

2nd WORLD GRAIN FORUM

30 September – 2 October, 2016 Sochi

1st WORLD GRAIN FORUM - 2009



➤ The First in the history the World Grain Forum held on June 6-7, 2009 in St. Petersburg on the initiative of the Russian President



- ➤ It was attended by 1,900 participants from 62 countries, including 53 official foreign delegations, 17 of which were headed by the Ministers of Agriculture, 4 heads of international organizations, representatives of financial institutions, national and international associations of agricultural producers
- ➤ 11 official bilateral meetings with the foreign agrarian ministers and heads of international organizations held within the Forum

FORMAT of the 2ND WORLD GRAIN FORUM



Dates: October 2016

≻ Venue: **Sochi**

Organizer: Ministry of Agriculture of the Russian Federation

- > Supposed number of participants: **2000-2500 delegates**
- Expected number of participating countries: 50
- ➤ The total number of business events **20**: Plenary Session, conferences, panel discussions, round tables and business forums, meetings of the Russian Federation leaders with representatives of the Russian and international agricultural business, heads of foreign delegations and international organizations
- > Cultural program: Gala reception with the concert program for the heads of official delegations and international organizations, leaders of the major agricultural companies, participants and guests, excursions
- > Information support: **200 representatives of Mass Media**

CONCEPTION of the BUSINESS PROGRAMME



PRECONDITIONS

- ➤ The necessity of formation of World Grain Market new architecture in the conditions of economic instability and growing risks for global food security
- ➤ The emergence of the conditions for the formation of new strategic alliances, strengthen the existing trade relations between players on the World Grain Market
- ➤ The high capacity of the European Economic Union and BRICS as the guarantors of global food security
- ➤ Global climate changes, leading to changes in the territorial structure of production and grain trade flows

CONCEPTION of the BUSINESS PROGRAMME



MAIN OBJECTIVES

- > Strengthening the positive image of Russia on the international stage as the largest producer and exporter of grain
- ➤ Positioning of the European Economic Union as a new player on the world grain market
- > Maintaining a sustainable infrastructure of the world grain market during the recession
- Promotion of "global best practices" of innovation and technological modernization of the industry
- > Increasing the investment attractiveness of the Russian agri-food sector

PARTICIPANTS of the FORUM



- > **30 International organizations** (AMIS, FAO, WFP, IFAD, «G20», APEC, ASEAN, BRICS, SCO, BSEC, OECD, CIS, EEU, IGC and others)
- > 350 representatives of official foreign delegations
- > 40 Russian and international industrial unions and associations
- > 550 representatives of major Russian and foreign agribusiness companies (grain producers, market operators, producers and suppliers of resources for agriculture, financial institutions)
- 200 representatives of Russian and foreign Media
- representatives of Federal executive authorities and legal bodies of agro-industrial complex of the Russian Federation
- leading Russian and foreign scientists and analysts

EVENTS of the FORUM 1st DAY



- I. MEETING OF THE DEPUTY PRIME MINISTER OF THE RUSSIAN FEDERATION A.DVORKOVICH WITH HEADS OF FOREIGN DELEGATIONS AND INTERNATIONAL ORGANIZATIONS IN FORMAT BUSINESS BREAKFAST
- II. EVENTS OF THE MINISTRY OF AGRICULTURE OF THE RUSSIAN FEDERATION AND FEDERAL SERVICE FOR VETERINARY AND PHYTOSANITARY SURVEILLANCE:

bilateral meetings, negotiations, signing the agreements

- III. SPONSOR'S PRESENTATIONS IN THE FOYER OF THE PLENARY HALL
- IV. PANEL DISCUSSION

"The development of the world grain market infrastructure: opportunities of New Development Bank and Asian Infrastructure Investment Bank"

- V. CONFERENCE
 - «The World Grain Market: long-term trends and challenges»
- VI. BUSINESS-FORUM
 - «The development of grain trade in the countries of the Caspian region»
- VII. PLENARY SESSION «GRAIN MARKET IN A NEW REALITIES: CHALLENGES AND OPPORTUNITIES»
- VIII. MEETING OF THE RUSSIAN FEDERATION LEADERS WITH REPRESENTATIVES OF THE RUSSIAN AND INTERNATIONAL AGRICULTURAL BUSINESS
- IX. GALA RECEPTION FOR THE HEADS OF OFFICIAL DELEGATIONS AND INTERNATIONAL ORGANIZATIONS, LEADERS OF THE MAJOR AGRICULTURAL COMPANIES, PARTICIPANTS AND GUESTS

PLENARY SESSION

«GRAIN MARKET IN A NEW REALITIES: CHALLENGES AND OPPORTUNITIES»



The grain sector is a key element of ensuring food security, which is one of the key factors in maintaining sustainable economic development in a growing world population, increasing environmental challenges and global climate changes.

Climate changes, instability of the agricultural sector and world economy in the whole form new challenges for the world grain market players and open up new opportunities for the development of international collaboration.

Topics for discussion at the Plenary Session:

- > Ensuring global food security in the conditions of limited land and water resources, reducing soil fertility, climate changes;
- > Formation of the new architecture of the world grain market: perspective approaches and opportunities;
- > The potential of the Eurasian Economic Community in addressing the problems of global food security;
- >Attraction of the direct investments in the grain sector and the potential of cooperation within the SCO and BRICS:
- > Reducing trade and administrative barriers as a mechanism for the world grain market development in the context of high volatility of currency exchange rate and general economic recession

EVENTS of the FORUM 2nd DAY



PANEL DISCUSSIONS:

- > «Role and place of the EEU in the world grain trade: the potential of cooperation»
- > «Challenges of the XXI century: Food insecurity of the Asian region. The role of key world grain market players in its maintenance»

CONFERENCES:

- «Prospects and potential of investment cooperation within the BRICS»
- «Preserving the soil for future generations»
- **>** «Green economy and technology's biologization in crop production»
- > «Transition to the new information-technological way in agriculture: opportunities and risks»

EVENTS of the FORUM 2nd DAY



ROUND TABLES:

- «Innovative technologies in breeding and seed production»
- > «Technical regulation: grain safety, reducing administrative barriers»

BUSINESS-FORUMS

- «Risk management of the grain sector»
- > «Production and grain market: investments, loans and insurance»

EVENTS of the FORUM 2nd DAY



ADDITIONAL TOPICS OF BUSINESS EVENTS

- «Egypt and Russia: grain strategic partnership»
- «Middle East grain market in new conditions»
- «Latin America Grain Market»
- > «Black Sea region the role and importance for the global grain market»
- > «Agricultural innovation and sustainable development in «G20» countries»
- > «The agenda of the United Nations in the field of development for the post 2015 period the practical aspects of implementation»
- «The development of modern Agricultural Biotechnologies»
- «IT-technologies at the service of agriculture»

INFORMATION SUPPORT



- more than 200 accredited representatives of Russian and foreign media and news agencies
- more than 40 federal and regional media partners
- Organization of the press center
- Online broadcasting of key events of the Forum
- Organization of announcing events: interviews, press conferences on the federal mass media and information agencies
- ➤ Website and mobile application of the Forum with e-registration function of visitors, exhibitors and media
- ➤ Conducting online conferences, discussions, panels, votes on the main topics of the Forum