



**Kama Innovative Territorial Production Cluster
MACHINE BUILDERS ASSOCIATION
of Naberezhnye Chelny city and Zakamye region**

**Investment attractiveness of the territory
of Naberezhnye Chelny of Tatarstan Republic
on the example of the Investment Promotion Agency
work to attract investments and Machine Builders
Association of Naberezhnye Chelny city and Zakamye
region of Tatarstan Republic**

Positions of the Republic of Tatarstan



- about **50%** of Russian **polyethylene**
- **46%** of synthetic **rubber**
- **30%** of automobile **tires**

- **30%** of **trucks**
- **6,3%** of Russian **oil** is extracted

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National rating of investment climate state in the regions of the Russian Federation

Region	Rating
KALUGA REGION ULYANOVSK REGION KRASNODAR TERRITORY REPUBLIC OF TATARSTAN KOSTROMA REGION	I
TULA REGION KRASNODAR TERRITORY TOMSK REGION ALTAI TERRITORY	II
VLADIMIR REGION ROSTOV REGION CHELYABINSK REGION LENINGRAD REGION	III
SAMARA REGION KHABAROVSK TERRITORY MOSCOW REPUBLIC OF SAKHA (YAKUTIA)	IV
SVERDLOVSK REGION STAVROPOL TERRITORY SAINT PETERSBURG PRIMORSK TERRITORY	V

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Acquisition of the bronze certificate

*II International Conference “Partnership for Development of Clusters”
23-24 April 2015*



European Cluster Excellence Initiative Bronze Label Certificate:

RUS002201503C150740

Kama innovation regional cluster of the Republic of Tatarstan (innokam)

was benchmarked according to a benchmarking approach developed and performed by the "European Secretariat for Cluster Analysis" of VDI/VDE Innovation + Technik GmbH (www.cluster-analysis.org). By participating in this benchmarking the cluster organization has expressed its interest in striving for cluster excellence and is awarded with the European Cluster Management Excellence label in BRONZE. The benchmarking took place on March 17th, 2015. The certificate expires on March 17th, 2017.

Thomas Lämmer-Gamp, Director
European Secretariat for Cluster Analysis, Berlin

Helmut Kergel, Director
European Secretariat for Cluster Analysis, Berlin



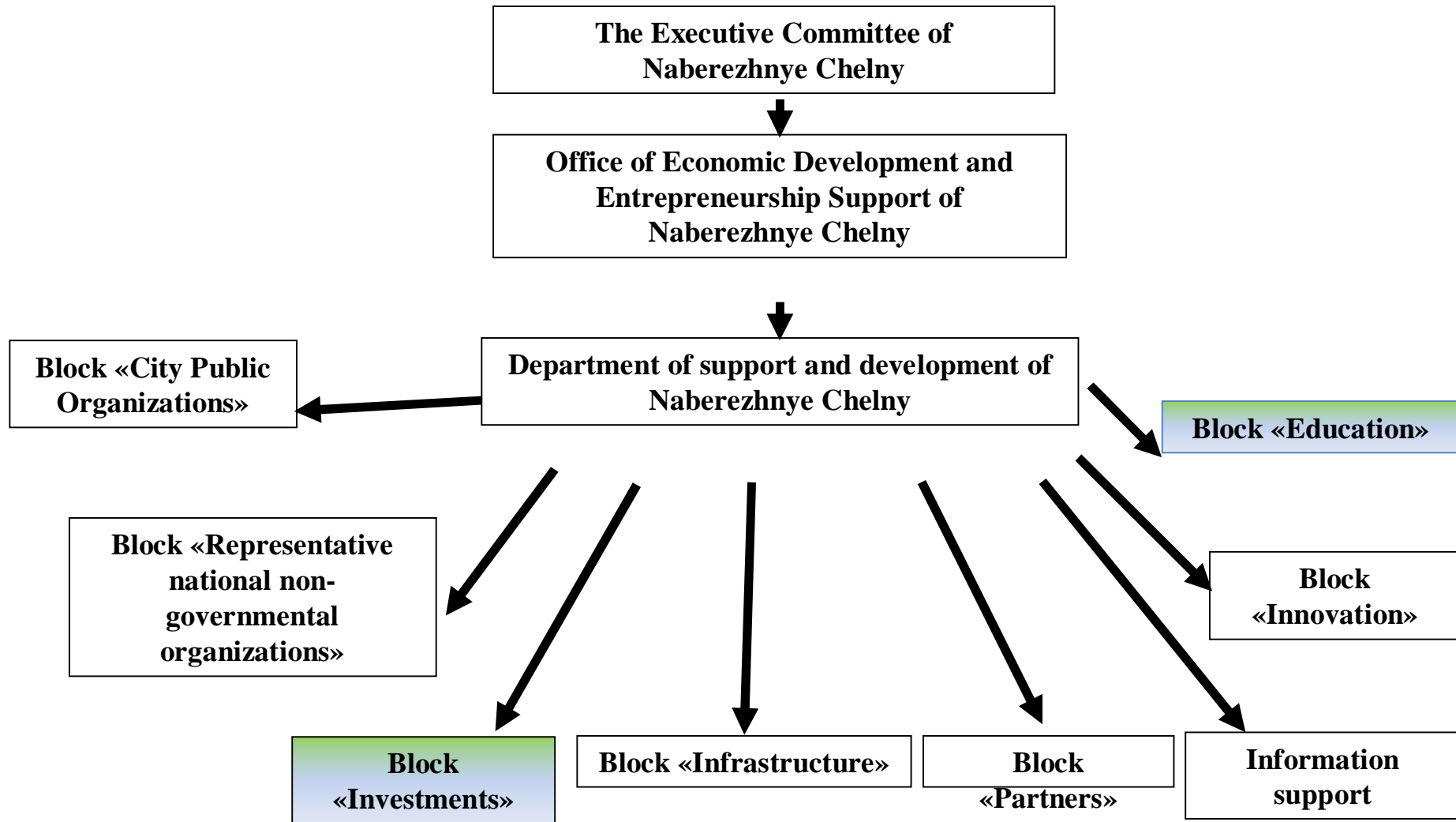
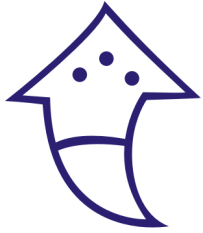
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Naberezhnye Chelny, being a single-industry city, for 10 years has become the territory of priority development (TPD). The selected cities will be in such a state during 10 years with the possibility of extension for five years more.





Investment Promotion Agency was created in 2012 in the form of municipal-private partnerships as a center for the collection, forming and promotion of investment projects implemented or planned for implementation in the municipality to increase business activity.





The Investment Promotion Agency activity is regulated by agreements signed with:



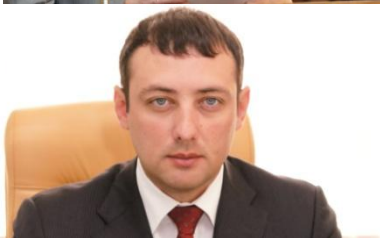
Investment Promotion Agency of Tatarstan Republic



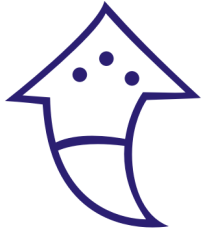
The Executive Committee of the municipal formation Naberezhnye Chelny



Kama Innovative Territorial Industrial Cluster



Guarantee Fund of Tatarstan Republic



Objective: to improve the business and investment activities of the city.

Tasks:

- support for investment projects and attracting Russian and international investors to entrepreneurs in Naberezhnye Chelny;
- attracting investments for entrepreneurs of the city using the mechanisms of grants and subsidies for projects with a minimum cost and with maximum economic efficiency;
- organization of business missions of foreign and Russian business circles to promote the products of local producers;
- implementation of the project «Business Lunch for Top Officials»;
- organization of seminars and trainings in the framework of the project «Naberezhnye Chelny - the center of business education in Russia»;
- assist in the implementation and selection of businesses, commercial real estate and land plots.

The issue of support infrastructure establishment for subjects of small and medium business of Naberezhnye Chelny municipal formation is the priority direction.



Kama Industrial Park "Master"



Industrial Park "Razvitie"



Private Industrial Park "Chelny"

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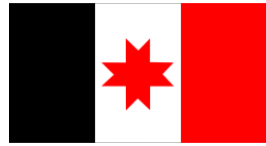
Residents of Special Economic Zone “Alabuga”



RR DONNELLEY



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Republic of Udmurtia

Izhevsk

- IZHavto
- AvtoVAZ



Nizhny Novgorod

- "GAZ" Group
- Mercedes-Benz
- Volkswagen



Samara region

Togliatti

- AvtoVAZ
- Renault
- Volkswagen



Republic of Tatarstan

Naberezhnye Chelny

- KAMAZ
- Mercedes
- Ford Sollers
- Mitsubishi
- CNH



Republic of Tatarstan

Elabuga

- Ford Sollers
- Ford Sollers (engine manufacturers)

205 km.

20 km.

645 km.

425 km.

Priority Task

Priority task of the Machine Builders Association of Naberezhnye Chelny city and Zakamye region is assistance in promotion of production of Association members to State corporations and big customers and their preparation for participation in realization of the Resolution No. 1352 dated 11th December 2014 “About peculiarities of participation of small and medium business subjects in purchasing of goods, works, services by certain types of legal entities”, the aim of which is the increase to the 1st July 2015 of cooperative buying share of small and medium business subjects in overall purchasing volume not less than to **18%**.



GOALS:

- production promotion of companies - participants of the Association;
- organization of cooperative buying;
- activity cooperation in execution of orders;
- organization of business-missions;
- organization of supplier days in Naberezhnye Chelny city.

Specialization:

- design and engineering development
- manufacture and repair of production accessories
- manufacture of car components and products for machine-building industry
- cars designing
- metalwork
- woodwork
- plastics and composite materials processing
- development of software
- manufacture of products for oil and gas extraction, oil and gas processing, petrochemical, energetic branches of industry

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81 State corporations and big customers are engaged in negotiation process and work is carried out to get orders form them

1	Hitachi
2	PCMA RUS
3	SMW Gold
4	VALEO
5	AVTOVAZ
6	Avtodor
7	Avtokomponent MC
8	Avtotor
9	PC Avto-Radiator LLC
10	Arctic Fund of Perspective Projects and Researches
11	Association of Companies of Defense Industry Complex of Chelyabinsk region
12	Bashneft
13	Vacuummash
14	SC Velomotors
15	Helicopters of Russia
16	Voronezhselmash
17	Gazprom
18	GAZ Group
19	Innovative and Engineering Company “MetallPartner”
20	Istinsky Machine-Building Plant
21	Kazan Helicopter Plant
22	Kazan Giproniaviaprom

23	Kazan Optical Mechanic Plant
24	Kazan Electrotechnical Plant
25	Kazan Engine-Building Production Enterprise
26	Kazan Instrument-Making Design Centre
27	Kazakhstan Temir Zholy
28	KAI-Laser
29	KAMAZ
30	KVART
31	Kovrovsky Electromechanical Plant
32	LUKOIL
33	Lepstroi
34	Moscow Chamber of Commerce and Industry
35	Scientific and Production Corporation “Uralvagonzavod”
36	Scientific and Production Association State Institute of Applied Optics
37	Nefaz
38	Neftegazkhimmash
39	Novatek
40	Scientific and Production Association “Development Design Office named after M.P. Simonov”
41	United Industrial Corporation Oboronprom
42	United Aircraft Building Company

MACHINE BUILDERS ASSOCIATION

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43	United Engine-Building Company
44	United Ship-Building Corporation
45	United Automobile Technologies
46	
47	First Russian Manufacturer of Histological Laboratories
48	PA ELaZ
49	POZiS
50	Instruments and Equipment for Scientific Researches
51	Proekt-Tekhnika Corporation
52	Rosagrolizing GALK
53	SC Rosatom
54	SC Roskosmos
55	Rosneft
56	SC Rosneft
57	Rosseti
58	Russian Railways
59	SC ROSTEKH
60	Rostselmash
61	Rusgidro
62	Russian Buses
63	Russian-Asian Union of Industrialists and Entrepreneurs

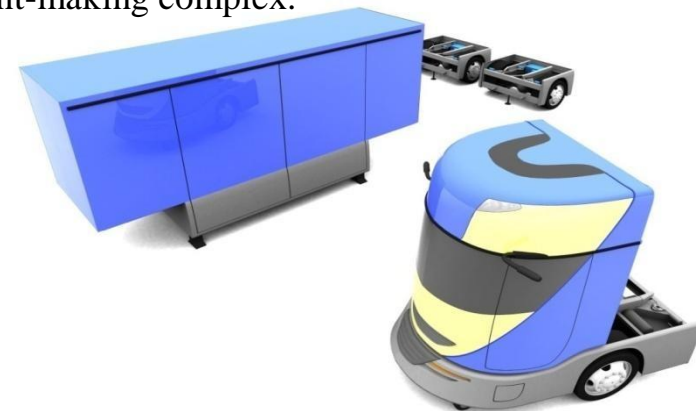
64	Samsung Electronics Rus Kaluga
65	Sverdlovsk Regional Union of Industrialists and Entrepreneurs
66	Severstal-Gonvarri Kaluga
67	Trading House Sinara Transport Machines LLC
68	Trade Development Board of Hong Kong
69	Assocaition of Legal Entities Union of Machine Builders of Kazakhstan
70	Union of Machine-Building Enterprises of Sverdlovsk region
71	Union of Enterprises of Defense Branch of Sverdlovsk region
72	TAIF
73	Tatneft
74	Transneft
75	Tupolev
76	Uralvagonzavod
77	Fund for the Promotion of the Development of Small Businesses in the Sphere of Science and Technology
78	Ford Sollers Holding
79	Central Marine Design Office
80	Chelyabinsky Copmressor Plant
81	Energiya Rocket and Space Enterprise

Projects promoted by the Machine Builders Association: ENGINEERING CENTRE OF PROTOTYPING AND INDUSTRIAL DESIGN IN MACHINE-BUILDING INDUSTRY OF KAMA INNOVATIVE TERRITORIAL PRODUCTION CLUSTER “INNOKAM”

The main target of the project is creation of a universal modern high-technology engineering centre of high complexity prototyping and industrial design on the basis of “INNOKAM” in Naberezhnye Chelny city (Universal Engineering Centre - INNOKAM) that will allow to generate, create, calculate and build complicated multi-branch industrial projects in digital and analogue format on the grounds of orders from the leaders of homeland machine-building industry, as well as tasks financed by state, republican and municipal budgets, directed at modeling and creation of transportation systems, object environment and technologies of the future.

The second target of the projects is synergetic, to unite efforts and possibilities of educational Engineering centres KFU, KAI of the Republic of Tatarstan (science of the Republic of Tatarstan), machine-building and IT-clusters of the Kama region into State-Private Partnership - “UIC-INNOKAM”.

Organization of the Centre of prototyping and industrial design will provide possibilities to use high-technology production for development and manufacturing of competitive high-technology production and conduct works in the sphere of 3D-measurement to secure technological production of machine-building, motor-car construction, aircraft construction and instrument-making complex.



**WE ARE OPEN AND LOOKING FORWARD TO COOPERATING WITH
ALL, WHO ARE INTERESTED IN SUPPLIERS
IN MACHINE-BUILDING BRANCH
WE ARE WAITING FOR ORDERS
WE ARE READY TO ORGANIZE SUPPLIER DAYS ON THE TERRITORY
OF NABEREZHNYE CHELNY CITY**

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