



IASP 2016
MOSCOW

19 - 22
SEPTEMBER

SPONSORSHIP PACKAGES

2016

GLOBAL

LINKING INNOVATION COMMUNITIES
FOR INTERNATIONALIZATION,
SUSTAINABILITY AND GROWTH

SUBTHEMES

- The social impact of innovation
- Collective thinking and the creation of STPs/AIs
- Collective thinking to promote collaboration
- Born to be global
- Valorisation of investments in STPs/AIs
- Networking and partnership to develop STPs/AIs
- The coveted treasure of global talent: attraction and creation
- The role of STPs/AIs in inter-regional cooperation
- The impact of STPs/AIs in an increasingly global world: metrics
- The impact of STPs/AIs in an increasingly global world: cases

1 500 participants from **70+** countries

IASP 2016 THEME

MIND

Moscow – the venue
for 33rd IASP World
Conference.

- Robotics Festival
- Open Innovation Market Place
- IASP Golf Cup
- Technopark Awards
- Technical visit to Russian STPs
- Exciting cultural program
- Exhibition

CONFERENCE MISSION

The conference will bring together experts from science and technology parks (STPs) and other areas of innovation (AIs), technology-based incubators, academia, the public sector and business to discuss and debate in depth the trends in STPs and other areas of innovation as increasingly complex structures for professional innovation support.

Targeted Audience:

-  Science Parks of Russia and across the world
-  Regional Authorities
-  Investors, mentors and industrial partners
-  Startups, entrepreneurs and young scientists

Benefits of participation:

- **GR** : VIP breakfast with high level leaders of Russian government, Moscow city government, heads of relevant ministries and major corporations
- **Media coverage**, including participation in press-conference
- Participation in **Open Innovation Market Place** (meetings with international and Russian companies, in accordance with premeditated inquires; B2B, pitchings)

SPONSORSHIP PACKAGES

IASP 2016 MOSCOW

	Platinum (1)	Gold (1)	Silver (2)	Bronze (3)
Badges (regular/VIP)	9/5	6/3	4/1	2/0
Logo placement and mention in the invitation letters (printed and electronic) and on badges	✓	✓	✓	✓
Logo placement on the official website of the Conference with the link to sponsor's website	✓	✓	✓	✓
Logo placement on all conference constructions considered for this purpose (main stage, press wall, registration desk etc.)	✓	✓	✓	✓
Billboard placement in the main conference Hall	✓	✓	✓	✓
Mention of the sponsorship in press-release and official reports	✓	✓	✓	✓
Placement of full color advertisement in the printed conference materials	✓	✓	✓	✓
Mention of the sponsorship at the Closing Ceremony	✓	✓	✓	✓
Standard Exhibition booth	18 sqm	18 sqm	12 sqm	Information desk
Mention of sponsorship in the promo-video with words of thanks at the Opening Ceremony	✓	✓	✓	
Promo material (A4 format) to be included in the delegate kit/conference bag	✓	✓	✓	
Logo placement and direction identification for the sponsor's booth at the exhibition plan	✓	✓	✓	
Preferential seat at Opening Ceremony (at front in sponsor area)	5	3		
Participation of one speaker in the official press-conference	✓	✓		
Speech at the official Opening Ceremony of exhibition	✓			
Meeting place for any special event (e.g. round table)	✓			
Package Rate (Euro)	72 000	47 000	35 000	22 000

Specific Sponsorship/Partners

Sponsor of Keynote Speaker		30 000 Euro
Sponsor of IASP 2016 Golf Cup		25 000 Euro
Sponsor of the coffee breaks		20 000 Euro
Sponsor of the Delegate bags		15 000 Euro
Sponsor of WiFi connection		10 000 Euro

Ekaterina Panchenko

Director of International
Cooperation Department

EPanchenko@sk.ru

+7 495 956 00 33 ext. 2340

IASP 2016
MOSCOW

19-22 September 2016

www.iasp2016moscow.com

iasp2016moscow@sk.ru