

# RUSLED

**RUSLED is actively developing company, which is part of the largest industrial enterprises in Siberia for the production of light sources «Light of the 21st century. Tomsk plant lighting»**



## **HISTORY OF THE COMPANY**

RUSLED company founded in 2010 and, today, the day is one of the leading developers and manufacturers of LED lamps in Russia and CIS countries.

- Company RUSLED been designed and manufactured the first LED lamp in Russia (patent number 79,756 on 16.09.2011).
- RUSLED company is a resident of the Special Economic Zone of technical innovation type, with a project to create a research and production center, specialized in R & D in the design of LED lamps, which provides the company with additional advantages in the form of tax and customs preferences when working with foreign partners.

## **PRODUCTION COMPANY**

- LED lamps, LED lamps, incandescent lamps.

## **GEOGRAPHY OF SALES**

- The company's products are sold throughout Russia, Kazakhstan, Ukraine, Armenia.

## **MARKET NICHE**

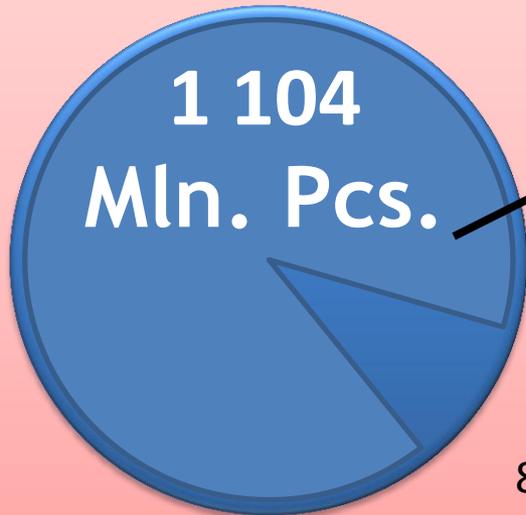
According to independent experts in 2013, the share of the group of companies "Light of the 21st century" in the Russian market of light sources was 17.33%.

Russian market of electric bulbs in 2013.

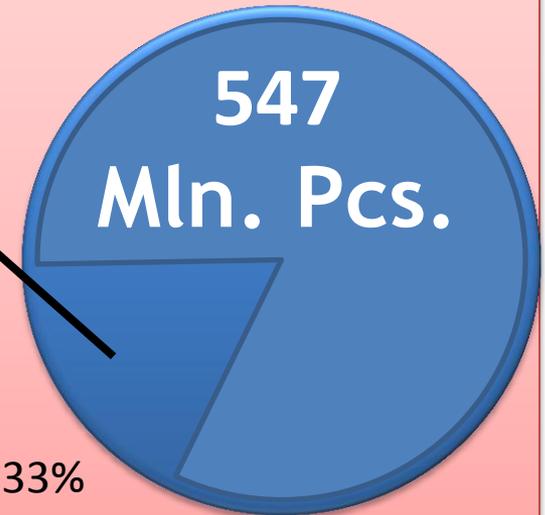
Market capacity in volume terms



Production capacity in volume terms

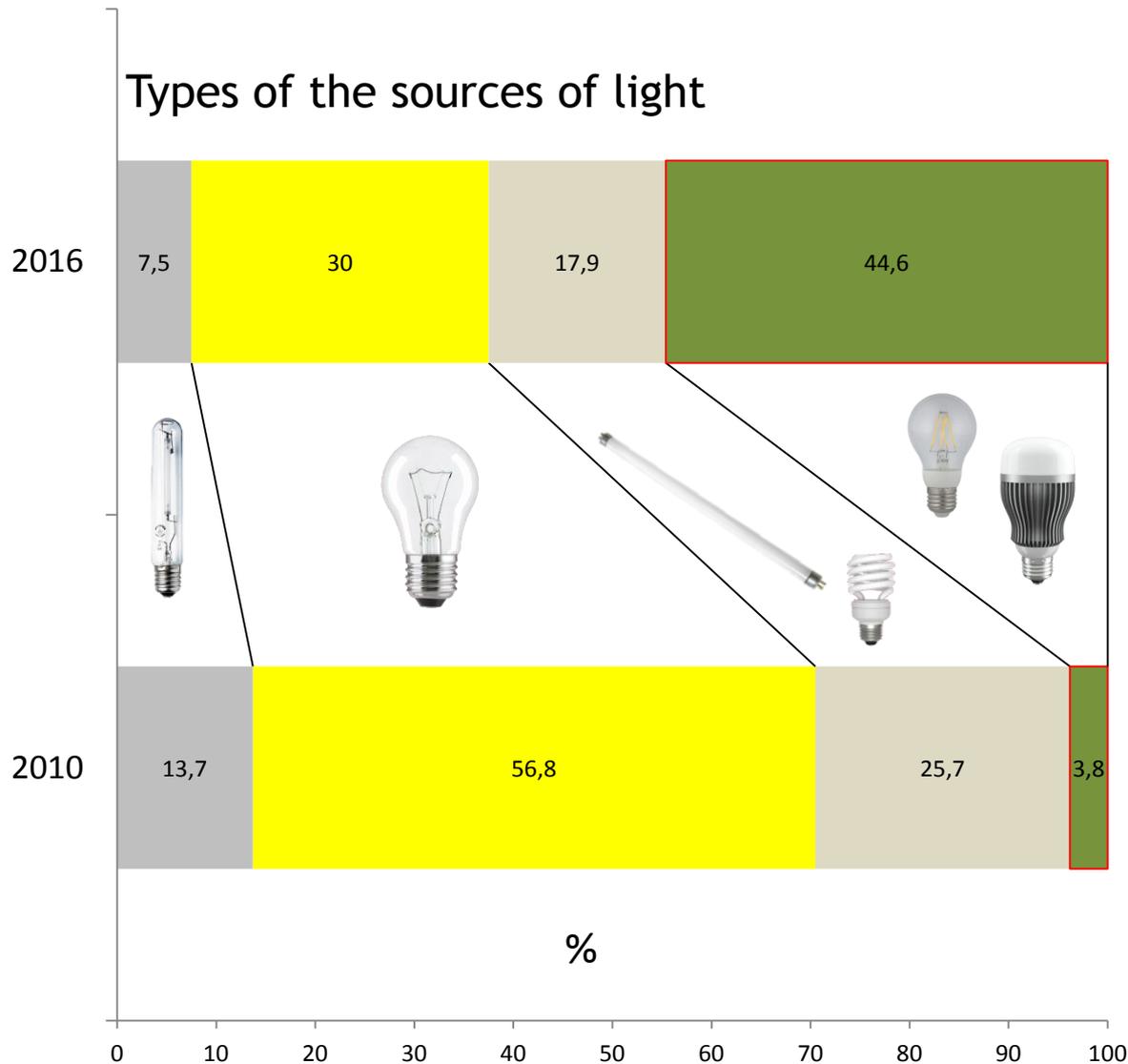


Share of the group of companies «Svet XXI veka»



# Russian Market of Electric Bulbs

## Types of the sources of light



Application of LED lighting sources in Russia

2013 г.

Domestic household < 1%

Commercial sector 99%

2018 г.

Domestic household 40%

Commercial sector 60%

## PRODUCTION COMPANY. LED LAMPS



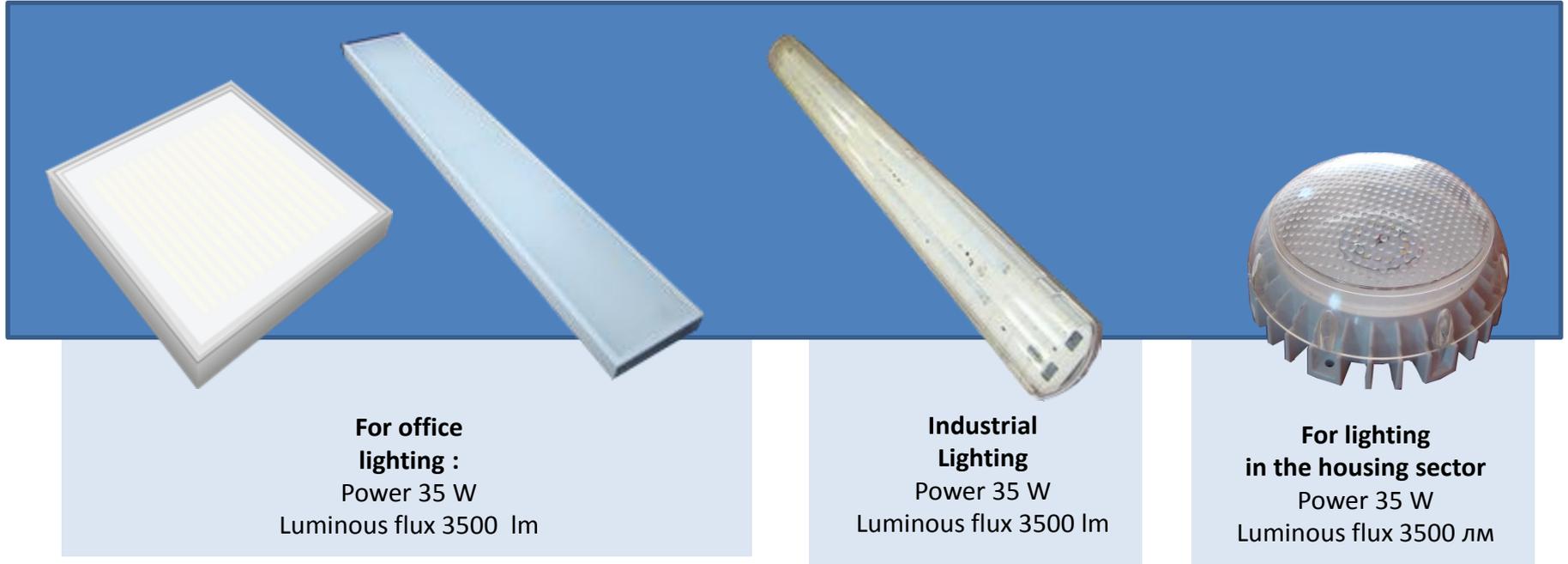
### Advantages of LED lamps

- Even illumination in all directions like incandescent lamps.
- High efficiency at a lower temperature heating.
- Can be installed in any lamp or chandelier.
- Excellent color rendering and various color temperature.
- Instant start and no flicker.
- Environmental security and regular disposal.
- Two-year warranty.
- Approach lighting in the home and office.

**The main advantage of LED bulbs is their low weight, and standard dimensions.**

**These two parameters make it possible to use LED lamps in any created for incandescent device.**

## PRODUCTION COMPANY. LED lightings



### Advantages of LED lightings

- High efficiency lamp (power factor more than 0.97).
- Low power consumption.
- The absence of glare.
- Vibration and shock resistance.
- The absence of the emission spectrum of ultraviolet and infrared components.
- No harmful to humans and the nature of the substances do not require expenditures for special disposal.
- Meet the requirements for lighting devices planned for approval in Russia.

**The main advantage of LED lights is their high energy efficiency. These lamps is 10 times more effective than incandescent lamps, and 2.5 times more efficient luminaires with linear fluorescent lamps.**

## PRODUCTION COMPANY. Incandescent lamps



### Advantages of incandescent lamps

- relatively low cost;
- instant when the ignition;
- small size;
- a wide range of capacities;
- lamps are not afraid of changes in voltage, temperature changes and resistant to condensation.

**The main advantage of incandescent bulbs is a high color rendering index (90%).**

## Company contacts

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Tomsk