

# Uniconf<sup>®</sup>



UNIQUE SINCE 1804



## MAJOR CONFECTIONARY HOLDING IN WESTERN EUROPE

# 14th POSITION in WORLD TOP-100 CONFECTIONARY COMPANIES



The Company carries over 200 years of chocolate history. Since 1804, Russian Royal Family as well as the oldest European Royal Houses enjoyed our Chocolates for many generations and that tradition is still carries on in modern Russia and Europe. And now we are ready to bring this Tradition with our best Products to the US Consumer.

Strong positions

Our brand are sold in Germany, Poland, Latvia, Estonia



## UNIQUE BRAND



- **N1 Famous brand in Eastern Europe**
- Natural products with natural **milky** taste
- Unique taste of baked milk
- Unique “Russian pie” with condensed milk
- **No artificial colours or preservatives**
- Simple and fun for every day
- Families with children



# KOROVKA – Ein Top-Brand aus

## Osteur

**TOP SELLER  
FAMILY  
PACK**



**TOP  
POPULAR  
RUSSIAN  
PIE**



Titel der Präsentation

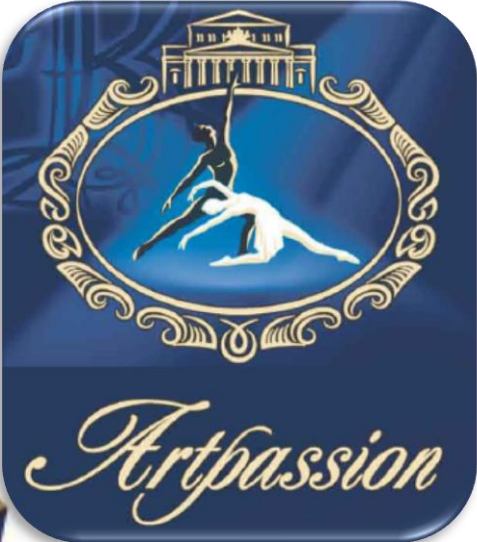
# UNIQUE BRANDS



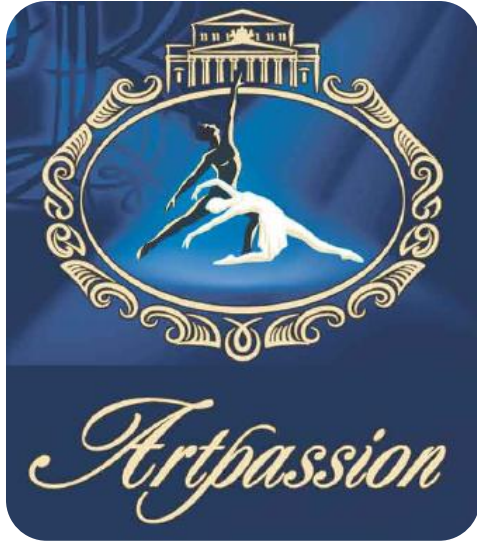
- No artificial colours or preservatives
- Natural products with natural taste
- Wafers, biscuits, bon-bons
- Korovka - a name for funny cow



**CURRENT STATUS: BASIC ASSORTMENT**



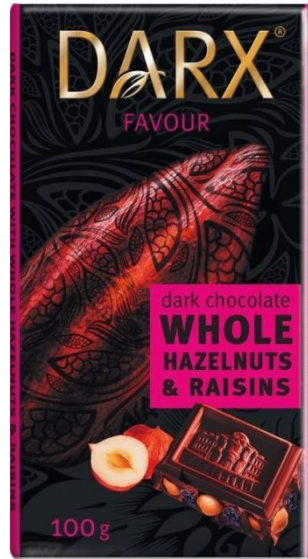
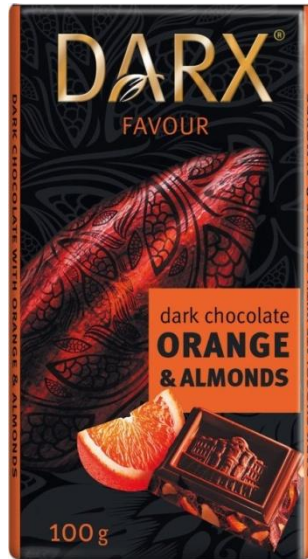
## ADDITIONAL ARTPASSION PORTFOLIO



Gift boxes  
and  
SEASONAL  
PRODUCTS







✓ Only dark genuine chocolate



✓ Pure taste of cocoa or with favorite flavors



✓ Traditions of chocolate-making, since 19<sup>th</sup> century

The taste of genuine cocoa inspired us to create a unique brand of dark chocolate – **DARX®**. Each bar of **DARX®** reflects rich experience of chocolate-making and a tireless desire to create a truly valuable product. We even have put a cocoa bean on the packaging as a symbol of our brand, because whatever **DARX®** flavor we produce – it's always dark – **the very best that the cocoa beans can offer.**

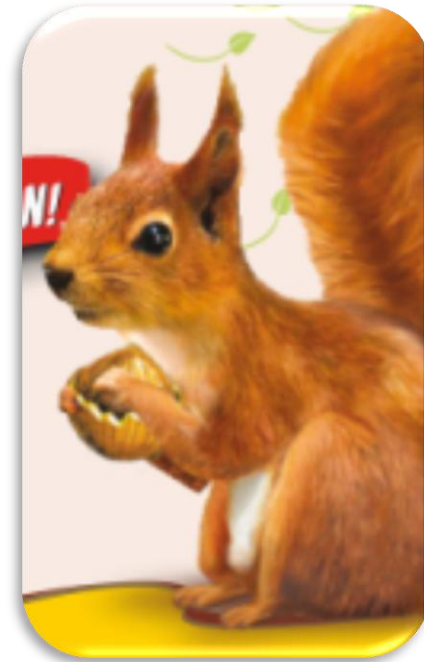
IF DARK CHOCOLATE –  
THEN **DARX**  
CHOCOLATE

# UNIQUE BRANDS



Forest Fairy

- Russian fairy tales heritage
- Snack in-between
- Elegant tiny mini-bar
- Natural taste sensations
- Light piece of energy
- Wide consumer range



# UNIQUE BRANDS



## Sweet treasure – plenty of pleasure!

- ✓ Alionka – sweets for all the family. Legendary milk chocolate is produced since 1966. And also bonbons, biscuits, cookies, candies.
- ✓ Alionka - is the most recognizable women image in Russia. It's like Mona Lisa (da Vinci) for Russians.



# UNIQUE BRANDS

## Pouffle dessert

Tender taste and light aerated filling under dark glazing, this delicacy has been symbolized by a little bird.

*Poufflé*

Pouffle is made using the basic souffle recipe, adhering to the tradition of quality employed since 1968.

Light dessert for a moment in the sky.



# UNIQUE BRANDS

# Bon Roll

- Soft small roll from two spreads
- Natural product with cocoa, milk, eggs, peanut
- Light product – no glazing, less calories, perfect for summer
- Unique recipe since 1959: BonRoll doesn't melt and stays in form
- Rich taste, TOP popular product among millions of Russian consumers



# UNIQUE IDEAS

## TOP popular bon-bons

