Swedish-Russian Trade and Investment

The Fifth Russian-Swedish Investment Forum

"Innovation and investments: the key to modern technology"

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Gunnar Haglund

Deputy Director

Department for Eastern Europe and Central Asia

Ministry for Foreign Affairs

gunnar.haglund@gov.se



Swedish-Russian Trade and Investment

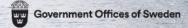
- Swedish-Russian Steering Committee on Trade and Economic Cooperation
- Working Group on Investments



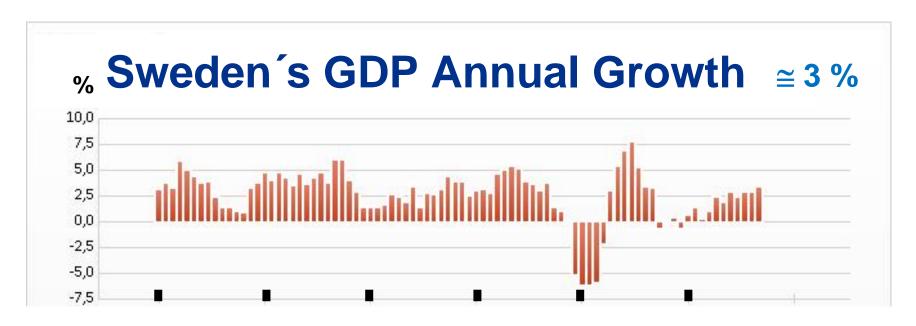
Sweden's Export Strategy

Sweden's
Export Strategy
Strategy

- Swedish Exports must reach emerging markets to a greater extent
- More small and medium-sized enterprises must have the courage and will to export
- Swedish goods, services and systems must reach even up in the value chain
- Sweden's attractiveness to investments, skills and tourist must increase
- Global trade must be kept open





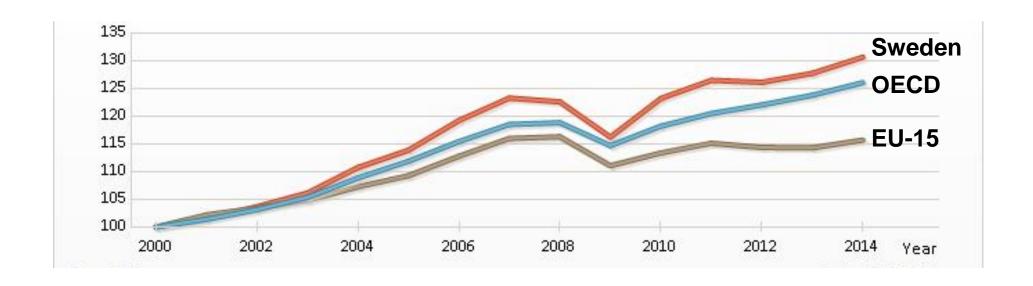


1994 Q1 1997 Q4 2001 Q3 2005 Q2 2009 Q1 2012 Q4

GDP 2014: 450 billion USD



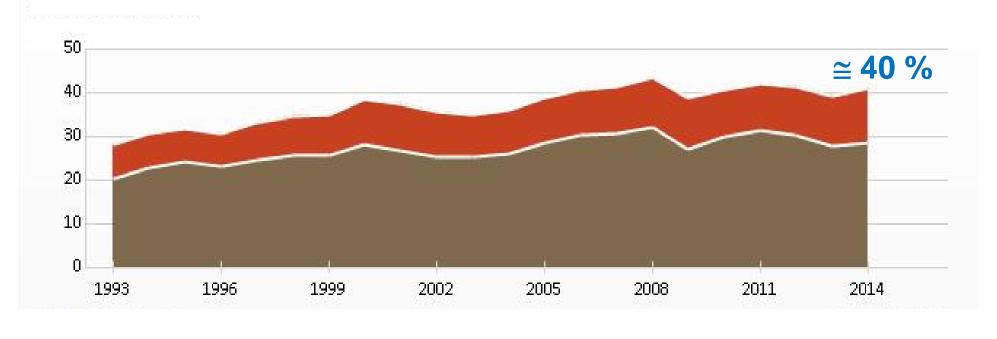
Strong GDP Growth





Imports as Part of Sweden's GDP



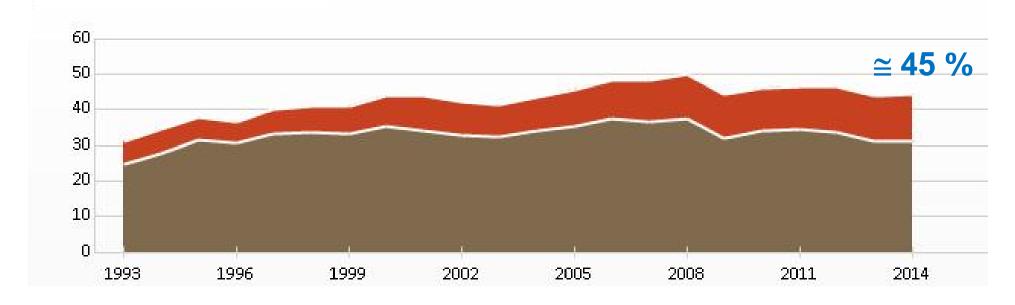






Exports as Part of Sweden's GDP

% of GDP



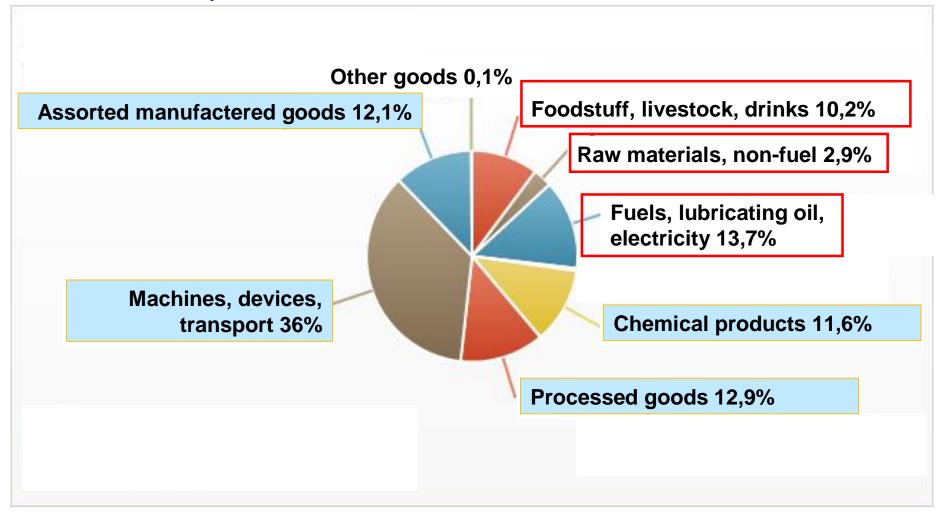
Approx. 1/3 of Our Exports Are Imports





Swedish imports

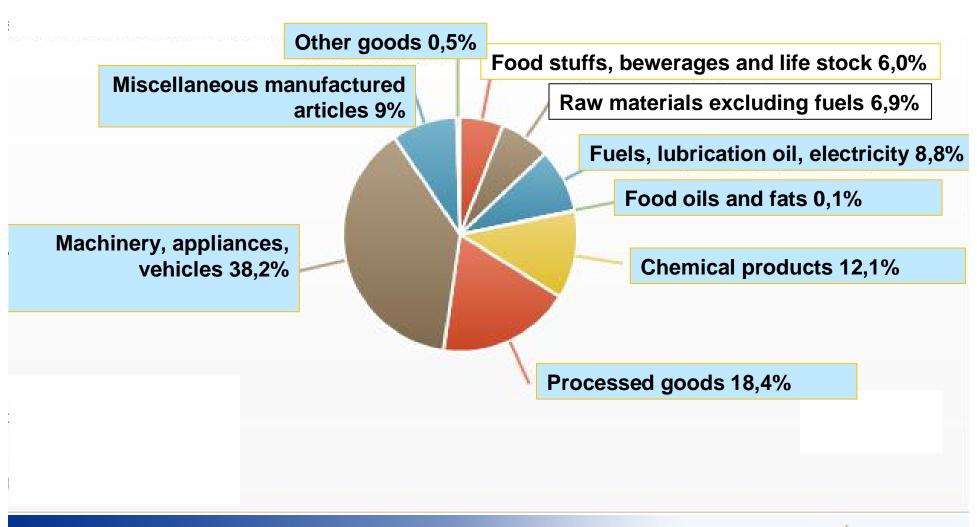
Jan-Dec 2014, in per cent





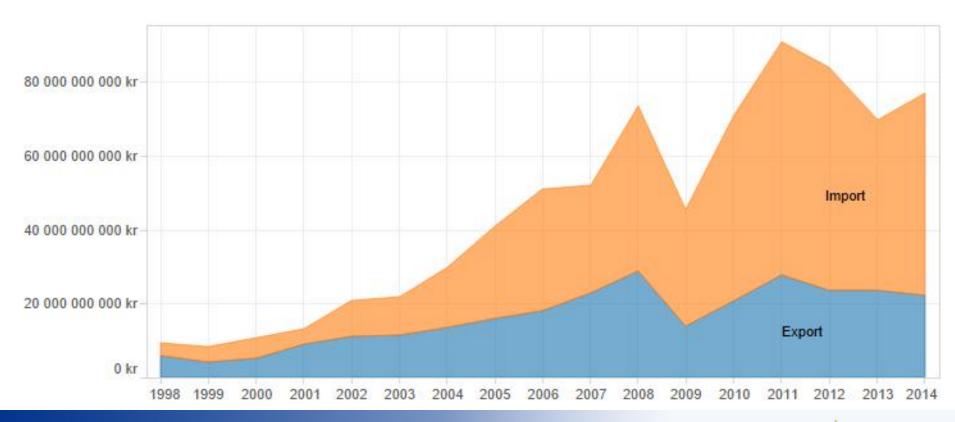
Swedish Exports of Goods

Jan-Dec 2014, in per cent





Sweden's Trade with Russia over time



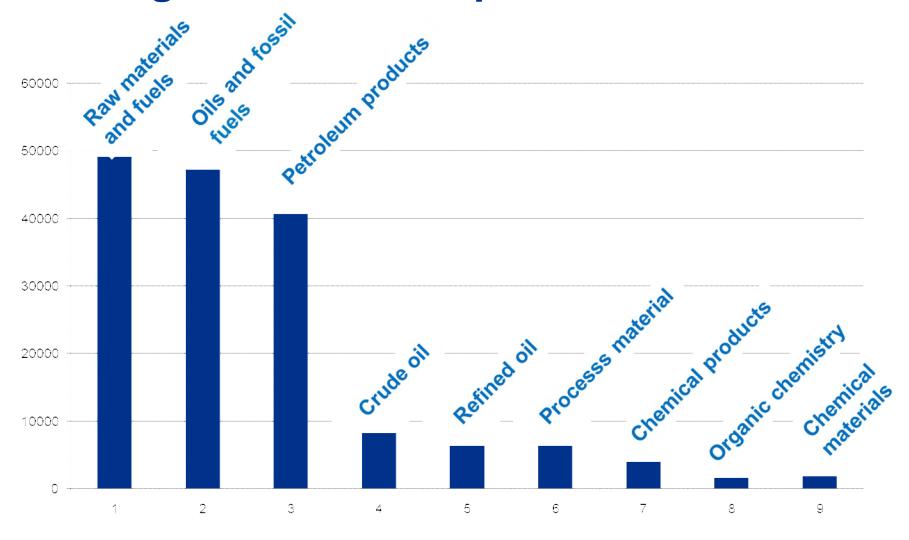


Swedish Trade Partners – Imports

Billions USD\$ Germany 22,2 **Other 38,6** Norway 10,6 **Total 129 Billion USD Netherlands 10 Belgium 5** France 5,6 Denmark 9,5 China 5,7 **Great Britain 8** Russia 6,3 Finland 6,5

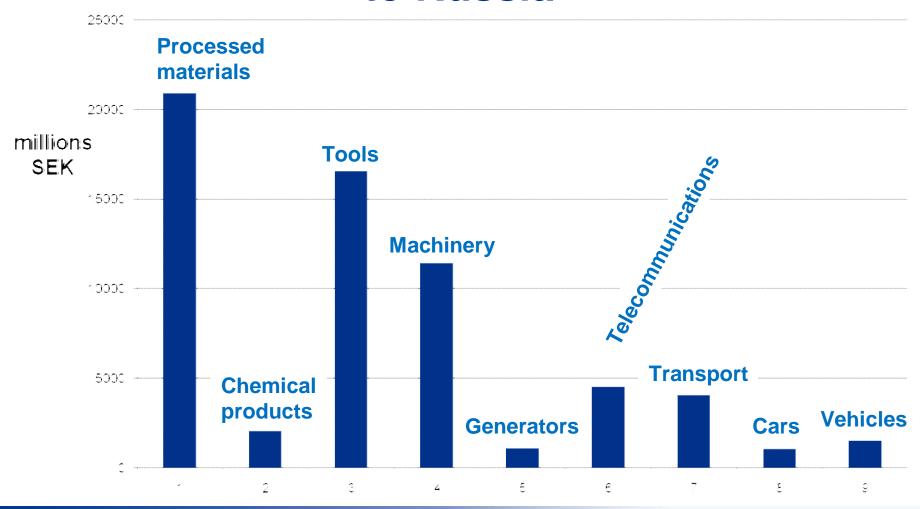


Largest Swedish imports from Russia



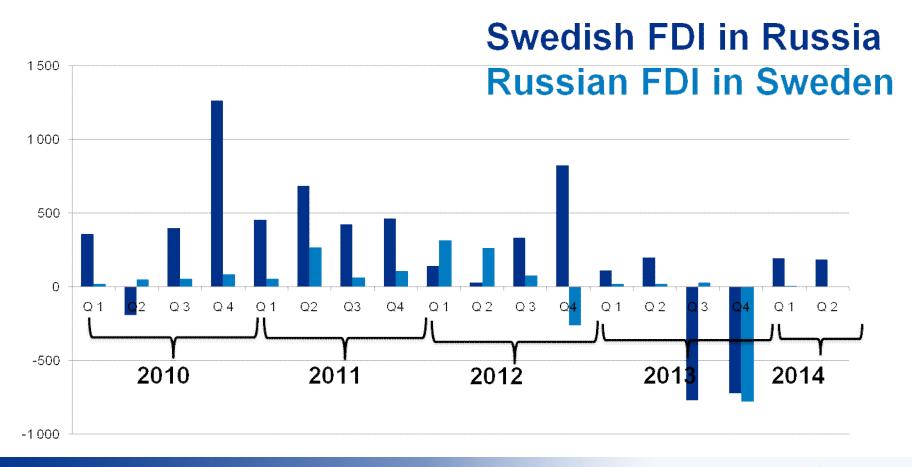


Largest Swedish exports products to Russia





FDI between Sweden and Russia millions of USD











BUSINESS CLIMATE SURVEY – RUSSIA 2014 Business Climate in Russia is OK, but...

- Economic slowdown
- Bureaucracy Red tape
- Compliance not always easy to understand how regulations and procedures are applied och how they work
- Stability of legal system laws are changing quickly with longer preparation easier to adjust and comply for the companies
- Import substitution and localization of production

 Many companies want to place production in Russia,
 but they can't always find the right suppliers in Russia
 and can't make the production fully local and then end up outside the "shopping list"



























Thank you for your attention

Gunnar Haglund

Department for Eastern Europe and Central Asia Ministry for Foreign Affairs

+46 (8) 405 39 75

gunnar.haglund@gov.se

