

THE 33rd IASP WORLD CONFERENCE ON SCIENCE AND TECHNOLOGY PARKS 2016

WHY MOSCOW IS THE PERFECT HOST





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Dear Members of IASP,

Skolkovo Technopark, in partnership with Science Park of Lomonosov Moscow State University and Technopark Strogino, Moscow, Russia, has submitted its candidature to host the IASP World Conference 2016, and is excited about the opportunity.

Skolkovo Technopark is a part of Skolkovo Foundation, the largest innovation ecosystem in Russia, including 33 multinational companies as key partners, 57 venture funds as committed investors, 22 accredited common use laboratory centers forming R&D infrastructure, over 1,200 pre-selected high-tech startups within our five innovation focus areas: Biomedicine, Energy effiency, IT, Nuclear technologies, Space and telecommunications.

Skolkovo has extensive experience in organizing conferences and events of various scale, including the annual Startup Village, the biggest of its kind, having gathered close to 5,000 participants in 2013 and doubled the number of participants in 2014, including scientists, experts, entrepreneurs, investors from all over Russia and several other countries.

Science Park of Lomonosov Moscow State University (MSU) is one of the oldest science parks in Russia. It was set up in 1992 to be a starting point for the effective commercialization of research results created at MSU. During the past 20 years, more than 300 high-tech companies have "graduated" from the science park, and over 10,000 jobs have been created. Tax revenue from the current residents of the park amount to more than \$20 million annually. Half of Moscow's top 10 fastest-growing small and medium-sized technology companies are former or current residents of the Science Park of MSU.

Technopark Strogino, founded in 2007, is the first science park set up by the Government of Moscow with the assistance of the Ministry of Economic Development of the Russian Federation. It unites about 60 small and medium-sized innovative enterprises and hi-tech companies located within the area of 17,000 sq.m. Technopark provides tax benefits for its residents, offers a variety of opportunities to create labs, high-tech productions and wet labs. The focus is on the development of IT, pharmaceuticals and energy-saving technologies.

We believe that the joint efforts of Skolkovo Technopark with its trusted Moscow partners will result in a sleek, smooth and dynamic event that maximizes the potential benefits for the participants of the IASP World Conference 2016. The project has the support of Moscow Innovation Development Center and Association of Russian Science Parks.

Should the IASP General Assembly elect Moscow as the host city, we will stop at nothing to provide an unforgettable conference with the perfect environment for sharing knowledge and expertise among the world's great science parks. We will attract the cream of talent from Russia and beyond to headline the conference and make it one to remember for years to come.

We look forward to the opportunity to welcome you in Mosow for IASP World Conference in 2016!

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Director General Skolkovo Technopark Pa

Mr. Renat Batyrov

Director General Science Park of Lomonosov Moscow State University

tllB

Mr. Oleg Movsesyan

Director General Technopark Strogino



Mr. Sergey Teplov



EXECUTIVE SUMMARY

With its stable, knowledge-based, diversified economy Russia is one of the most lucrative places in the world map to start and develop a business, carry out R&D activities, and seek market expansion. The support and development of business and entrepreneurship is one of key focuses of the government. To facilitate this, there are many science parks and incubators, business support and development institutions, both regional and federal levels, being established. These new trends are superimposed on the traditional strengths of universities and talented students from all over Russia.

Moscow, as the proposed city for IASP World Conference 2016, is a concentration hub for entrepreneurship, innovation and research, attracting and linking together the brightest regions of Russia. Being Russia's research and education center, Moscow plays host to over 700 R&D-institutions and 250 universities. Staging the conference in Moscow provides the perfect opportunity for sharing innovative experiences, creating synergy between business and tech hubs the world over.



Skolkovo Technopark is a subsidiary of Skolkovo Foundation, a non-profit organization and one of the leading innovation-enabling foundations, with the aim to support the development and commercialization of new technologies.

In order to achieve the best IASP World Conference possible, both in terms of organization and content, Skolkovo Technopark is teaming up with trusted partners in Science Park of Lomonosov Moscow State University and Technopark Strogino, as well as the Moscow Innovation Development Center and the Association of Russian Science Parks.

As the theme for the 33rd IASP World Conference we propose:

SCIENCE AND TECHNOLOGY PARKS AND AREAS OF INNOVATION: INTERNATIONALIZATION. DIVERSITY. GROWTH.

That allows for the following, natural sub-themes:

- Exploring collaboration between STPs/areas of innovation
- Networking development with international partners
- Benefits from international and local Associations: new ideas, new opportunities

During the conference program every science and technology park would have a chance to develop its opportunities and find new ways of cooperation.

ABOUT THE CONFERENCE

THE BEST AND MOST MODERN VENUES RUSSIA HAS TO OFFER

IN THE CENTER
OF DOWNTOWN
MOSCOW

WITHIN A SHORT WALK OF THE MAIN SIGHTS OF THE RUSSIAN CAPITAL Moscow is distinguished by a wide selection of cultural, gastronomic, event venues to host social functions for groups of various sizes.

There are multiple alternative venues to consider both for the welcome reception and the gala dinner, including those overlooking the city of Moscow and more unique locations, such as modern dinner boat cruises.















EXPERIENCE EXCLUSIVE COMFORT

AS A GUEST OF THE IASP WORLD CONFERENCE IN MOSCOW IN 2016





SPECIAL SPOUSE PROGRAMS

WITH EXCLUSIVE EXCURSIONS

FREE PASS TO BOLSHOY THEATER

MULTY PASS TO MUSEUMS OF MOSCOW

FOOTBALL CHAMPIONSHIP

OPENING CEREMONY INVITATION

SPECIAL DISCOUNTS

IN MAJOR RESTAURANTS AND HOTELS

FREE TAXI

FOR CONFERENCE PARTICIPANTS

VISIT SKOLKOVO INNOVATION CENTER



or 20 minutes by Skolkovo shuttle-bus



- STARTUP AND POST-STARTUP COMPANIES
- LABORATORY FACILITIES
- A VARIED CHOICE OF EVENT AND CONFERENCE FACILITIES
- COMPLETE INFRASTRUCTURE FOR BUSINESS DEVELOPMENT

SKOLKOVO TECHNOPARK

157,000 sq.m office and laboratory space

400 Ha

Area of Skolkovo Innovation Center





Skolkovo has extensive experience in organizing conferences and events of various sizes. The annual startup event Startup Village, the biggest event of its kind, gathered close to 4,000 participants in 2013 and approximately 10,000 in 2014, including scientists, experts, entrepreneurs, investors from all over Russia and several other countries.

On behalf of Russian government, I guarantee full-scale support of the 33rd IASP World Conference 2016 by Skolkovo Foundation and its subsidiary Technopark Skolkovo in hosting a top-level conference and providing an effective environment for the sharing of knowledge, expertise and finding common areas of interest between science parks worldwide.

We look forward to welcoming the 33rd IASO World Conference 2016 to Moscow!



Arkady Dvorkovich

Member of Skolkovo Foundation Board of Trustees, Deputy Prime Minister of the Russian Federation



During the last 15 years, we have observed a marked growth in interest in the innovative and high-tech sector. Students are becoming more deeply involved and this activity enjoys broad support from the government. We believe that hosting International Association of Science Parks (IASP) World Conference 2016 in Moscow is very important for developing the innovations sector in Russia, the world's biggest country, unifying Europe and Asia with serious scientific potential.

Together with the Russian members of IASP, we are glad to welcome IASO World Conference 2016 to Moscow and will gladly provide all kinds of administrative support to this event.





Moscow is the political and business center of Russia, as well as the nation's seat of power and home to its leading economic and financial institutions, banks, representative offices of major Russian companies and leading world corporations. Moscow is also a concentration hub for entrepreneurship, innovation and research, attracting and linking together the brightest regions off Russia. Being Russia's research and education center, Moscow is home to over 700 R&D centers and 250 universities.

I fully support the initiative of the science and technology parks to host IASP World Conference in 2016 and wish them to be granted this right, which I am sure, they will realize on the highest level.



Sergey Polyakov Head of Foundation for Assistance

to Small Innovative Enterprises



During the last 10 years, Russia has been actively leading the way to modernize its economy and create favorable conditions for technological entrepreneurship and innovations. Skolkovo is one of the country's leading organizations to support the development and commercialization of new technologies. Skolkovo has an excellent reputation for organizing major-scale events, including as just one of the examples Startup Village, the biggest entrepreneurship conference in Russia.

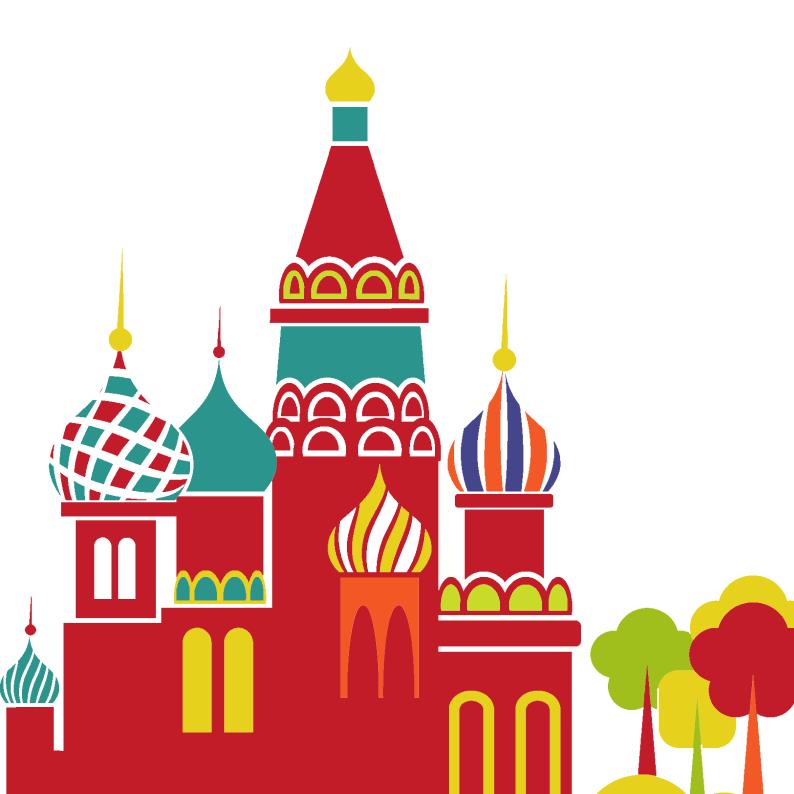
I see hosting IASP World Conference in Moscow as an important step in advancing effective knowledge exchange within the global science and innovation community.

Therefore, on behalf of Siemens I would like to express full support for the bid of Skolkovo Technopark and organizing partners to host the 33rd IASP World Conference in Moscow in 2016.



Dr. Martin GitselsVice-President of Siemens LLC Russia
Head of R&D Russia

WELCOME TO MOSCOW



DISCOVER MOSCOW

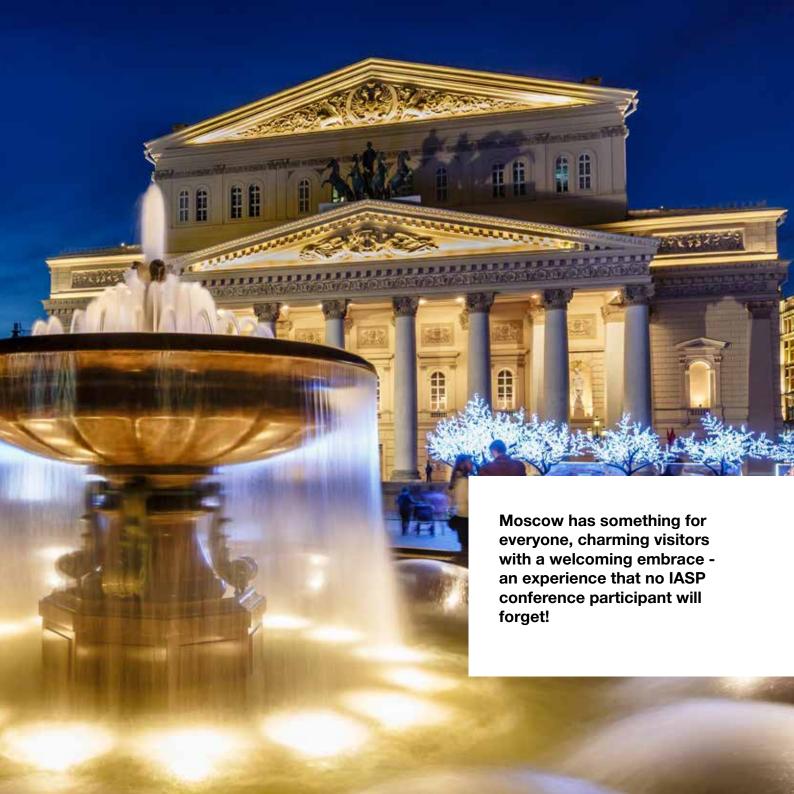
Moscow as a city has long heritage and traditions, remaining at the same time eternally youthful, multifaceted yet holistic. The city is growing and changing rapidly, simultaneously managing to remain an essentially Russian city.

Moscow doesn't only appeal to tourists. The city is convenient for doing business due to its dynamic economic development and the stable policy pursued by its authorities, not to mention the grand scale and diversity of Moscow's markets, its strong infrastructure, and the high intelligence and professionalism that Muscovites are known for.

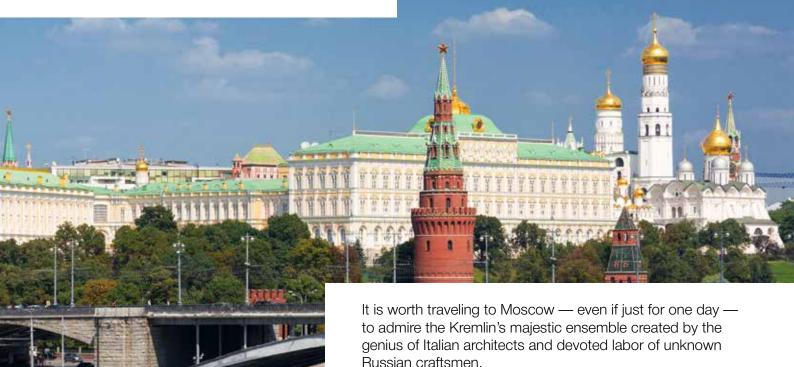
Moscow also harbors museum treasures and art galleries, old estates and beautiful parks. Wrapped up in myriads of lights, looking romantic and glamorous, Moscow captivates visitors as the city that never sleeps.

More information at www.travel2moscow.com





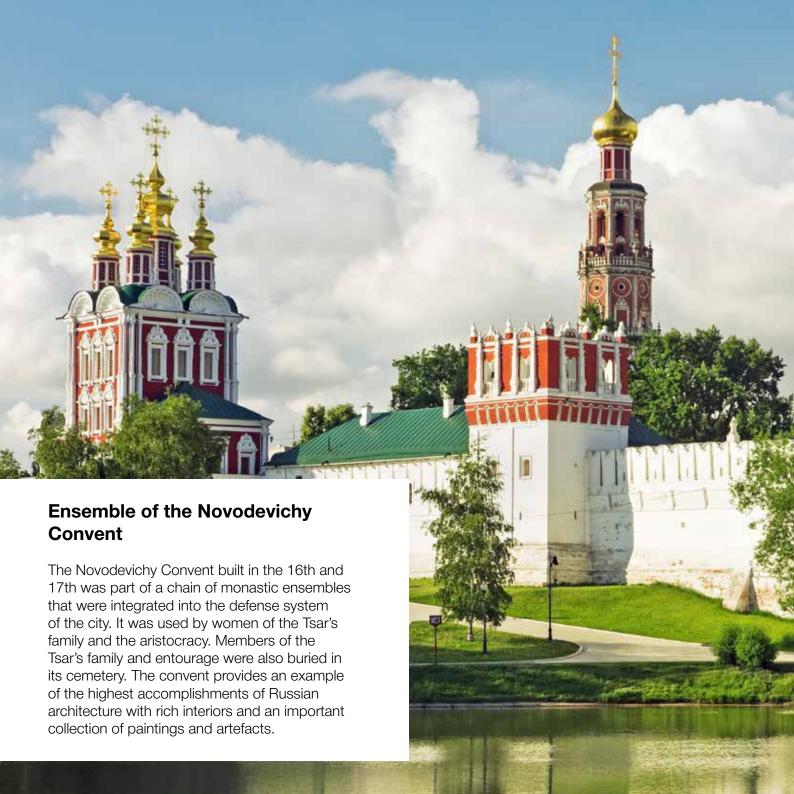


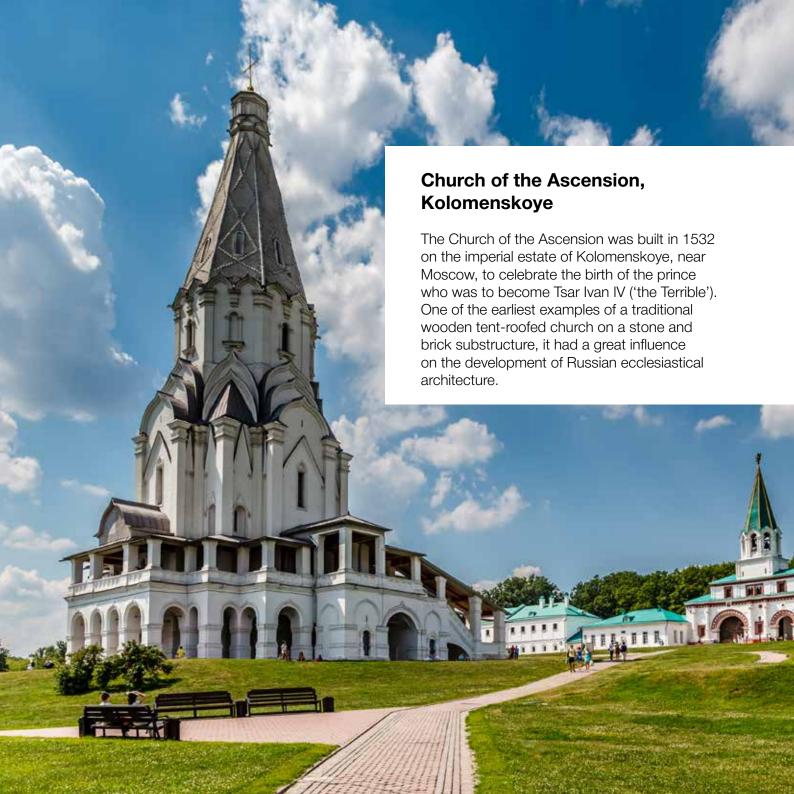


The Kremlin's perfect composition and the reserved triumph of its each and every detail has inspired 20th century architects to design seven skyscrapers in central Moscow, which have all shaped the city's modern appearance. Moscow has seamlessly brought together all construction periods and all architectural styles, yet retaining a unique harmony amidst such a variety. There are many insightful tours organized and covering the main attractions.

A viable alternative to a traditional guided visit is a boat tour along the Moscow river that winds its way through the city. A boat tour unvcovers some of the Moscow's best architectural masterpieces.









LENGTH OF METRO TRACK

significant monuments of the 1930-1950 era

are "Revolution Square", "Kropotkinskaya", "Komsomolskaya", "Novoslobodskaya" and

others.







Travelers desiring to explore Russian culture should include a culinary experience in their itinerary.

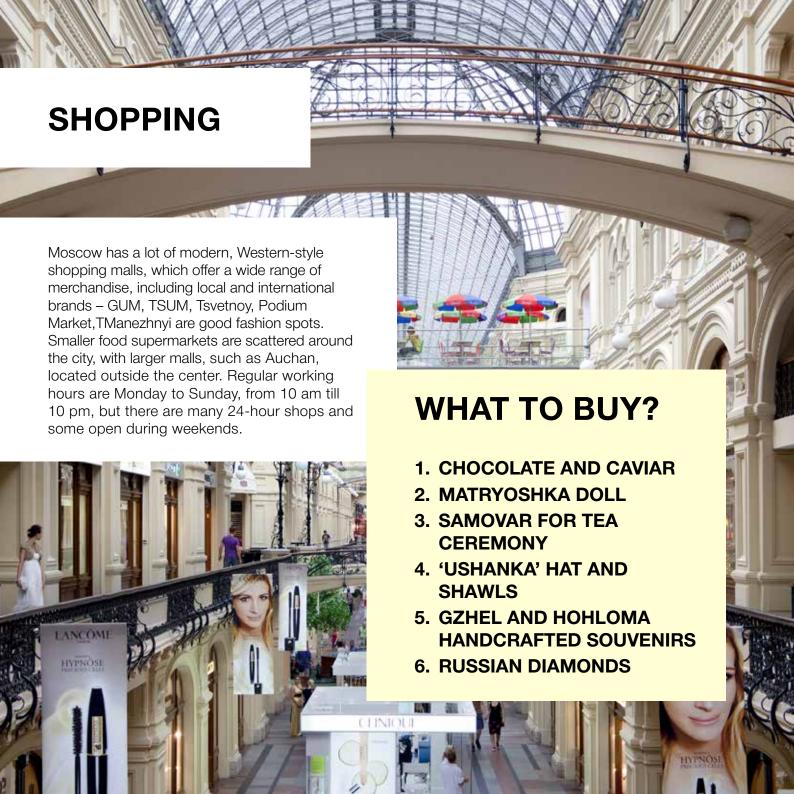
Noble culinary traditions and luxurious interiors are on display at renowned Moscow in famous restaurants "Cafe Pushkin", "Godunov" and "Oblomov". The menu consists of many specialties of aristocratic cuisine. "Cafe Pushkin" restaurants also operate in Paris and New York.

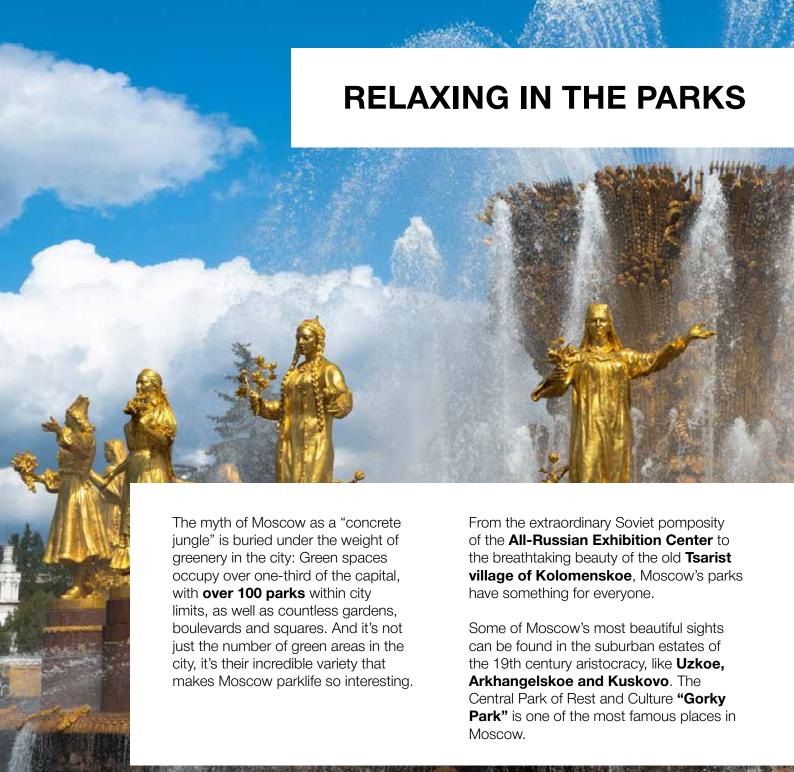
Home cuisine and a cozy atmosphere can be found in "Mari Vanna", "Vatrushka" and "Mamy". Sometimes even Muscovites are surprised by the culinary variations on offer here.

Culinary Greetings **from the USSR** in "GlavPivTorg", "Sovetskaya Cheburechnaya" and "Strana Kotoroy Net". The menu includes dishes from former USSR republics such as Russia, Georgia, Uzbekistan and Ukraine.

Russian tea traditions in "Chai & Kofsky" (Samovar Tea Party in a Vintage Cafe) and "Shchisliva" (a professional herbalist is on staff, responsible for making a variety of herbal and berry teas).









Moscow is the economic center of the country as the headquarter base of almost all of Russia's leading companies. Primary industries in Moscow include the chemical, metallurgy, food, textile, furniture, energy production, software development and machinery industries. Science and innovation focus is on biomedicine, energy efficiency, IT, nuclear and space technologies that are applicable for commercial use and nanotechnologies.

BUSINESS

The most relevant trend of the city's commercial life is supporting small and medium business and implementing programs aimed at encouraging innovation. The Moscow government plans to provide a number of benefits for enterprises working in this field by 2017. Moreover, foreign investors play a huge role in creating the necessary conditions for sustainable development of innovation infrastructure in Moscow. The first was Microsoft, which signed an agreement on cooperation and support of the capital's start-ups.

SCIENCE AND INNOVATION COMMUNITY

700+R&D INSTITUTIONS

250UNIVERSITIES

50+

SCIENCE AND TECHNOLOGY PARKS, BUSINESS INCUBATORS AND BUSINESS ACCELERATORS

DEVELOPMENT INSTITUTES

- SKOLKOVO FOUNDATION, RUSNANO,
- RUSSIAN VENTURE COMPANY, FOUNDATION FOR ASSISTANCE TO SMALL INNOVATIVE ENTERPRISES,
- MOSCOW INNOVATION DEVELOPMENT CENTER,
- AGENCY FOR STRATEGIC INITIATIVES



Almost one half of all Russian science cities (naukograds) are located in the Moscow suburbs. The first town to be officially named a "naukograd" in 2000 was Obninsk with many nuclear and other special materials, meteorology and medical research facilities. Others quickly followed: **Dubna**. an international nuclear research center; Korolyov, where many space research facilities are located; **Zelenograd**. the Russian center for research, education and production in electronics; Troitsk, specializing in fundamental scientific research and practical development in optics, superconductivity, superhard materials and nuclear physics: **Zhukovsky** is the leader in Russian aviation construction and Yubileyny has scientific research centers that develop rocket complex systems, while the town **Zvyozdny** trains cosmonauts. Some naukograds are operated by the Russian Academy of Sciences: Pushkino, a biological sciences center and Chernogolovka, a center for physics and chemistry.



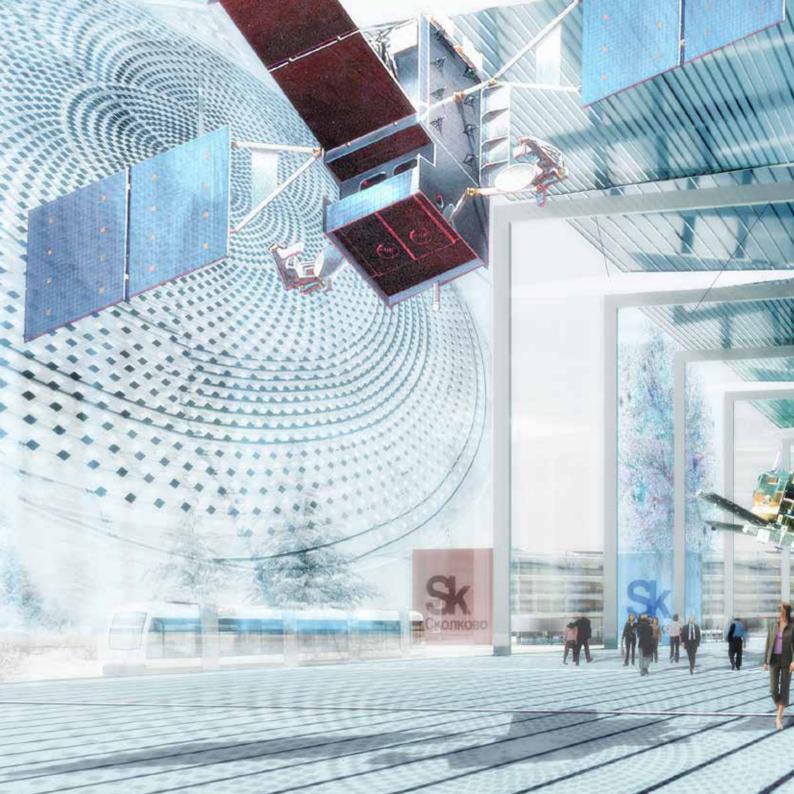
The choice of hotels in Moscow is plentiful. Here we highlight a few options that are convenient for IASP Conference visitors.

For those preferring **central location** in the heart of Moscow, there are several options with easy access to the conference venue: the luxury 5-star hotel Radisson Royal, the modern 4-star Novotel Moscow City, and the Crown Plaza hotel

The closest high-quality hotels to Skolkovo, about five minutes' drive away, are the Pamir and Tien Shan, on the premises of the Skolkovo Moscow School of Management. In addition to functional hi-tech rooms, a swimming pool and gym facilities are available on the same premises.

Special hotel discounts will be available for IASP conference guests.









SKOLKOVO TECHNOPARK

33KEY PARTNERS

57 VENTURE FUNDS

22ACCREDITED COMMON USE LABORATORY CENTERS

1,200+
HIGH-TECH STARTUPS

Member of European Business and Innovation Center Network (EBN), Asian Science Park Association (ASPA) and International Association of Science Parks (IASP)



5 PRIORITY AREAS

- BIOMEDICAL TECHNOLOGIES
- ENERGY-EFFICIENT TECHNOLOGIES
- INFORMATION TECHNOLOGIES
- NUCLEAR TECHNOLOGIES
- SPACE AND TELECOMMUNICATION TECHNOLOGIES



GLOBAL PARTNERS OF SKOLKOVO





Microsoft[®]





































Johnson-Johnson



















SCIENCE PARK OF MOSCOW

STATE UNIVERSITY



ONE OF THE OLDEST SCIENCE PARKS IN RUSSIA

140

INNOVATION BUSINESSES

\$200 million

TOTAL RESIDENTS TURNOVER

11 500

SQ.M. OF RENTAL SPACE

The Science Park provides broad assistance to aspiring entrepreneurs, as well as small and medium-size businesses in the high-tech area. The companies founded in the Science Park are known leaders in their industries, taking top places in the Russian rankings such as AA "Expert", CNews Analytics, GlobalMSK.

The Science Park of MSU implements programs to cultivate young innovators named Success Formula, Formula BIO and Formula IT.



A member of the Russian Union of Innovation and Technology Centers, the Russian Association of Venture Investment and the International Association of Science Parks (IASP).



STROGINO TECHNOPARK

Technopark Strogino, founded in 2007, is the first science park set up by the Government of Moscow with the assistance of the Ministry of Economic Development of the Russian Federation.

The primary goal of Technopark Strogino is to assist with the development of small and medium-sized innovative companies by providing quality infrastructure and consulting services for the purpose of commercialization of innovations and successful creation of businesses.

The focus is on the development of unique IT, pharmaceuticals and energy-saving technologies.

A full member of the National Business Incubation Association (NBIA) and the International Association of Science Parks (IASP). 60 HIGH-TECH COMPANIES

17 000 SQ. METERS



MOSCOW INNOVATION DEVELOPMENT CENTER



The Moscow Innovation Development Center was established as an essential part of the city's innovation policy in 2012. The Center's goal is to implement state development programs for the city's high-tech sector and innovative entrepreneurship in general, while also supporting wider initiatives that promote the technological development of Moscow and finding innovative solutions to issues with the city's economy.

The Center is supervised by the Moscow City Government with its core guidelines "New Economics" program and its subprogram "Moscow - Innovation Capital of Russia 2012-2016".

The Moscow Innovation Development Center provides a wide range of consulting and organizational services for innovative entrepreneurs, inventors, R&D directors of Moscow enterprises and investment funds. The portfolio of the Center includes 30 specialized programs and projects.



RUSSIAN ASSOCIATION OF SCIENCE PARKS

The Russian Association of Science Parks was established in 2011 and is a member of IASP. The Association unites over 25 organizational members, including science parks, business incubators, centers of prototyping and design, shared services and equipment centers and other organizations representing innovation infrastructure.

The Association aims to support the science park infrastructure by enabling growth and development of small and medium hightech enterprises. It focuses on enhancing competencies in the sphere of professional management of innovation centers and carries out accreditation of science parks based on established procedures. Moreover, the Association establishes and monitors high-quality standards of science park management based on the best Russian and international practices.

The Association hosts over 30 large-scale events annually in Russia and internationally aimed at supporting knowledge exchange between science parks and uniting innovators and entrepreneurs in the sphere of high-tech.

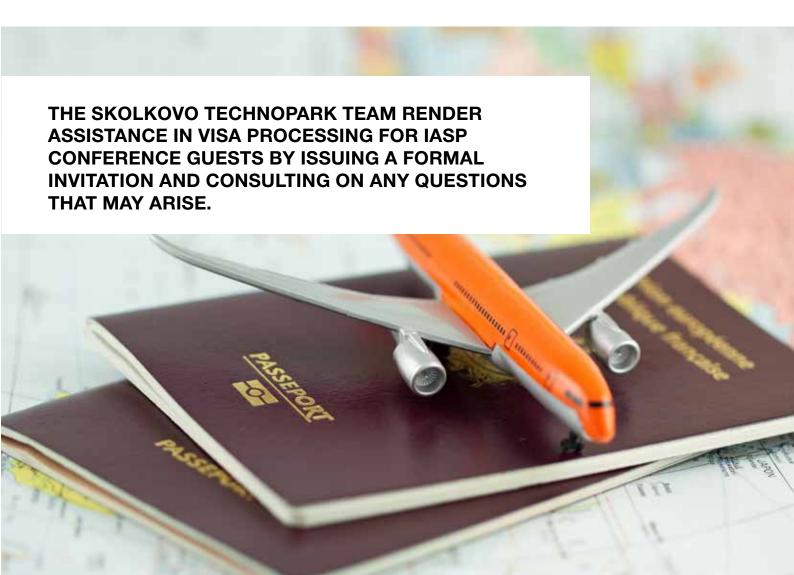


VISAS

Travel to Russia requires an entry visa. The Consular Division of the Embassy issues different categories of visas to Russia based upon the purpose of the trip and the duration of stay in Russia.

All the required information can be found on the website http://www.russianembassy.org/page/general-visainformation

Detailed instructions are available via the following link: http://www.russianvisa.org/howto.html





CONTACT INFORMATION

SkolkovoTechnopark, together with its partners – Technopark Strogino, Science Park of Lomonosov Moscow State University, and the support of the Moscow Innovation Development Center and the Association of Russian Science Parks – is looking forward to welcoming the International Association of Science Parks and Areas of Innovation and its members to Moscow, Russia, in 2016.



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UNITING THE WORLD