



Dear colleagues!

Saint Petersburg is one of the most attractive regions in Russia for investors. The Committee for Investments of Saint Petersburg faces the task to preserve and multiply competitive advantages of the City, to bring it into the lead of the quality of the investment climate, not only in Russia, but also in the world.

On the pages of this booklet you will find the information on the activities of the Committee for Investments of Saint Petersburg, formation and implementation of long-term investment policy of the City.

Chairwoman of the Committee for Investment of Saint Petersburg I.A. Babyuk





GOALS AND OBJECTIVES OF THE COMMITTEE FOR INVESTMENTS OF SAINT PETERSBURG

The organization and implementation of the investment policy of Saint Petersburg

Optimization of the investment process, the reduction of administrative barriers

Enhancement of the system of support measures for investors

Investment projects support

Public-private partnership development

Marketing strategy development, its implementation for promotion of the investment potential of Saint Petersburg

THE FORMATION AND IMPLEMENTATION OF THE INVESTMENT POLICY **OF SAINT PETERSBURG**

Development and implementation of the investment strategy of Saint Petersburg

Implementation of the investment climate improvement program of Saint Petersburg till 2015

Implementation of the activities Standard of the Executive authorities to ensure a favorable investment climate in the region

Creating a channel of the direct connection between the investor and City leaders

Creating a system of the cooperation with the investors and authorities on the principle of "single window"

Forming and maintaining of investment projects database

OPTIMIZATION OF INVESTMENT PROCESS IN SAINT PETERSBURG

Recommendations on a state support of investment processes and stimulation of the investment activity

> Proposals on priority areas of Saint Petersburg

Recommendations on the reduction of

THE COUNCIL FOR INVESTMENTS **HEADED BY THE GOVERNOR OF SAINT PETERSBURG**

cooperation of executive authority and those who are involved in the investment process Consideration of investment projects according

to the value for the Saint Petersburg, recommendations for further work on the

Formation and implementation of the complex investment policy

Optimization of the investment process in Saint Petersburg, the reduction of administrative barriers

> Enhancement of the system of support measures for investors

Support of "One window" regime

for investors in the interaction with

COMMITTEE FOR THE INVESTMENTS



the executive authorities "End-to-end" projects support

INVESTMENT AGENCY

Development of public-private partnership

Elaboration and implementation of the marketing strategy to promote the investment potential of Saint Petersburg

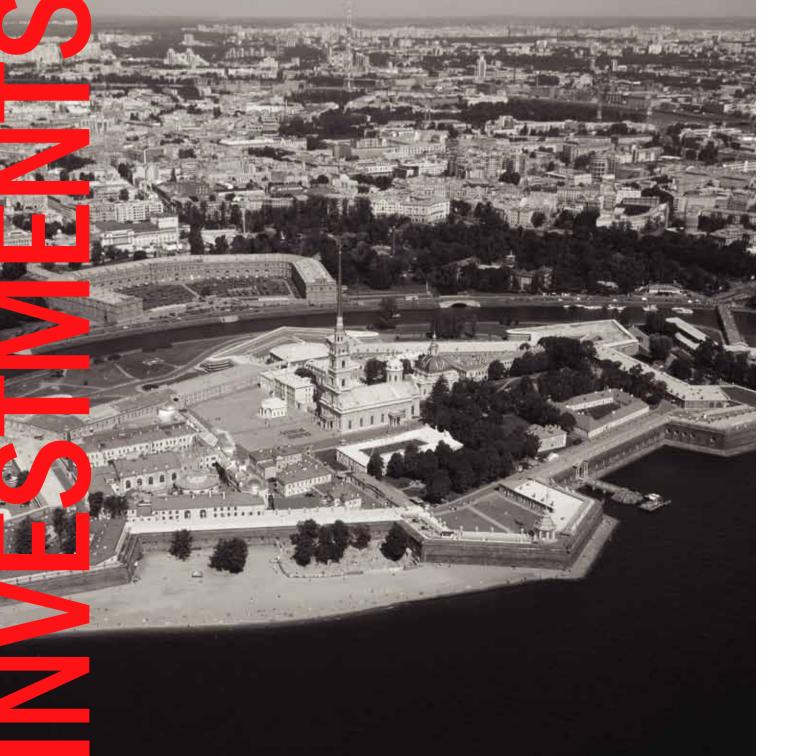
Support of the priority investment projects for the City

OF SAINT PETERSBURG

Promotion of investment opportunities. projects in Russia and abroad

Representing Saint Petersburg interests in PPP projects





DEVELOPMENT OF SYSTEMON INVESTORS SUPPORT MEASURES

Direct strategy of the investor and executive authorities of Saint Petersburg cooperation

Personal guarantees to investors

Personal support of priority investment projects for the City development

Strategic status assignment to the most significant investment projects for the City

The developed system of tax remissions

Special economic zones

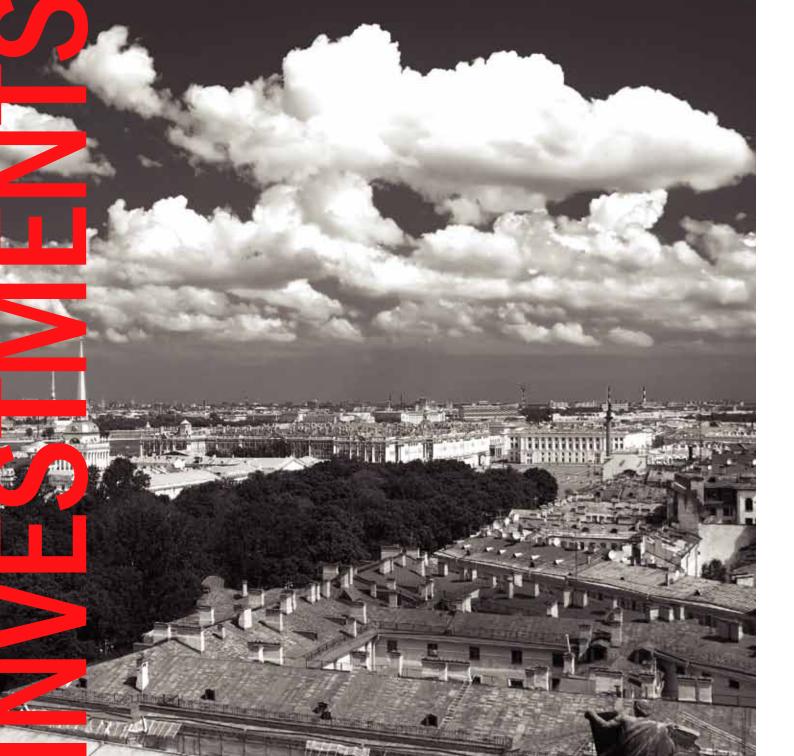
Science and tech parks, industrial parks

INVESTMENT PROJECTS SUPPORT

Examination of investment projects for the assignment of the status "strategic investment project of Saint Petersburg"

Preliminary analysis of investment projects to find out the profitability of further consideration at a meeting of the Council for the investment headed by the Governor of Saint Petersburg

The coordination of the investment agency's activity in the frames of a "single window" system



DEVELOPMENT OF THE MECHANISM OF PUBLIC-PRIVATE PARTNERSHIP

Development of the concept of projects which are implemented through the public-private partnership (PPP)

Examination of the PPP projects

Expanding of PPP area (public health, education, culture)

Development of financial instruments for PPP projects implementation

Analysis of the way for key risks reduction and management in social sector

Enhancement of the legislative database, regulating the implementation of PPP projects

PPP projects support

PROMOTION OF THE INVESTMENT POTENTIAL OF SAINT PETERSBURG

Development and implementation of a marketing strategy to promote the investment potential of Saint Petersburg

International and interregional cooperation in the frames of investment attention

Channelization of the informational promotion of the investment potential of Saint Petersburg

Development of the investment City brand

Information support of a united investment portal of Saint Petersburg

Congress and exhibition activity to attract investments

The publication and distribution of the informational and analytical materials for investors

