodies and international organizations, discussion and decision-making;
- formation of a unified technical and price policy;
- exchange of experience between manufacturers, holding technical conferences on the basis of large enterprises;
- generalization of practical experience in the production and construction of wooden houses;
- introduction of modern technologies;
- informing the population about innovations in wooden house construction and the advantages of wooden individual construction;
- the decision of questions on preparation of the qualified experts for branch (training, assistance of research activity, experimental construction);
- development of technical regulations in housing construction;
- improving the quality of products and services;
- development and adoption of new industry standards that comply with foreign standards;
- formation of a common information field in the media.

The program of the Forum is aimed at solving such topical tasks as consolidating house construction enterprises, coordinating business activities, representing and protecting common interests at the state level, developing international standards in the construction of wooden houses. Separately, it is planned to discuss the introduction of quotas for the use of wooden house construction products, as well as the use of the mechanism of preferential mortgage lending for the purchase and construction of wooden houses.

The Forum will provide unique opportunities for:

- dialogue with representatives of the authorities, colleagues, partners, experts, world business leaders, scientists and cultural figures (on the site, zones of business and informal communication are organized: conference rooms, meeting rooms, cafeteria);
- combining efforts (forming professional communities to achieve business goals, involving all stakeholders);
- training of participants (demonstration and development of business opportunities and the formation of new trends through innovative approaches);
- appeals to the target audience (informing about the latest technologies and working with multimedia through leading interactive platforms).

The tasks facing the Forum have a direct connection with the largest exhibition "WOODEN HOUSE", which is one of the most ambitious, successful and promising projects and enjoys the support of the Government of the Russian Federation. "WOODEN HOUSE" is a single information space conducive to establishing mutually beneficial business relations between production and construction companies, architects, designers and their potential customers. This event regularly gathers on one platform specialists of leading Russian and foreign

companies in the sphere of wooden house construction. Its exposition traditionally demonstrates an integrated approach to the creation of a reliable wooden house, starting with the selection of the project, the production of sawn timber and individual structural elements, the construction and engineering of the facility, and ending with finishing works, decorating the interior and beautifying the adjacent territory as a natural continuation of the house. Manufacturers, builders, developers, architects, designers, dealers present to the public the full range of products and services they offer. Russian exhibitors, along with those who are interested in working on the domestic market by representatives of foreign commercial organizations, will take part in the II International Economic Forum on Wooden House Construction.

This year the exhibition will be held under the motto "**Wooden House - Made in Russia!**" Russian regional enterprises — participants of the wooden house construction market — will be able to demonstrate their capabilities and present the best product samples and booklets directly on the site of the II International Economic Forum on Wooden House Construction, on mini-stands.

Additional information about the **II International Economic Forum on Wooden House Construction**, that will take place in the framework of the exhibition "WOODEN HOUSE", in the period from March 1-2, 2018 at the Crocus Expo fairground, Hotel Aquarium, Conference hall and **the terms of participation**, you can get from the organizers of the Forum:

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www.woodenhouse-expo.ru

Register for the event here:

<http://www.woodenhouse-expo.ru/events/6500/>

We value each of our partner — be it the smallest company or a transnational giant — and are grateful to the leaders of companies that have been active participants of all events, discussions, debates on working out effective solutions for fulfilling business tasks in the wooden house construction industry for the past 15 years.

We are open to all suggestions and ready to discuss your ideas.