





About the company

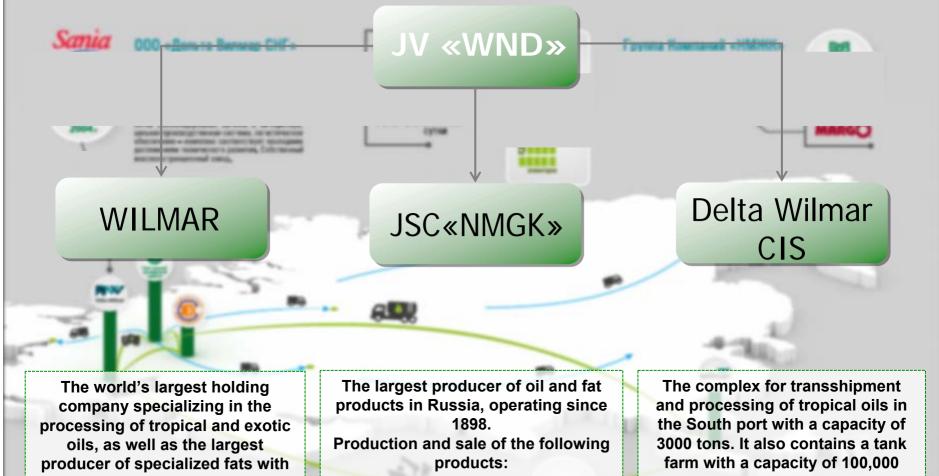
JSC "NMGK" - the largest producer of oil and fat products on the territory of the Russian Federation. The company represents a part of the largest international holding Wilmar, forming a global complex to cultivate, transport and process oil and fat raw materials.

The holding company owns plantations of oil crops, the largest enterprises for tropical and exotic oils processing, facilities for international transportation and storage of oil and fat raw materials, as well as enterprises for the production of food, cosmetics and technical products from oil and fat raw materials.





The holding structure



their own oil palm plantations. Wilmar's offices are located in more than 20 countries on five continents.

- Hard soap and oleochemical products
- Mayonnaise and sauces, packed margarines and spreads •Edible fats and margarines

tons, equipped with transport accesses for rail and road transport.







1898 Moscow merchant Zelik Morduhovich Persits founded a small plant on empyreumatic oil production in Nizhny Novgorod.

1905 Technical oil production was launched in Russia.

1934 Toilet "Bath soap" was put into production.

1993 Industrial complex was transformed into public corporation.

2000 The formation of NMGK Group, which includes raw material factories as well as factories on processing raw materials and production, was launched.

2008 NMGK Group joined JV «WND» Holdings.

2014 Modernization of soap production.



Key advantages

- Classic soap manufacture traditions since 1989.
- Russian market leader in toilet and laundry soap.
- Company is certified according to interstate standards GOST ISO 9001. The quality of products is controlled within its own laboratory, accredited in accordance with state standards.
- There is an innovation center in the company (Development & Research Center), responsible for scientific component of new products.
- Raw high-quality products are used (both fat-and-oil and additional components).
- A broad assortment with a wide variety of prices.
- Contract manufacture capabilities (cooperation with large network clients).





Sales geography of soap products





KEY PARTNERS

Retail networks

Suppliers























Contract manufacturing capabilities

- Ready-made and special formula
- Standard and unique ingredients
- Possibilities of developing package design
- Various options of prepackage and package

Toilet soap

- Economical
- Traditional
- Baby
- Cosmetic
- Moisture-proof package 200g, 190g, 180g
- Skin package (for economical products)
 200g
- Unpacked
 100g

Laundry soap

- Traditional
- With special active additives

- Laminated package with adhesive layer "hot-melt"
- -100g,-90g -
- Skin package

200g

Unpacked

200-350g



Assortment



The perfume



The baby



The antibacterial





for family







The unpacked (for the customers)

- «Economical»
- -«Bath» (GOST All-union state standards)
- -«Baby» (GOST)



The packed



The unpacked



Soft Soap

The family







Wet Towel Wipes

The baby



Liquid Soap





The Perfume Soap













«Monpari» (100g):

- Infinity Sky (Beskonechnoe nebo)
- Sweet Night (Sladkaya noch)
- Crystal Spirit (Hrustal'noe dunovenie)
- Flower Kiss (Svetochiy pocelui)
- Lure of Flame (Iskushenie plamenem)
- Sensation of Flight (Oschuschenie poleta)

- Unique package design
- 2. Aromas matching the world perfume bestsellers. Fragrance compositions have been specially manufactured and developed by the European leading laboratories (France, The Switzerland and etc)
- 3. High quality of fat-and-oil products



The Toilet Soap



«Monpari» (200g):

- Charming Dreams (Plenitel'nye grezy)
- Blooming of Life (Svetenie zhizni)
- · Sweet Pleasure (Sladkoe naslazhdenie)
- Sunny Flare (Solnechnye bliki)
- Herbs of Provence (Travi Provansa)
- Wind of Nature (Dyhanie prirodi)

- 1. Unique analogue of the European popular soap at a more favorable price.
- 2. Colorful and memorable package.
- 3. Fragrance compositions have been specially manufactured and developed by the European leading laboratories (France, The Switzerland and etc)
- 4. High quality of fat-and-oil products



Toilet soup

«A la russe»







- 1. Unique packing with Russian national motives, known around the world. The stile «A la russe» has been the global trend for many years.
- 2. The intensive aromas of Russian traditional sweets.



Mild soap







- 1. Unique packing to use at home or on the road.
- 2. Unique recipe. This product can be used as a soap or dense shower gel (that is important on the go)
- 3. The intensive aromas of the Russian bath, fresh needles and ripe strawberry.



Toilet soap



Toilet soup 90 g : «Pine-tar»

Toilet soap 200 g:

- «Bath soap»
- «Baby»
- «Strawberry»
- «Coniferous»
- «Glycerin»
- «Soap for country»
- «Cucumber»
- «Currant»

- 1. The most popular family soap in Russia.
- 2. Russian classical quality. It is made only from natural fatty raw materials, has Russian traditional aromas, such as the Russian bath, strawberry, needles, wildflowers, fresh cut glass, fresh cucumbers, garden current.



Toilet soap



«Dushistoe oblako» (90 g) with aromas:

roses

Green apple

lemon

- iasmine
- wild strawberry
- lavender
- lily of the valley

- 1. Wide choice of the most popular aromas.
- 2. High quality of oil and fat raw materials (without the foreign smell interrupting a smell of a fragrance)
- 3. Bright, noticeable packing on the shelf







Distinctive advantages

- Hypoallergenic, is ideally suited for care of newborns
- 2. Neutral pH
- 3. The series, providing basic needs of any baby (it is better to buy both shampoos).

Shampoo «Moy malish» (200ml):

- «From head to heels» (body and hair wash)
- Against baby's seborrhoeic crusts



Baby cream-soap



The 0+ series is ideally suited for care of gentle skin of newborns







«Moy malish» (100 g):

- •classical (doesn't contain
- •fragrances)
- with camomile extract
- with train extract

- 1. Hypoallergenic: doesn't contain dyes
- Passed tests in RNIITO Federal State Institution of R. R. (the largest Russian research, clinical and medical education institution).
- 3. Ideally for care of newborns



Baby cream-soap



The 1+ series is ideally suited for care of gentle skin of babies up to 1 year





«Moy malish» (100 g):

- with vitamins
- with sea buckthorn oil

- 1. Hypoallergenic: doesn't contain dyes
- Passed tests in RNIITO Federal State Institution of R. R. (the largest Russian research, clinical and medical education institution).
- 3. Ideally for care of babies up to 1 year.



Baby wipes





«Moy malish» with extracts:

- camomile and calendula, 70 pcs.
- camomile and calendula, 15 pcs.

- 1. Hypoallergenic: are suited for babies from the first days of life.
- 2. Don't contain alcohol and dry skin.
- B. Don't leave sticky feeling on the baby's skin.
- 4. Very soft and dense.



Liquid soap



Distinctive advantages

- 1. It has neutral PH, doesn't dry skin.
- 2. Hypoallergenic: is suited for babies from the first days of life.
- 3. It is made on the basis of spring water
- 4. Contains natural extracts
- 5. Optimal assortment for any consumer

Liquid soap «Moy malish» (300ml):

- classical
- with sage and calendula extracts
- with oat milk extract





«My doctor» (100 g) with oil of tea tree and extracts:

- cowberry (for normal skin)
- calendulas (for dry and sensitive skin)
- yarrow (for fat skin)

Antibacterial soap





- 1. Keeps natural microflora of skin since doesn't contain strong chemical components (triklozan) unlike international counterparts.
- 2. Contains antiseptic additives of only a natural origin .
- 3. It is made only from natural fatty raw materials.



Cosmetic soap



- green tea
- · sea breeze

Distinctive advantages

- 1. Due to containing glycerine, it provides optimal moisturizing effect to skin.
- 2. Has light scents of refreshing green tea and invigorating sea breeze.
- 3. It is made only from natural raw materials.



- 1. Specialized toilet soap with nourishing cream and scrub from apricot pits for gentle skin care.
- 2. It is made only from natural fatty raw materials.
- 3. Creates rich creamy foam.
- 4. Leaves a soft powdery scent on skin.



Liquid soap



Liquid soap «Dushistoe oblako» (300 ml):

- green apple and cinnamon
- rose and silk
- lemon and melissa
- · strawberry and wild berries

- . The most popular flavours in the world.
- 2. High quality high foam volume, thick consistency, gentle on the skin.



Economical toilet soap

«Svetloyar», 90 g



Отличительные преимущества

- 1. Eco-friendly and hypoallergenic: doesn't contain fragrances and dyes, ideally for sensitive skin.
- 2. It is well soaped in water of any rigidity
- 3. It is made only from natural fatty raw materials.
- 4. At a reasonable price.

The unpacked toilet soap

«Svetloyar», 100 g unpacked (TU)

«Bath soap», 100 g unpacked (state standard specification) «The baby», 100 g unpacked (state standard specification)

For Private label

It is made specially for the enterprises, which plan to create their own unique packages.



Laundry soap

The unpacked



The packed



Distinctive Advantages

- 1. Traditional eco-product It is made only from natural fatty raw materials, doesn't contain fragrances and dyes, completely washes off.
- 2. A broad assortment with a packing variety (200-350 g).

- 1. Traditional eco-product It is made only from natural fatty raw materials, doesn't contain fragrances and dyes, completely washes off.
- 2. Bright, noticeable packing on the shelf.



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