

MOVING TOWARDS 5G



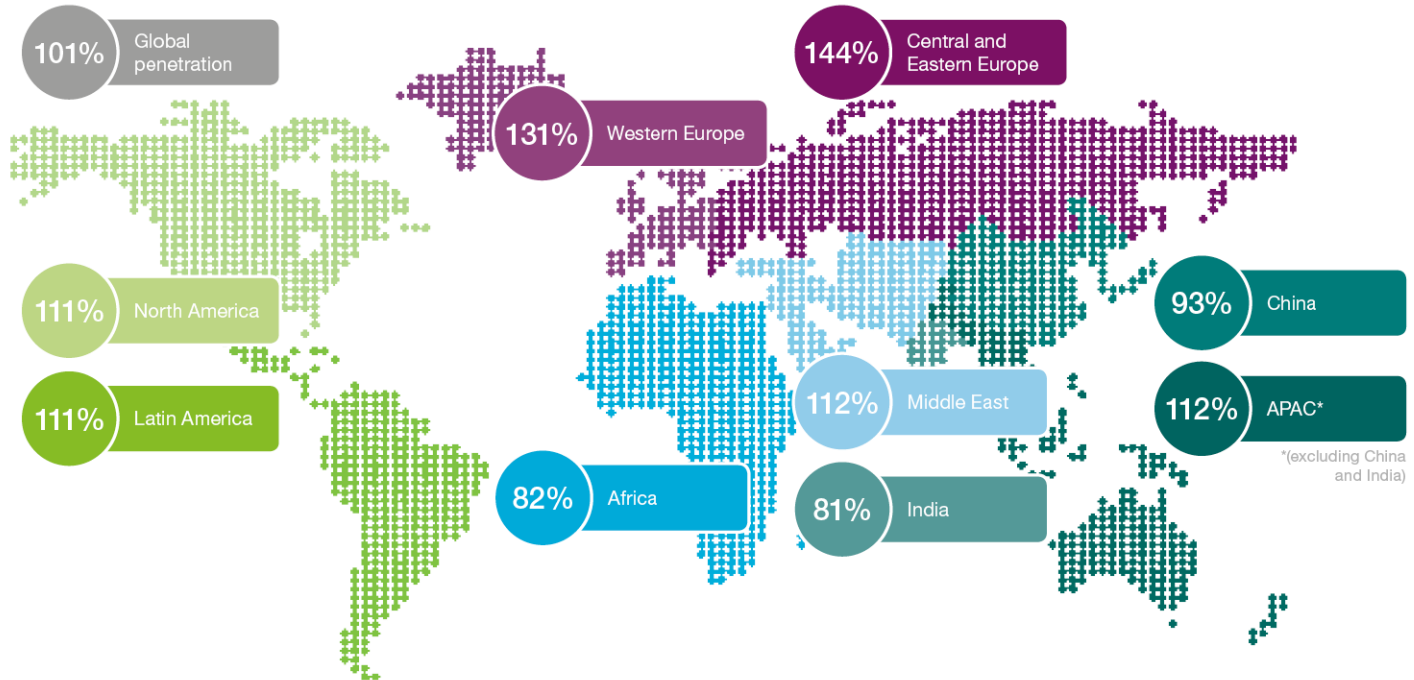
- 6TH RUSSIAN- SWEDISH INVESTMENT FORUM

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VP Government & Industry Relations

MORE MOBILE SUBSCRIPTIONS THAN PEOPLE ON EARTH



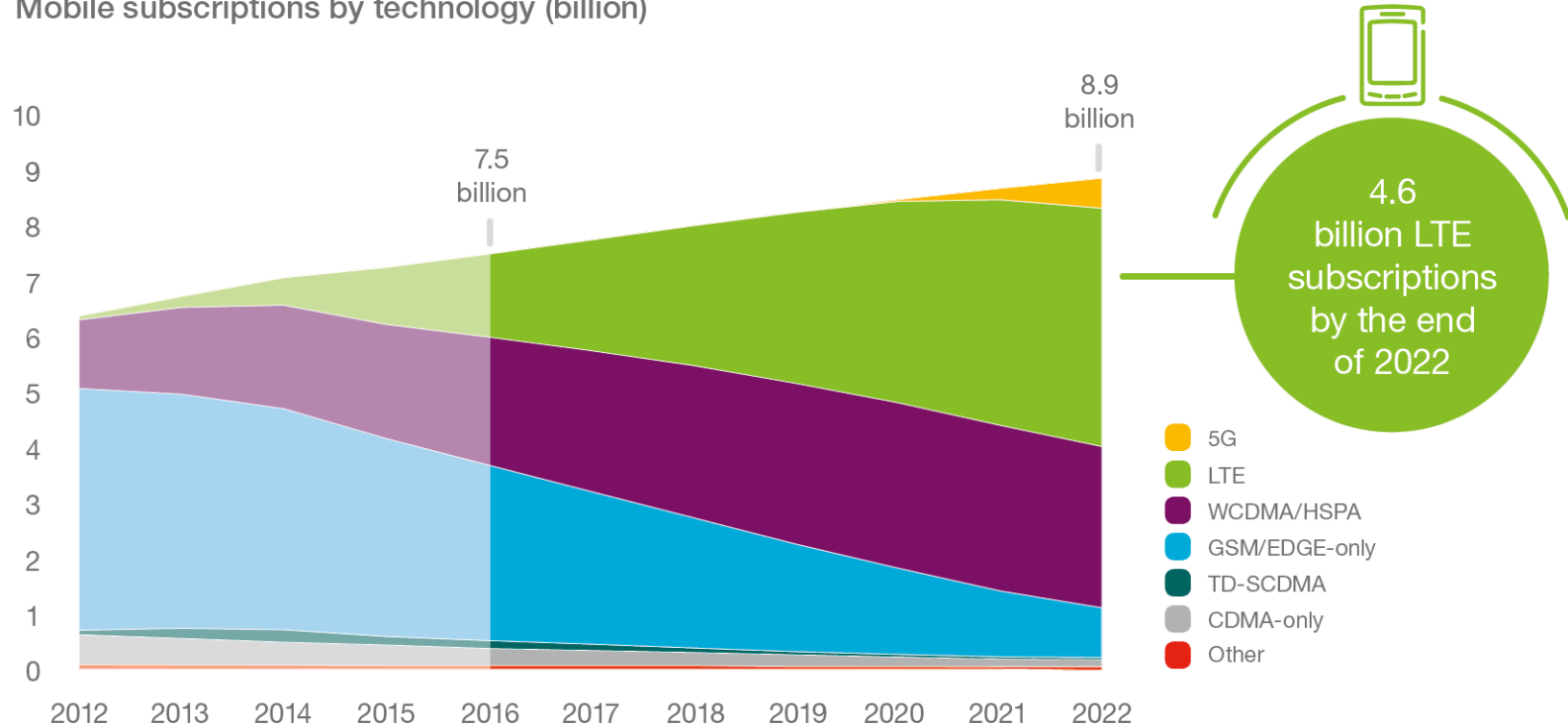
Subscription penetration (percent of population)



550 MILLION 5G SUBSCRIPTIONS BY THE END OF 2022



Mobile subscriptions by technology (billion)



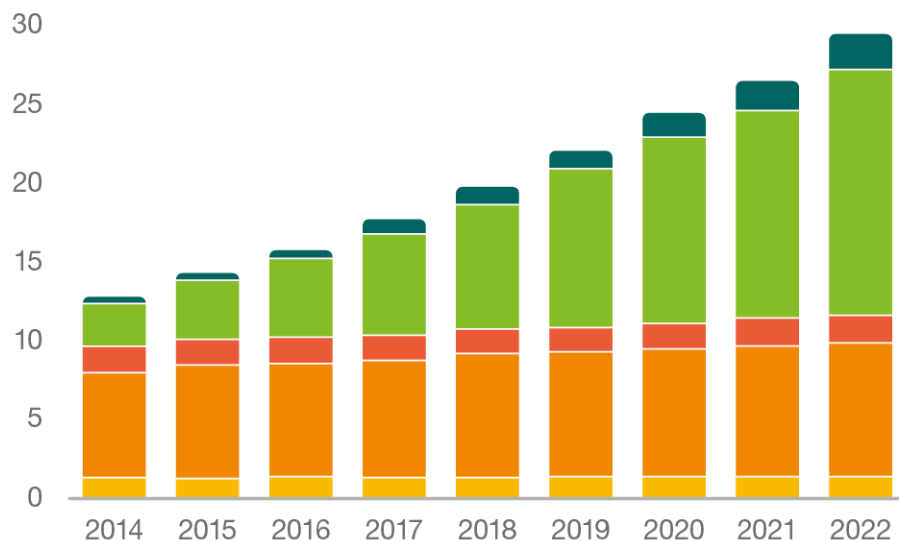
IOT – INTERNET OF THINGS

MORE THINGS CONNECTED THAN PHONES

- ALREADY BY 2018



Connected devices (billions)



	2016	2022	CAGR
Wide-area IoT	0.4	2.1	30%
Short-range IoT	5.2	16	20%
PC/laptop/tablet	1.6	1.7	0%
Mobile phones	7.3	8.6	3%
Fixed phones	1.4	1.3	0%
	16 billion	29 billion	10%

WHAT IS 5G? – A REAL GAME CHANGER!



Full-length HD
movie in seconds



Stop a self-driving
car faster



Fixed wireless
broadband



Drone control &
communication



10 year battery
life for remote
sensors



Virtual Reality /
hologram



Remotely operate
robots

ONE NETWORK WITH DYNAMIC AND SECURE NETWORK SLICES



ERICSSON OPERATOR PARTNERS



27

SIGNED 5G OPERATOR AGREEMENTS

*As of Oct 2016

MAKING 5G INNOVATION A REALITY



Building the strongest
global 5G ecosystem
to enable rapid growth



Leading innovation with
the best 5G platforms
for the real world



Driving global 5G
standards



Transforming to 5G
successfully



RSBC
-THE RUSSIAN-SWEDISH
BUSINESS COUNCIL -

SWEDISH MEMBERS OF RSBC*



(15 company/organization members)

- › Atlas Copco › Scania
- › East Capital › Vinnova
- › Ericsson › TeliaSonera
- › IKEA › Tetra Pak
- › Investor AB › Volvo Group
- › Oriflame › Vostok Nafta
- › SAS › EKN
- › SCA



VOLVO

ERICSSON 

oriflame
natural swedish cosmetics

eKn
CREATING
CONFIDENCE
IN YOUR EXPORTS



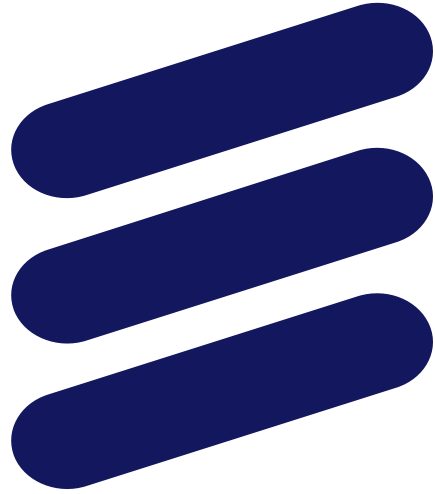
TeliaSonera



EAST CAPITAL

 **Tetra Pak**





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